

# Grvision

A quarterly magazine of the University  
SPRING 2018



## 12<sup>th</sup> Convocation 2017

Embarking on a Journey Leading  
Towards Nation's Progress



**"Always Lead from the Front"**

Umair Idrees  
CEO, Ridan House of Mandi  
& Greenwich Alumnus



*Greenwich University*  
Pakistan - Mauritius



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Dear Readers,

Welcome to the Spring issue 2018 of GVision Magazine; let us talk about the copy you are holding in your hands right now, impatient to unfold what proceedings and attainments are unlocked by Greenwich University during this time of the year.

In this issue, our cover story portrays glimpses from star-studded Convocation 2017 held at Greenwich University. A number of students graduated this year of Undergraduate and Graduate Degree programs. Besides that, the event was followed and attended by renowned media personalities and distinguished guests. Honoris Causa degrees were also conferred upon three remarkable personalities of Pakistan on the Eve of Convocation 2017. This Convocation was dedicated to Iqbal's Philosophy of Education

We live in an era where the aim of education seems merely commercial. Yet, at Greenwich University, we are attempting to focus on the individual's growth not just in terms of excellence in academic pursuits but also to carve out personalities that contribute to society, to their families, and to themselves.

But perhaps the biggest lesson we, at Greenwich University, learn from Iqbal is that in a time where mediocrity is the norm, his vision inspires us to try and excel in every role as students, as teachers, and as productive citizens of Pakistan who hope to lead meaningful and aware lives. Practically following his ideology is our tribute to this thinker, philosopher and poet who has left words that leave generations to follow inspired to excel.

Moreover, in this issue we have also covered all the activities conducted at both our campuses: Karachi Campus and Mauritius Branch Campus.

Our exclusive feature is the interview of our Alumnus, Mr. Umair Idrees, CEO, Ridan House of Mandi. Ridan is the pioneer of the Middle Eastern tradition of Mandi culture in Karachi, which is popular in Arabian Peninsula, Egypt, Turkey and Levant (a large area in the Eastern Mediterranean which include Syria, Jordan, Lebanon, Israel, and Palestine). They started their operations from October 2016 and their popularity soared in a short period.

I would like to acknowledge the effort of the entire editorial team for their kind support. Last but not the least, don't forget to visit and like the official face book page of Greenwich University to catch real time updates of ongoing events and view images of them. Feel free to share your thoughts, ideas, suggestions, comments, feedback and contributions for the upcoming publication at [rizwana@greenwich.edu.pk](mailto:rizwana@greenwich.edu.pk).

Happy Reading!



**Rizwana Amin**

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*Greenwich University*  
Pakistan-Mauritius

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# ACTIVITIES HELD AT MAURITIUS BRANCH CAMPUS





## Christmas Party

A Christmas Party was held at Greenwich University Pakistan Mauritius Branch Campus. The preparation started a few days earlier with the practice of Christmas carols with a few students. Also, a Christmas tree was decorated and put up on the stage. The students played an active part in doing this.

The program started at 1pm with the students and guests. The guests were a few members of the English speaking Catholic community who joined in and took part in the celebration.

After a short introduction there was the screening of a video 'A Christmas Story'. It traced the beginnings of Christmas up to the birth of Jesus Christ. This was watched intently by the audience.

After the video a few students spoke about the Christmas traditions in their home countries along with the significance of the symbols of Christmas.

Then it was time for Carol singing. The students and members of the ESCC(English Speaking Catholic Community)



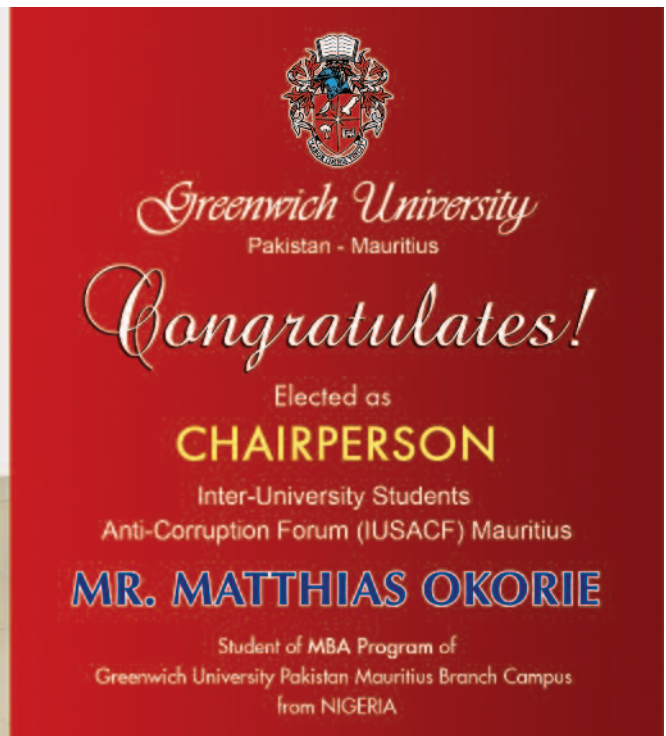
joined in the singing. The lyrics were projected for everyone present to sing-along. The singing was beautiful and melodious. There was a male and female soloist for two songs. The students hidden talent expressed itself breath-takingly. The carols were well appreciated and some students were dancing and expressing their joy.

The members of the audience consisted of many nationalities .So they were called upon to wish "Merry Christmas" in their native languages. The wish was heard in French, Creole, Nepali, two Nigerian dialects, Malagasy, Polish and Tagalog (Philippines).This gave rise to many laughs, chuckles and gasps of amazement and wonder.

The Christmas program ended on a happy note with a vote of thanks by Professor Serge Riviere.

Refreshments and snacks were served to students, staff and guests in the canteen.

Everyone celebrated together the spirit of Christmas which is love, sharing, friendship and togetherness.



## Dance cum Yoga Session



A Dance demonstration cum Yoga Session at the campus was held, which was conducted in collaboration with Dance in the city, Mauritius. It started with warm up exercises and proceeded to typical Bollywood dance steps. The students enjoyed dancing and followed the dance steps and most es-



pecially the pulsating beat of the music. It ended on a note of rejuvenating positivity, laughter and friendship not forgetting the celebration of the birthdays in the month of December with cake and refreshments.



## Award of 100% Scholarship

Greenwich University awarded 100 % scholarship to Ms. Sharmeen Choomka to recognize her outstanding achievements. Ms. Sharmeen Choomka is the youngest candidate to take part in the Higher Secondary Exams in Mauritius.

## Valentine's Party



Greenwich University Pakistan Mauritius Branch Campus celebrated the Love day with a party on Wednesday, February 14, 2018. The theme was (Love for all and hatred for None).

The dress code was red and white. As it was planned there was singing, dancing and reading of messages. The students sang songs about love and wrote messages to their loved ones.

Some spoke about what love meant to them. Some members of faculty shared what love was for them. Love as



in love for friends, family, pets, car etc. As in every party there is an element of surprise. This was a party game. It was a team game and there was much excitement and laughter.

Then it was time for dancing which the students joined and enjoyed. It ended with the cutting of a birthday cake by those whose birthdays were celebrated in the month of January. Refreshments were served to all present.



## Inter College Public Speaking Competition



Greenwich University Mauritius Branch Campus in collaboration with English Speaking Union organized an Inter College Public Speaking Competition on February 3, 2018 . It was a healthy and informative session for all the participants.

## Job and Education Fair in Bagatelle Mall



Greenwich University Mauritius Branch Campus organized a counselling session at the Job and Education fair in Bagatelle Mall from February 2, 2018 till February 4, 2018.

## Open House for ACCA



An Open House session was conducted for the prospective students of ACCA Program at the Mauritius Branch Campus on February 6, 2018.

## Career Counselling Session - Mauritius College



A Career Counselling Session was organized for the students of the Mauritius College on February 23, 2018.

## Career Counselling Session- Pathway to Global Education



A Career Counselling session was organized for the students on Pathway to Global Education by Academic Expert from Australia on February 27, 2018.



## Dinner Organized in the Honor of KCCI Delegation



Greenwich University Pakistan Mauritius Branch Campus hosted a dinner on Thursday, March 1, 2018 at 7:00 pm to welcome the Karachi Chamber of Commerce and Industry Delegation delegates from Karachi. The delegation came to Mauritius to expand the bilateral working relationships between the 02 countries. The delegation was led by **Mr Rehan Hanif**, the Vice President, KCCI. Proud alumnus of Greenwich University **M.r Sohail Amin** was also a part of the delegation.

The dinner was attended largely by the Business Community people from Mauritius, Diplomatic Corps, and the Friends of Greenwich. At the end of the Dinner Souvenirs from Greenwich and KCCI were shared.



## Workshop on Brand Yourself



On Friday March 2 , 2018 a Workshop was held entitled **"Brand Yourself"** at Greenwich University Mauritius Branch Campus at 10:00am. It was conducted by **Mr. Sohail Amin**, the CEO of the House of Amin Group and proud Alumnus of Greenwich University.

He was extremely happy with his experience as being a proud member of the Greenwich family. During his



workshop he stressed the role of branding in marketing. According to him an effective brand strategy gives one a major advantage in the increasingly competitive job market. The importance of good grooming and presentation was elaborated at length. He also spoke about branding when one goes for a job interview and how it helps to secure a good job.



## 50th Independence Celebration of the Republic of Mauritius

On March 12, 2018, Republic of Mauritius celebrated **50 years of Independence**. In preparation for this Greenwich University Pakistan Mauritius Branch Campus held an event on Friday, March 9, 2018 at 10:00 am.

The Chief Guest was the Mayoress of Quatre Bornes, **Mrs. Soolekha Jepaul Raddhoa**. The guests were greeted by the members of the faculty, staff and students at the entrance of the University premises. Each person had a flag of Mauritius which they waved.

The flag hoisting ceremony took place outside followed by party poppers and the singing of the national anthem of Mauritius. After the welcome address by Professor Serge Riviere the Prime Minister's message was read out and a speech was given by the Mayoress.

A Greenwich shield was presented to the Chief Guest as a token of thanks. A video with typical Mauritian songs was screened to showcase Mauritian culture and music. It was



then time for the traditional cutting of the cake. The event ended on a happy note with refreshments at the campus cafeteria.

## Social Activity at Centre Nazareth for Children



Greenwich University students, faculty and management conducted a Social activity on March 23, 2018, at Centre Nazareth for children suffering from Autism and Down



Syndrome. The greenwich team spent the whole day with special kids, sang songs, and shre joy and happiness with them.



## GUPMBC 3rd Orientation Ceremony

Group picture of 3rd Orientation Ceremony of Greenwich University Pakistan Mauritius Branch Campus on May 7, 2018



# An International Conference “Meeting the Challenges of Globalization in Afro-Asian Countries over the next Fifty Years”

An International Conference “Meeting the Challenges of Globalization in Afro-Asian Countries over the next Fifty Years” was held at the Mauritius Branch Campus on April 6 – 7, 2018. The presence of the Registrar, **Mr. Saeed Kamal Mughal** from Greenwich University Main Campus was much appreciated. The Conference was organized by **Professor Dr. Marc Serge Rivière**, MA, MA, PhD, Dip.ede., Chevalier de l’Ordre des Palmes Académiques, Director, Centre for Research and Development, Greenwich University Pakistan, Mauritius Campus.



## Aims and Objectives

“Globalization refers to the establishment of a capitalist world economy, in which national borders are becoming less and less important as transnational corporations, existing everywhere and nowhere, do business in a global market.” (John Storey)

Mauritius has joyfully and rightly celebrated the Fiftieth Anniversary of its Independence as a nation (1968-2018). At this crossroad of its history, it is important to ask how the nation will face up to the next fifty years in the “global village”

This two-day Multi-disciplinary International Conference will raise vital issues for present and future generations of “global citizens”, more especially in the following areas:

The inevitable growing economic interdependence of countries worldwide through accessibility to the increasing variety



of goods and services and international capital flows;

The essential openness to innovation and reforms required in the field of education, training and research to prepare future “citizens of the world”

The welfare system required for real globalization, with regard to access to equal rights for all, especially those with disabilities, under International Law;

The increasing mobility of workers and the impact of this exodus and immigration on diasporas languages and the potential erosion of local indigenous culture and lifestyles; How to ensure the emotional well-being, social and political stability in the workplace within a progressive nation in constant flux;

Managing the environment and our oceans for the benefit of the Indian Ocean Region and the Blue Economy;

This Conference was attended by over 130 participants from different walks of life and was inaugurated by **Mr. Eric Ng**, a world-renowned Economist who is the author of 8 books, the latest being launched two weeks before our conference.

02 Research scholars from Australia also presented their papers. Several other research scholars participated and conducted presentations of their research papers.

The students, faculty and staff also participated enthusiastically in this conference. It was also covered by print and electronic media. The conference was also streamlined live at the Main Campus.

The papers will be published as Proceedings of the Conference.

In his influential work Historism “The Rise of Social History”, Friedrich Meinecke has defined Voltaire’s role as a social historian in the manner that it has often been the custom to represent Voltaire’s chief contribution to the writing of history as his success in getting away from the sheer mass of material that used to pass a cultural history. Not infrequently in the



past, social history had not meant much more than a variegated picture book of social customs and arrangements, technical inventions and progress and material factors in the external life of men, even down to the details of food and drink. In actual fact, this so to speak lower middle-class interest in history was decided stimulated by Voltaire!

Whether this is accurate or not will be established in this article and Voltaire's concept of social history, which is so nebulous in is theoretical writings will be clarified. However,

before this is attempted, one must first determine what is generally meant by social history and what constitutes its essential ingredients.

1. London, 1972, Translated by J.E. Anderson, p. 81-81. In addition to this paper, Professor Riviere gave another paper on "Research and Scholarship". He also conducted workshops at the Karachi Satte University, Marine Academy of Pakistan and the Z Independent School on "Effective Communication and Public Speaking" between 27th and 30th April.

## A Visit to Naval Ship - PNS NASR



The students and faculty members of Greenwich University Mauritius Branch Campus visited the Pakistan Naval Ship, (PNS NASR) in Mauritius on January 10, 2018 at Caudan

waterfront. The students were briefed about the arine sciences and management.

## Workshop Improving Students' Performance



Mr. Ali Saeed, Assistant Professor & Advisor to Chancellor, Greenwich University was invited by the MPSSU (Mauritius Private Schools Union) along with two international keynote speakers, Mrs. Razia Patel and Ms. Jyotsna from India. The two day long seminar was on delivering exceptional class room environment for secondary schools. A paradigm shift has occurred with the connected students of today and therefore a new mode of engagement and Total Quality Management was required.

Mr. Ali Saeed, spoke about the layers of communication, the pretexts behind the extremely connected student with the advent of Whatsapp, Viber and Facebook. He also spoke about

class room design, theories of engagement and the shift to modernism from classical school times. Attention spans was another area on which he challenged the audience with a series of activities that brought energy in the 250 + audience of secondary school teachers.

The Workshop was inaugurated by the (H.E.) Mrs Leela Devi Dookum Luchoomun Minister of Education.

The Workshop was appreciated by the participants along with the print and electronic media that followed the event with a press conference.



## “One Woman’s Ontological Journey through Life”

Prof. Lyn Karstadt, Deputy Vice Chancellor, Murdoch University, Australia, delivered a talk about **“One Woman’s Ontological Journey through Life”**. The event was organized in collaboration with Australian High Commission and Women in Science, Mauritius.

With more than two decades of experience in higher education leadership roles in Australia and UK, Professor

Karstadt has the strong international profile needed to advance Murdoch University’s presence in the region. She was Executive Dean of the Faculty of Health, Engineering and Sciences at the University of Southern Queensland, a role she held for three years.

Prior to coming to Australia, Professor Karstadt worked for 20 years at the University of Hertfordshire. Over her tenure, she rose through the ranks to become Operational Dean, Faculty of Health & Human Sciences, and later, Associate Director International Health Developments. It was in her most recent roles where she developed significant networks and experience in international markets, including India and Southeast Asia.

The event was successful leaving the audience brimming with knowledge and sentiments.



## Seminar on Women Empowerment & Tools to Leadership

A Seminar on Women Empowerment and Tools to Leadership was organized at Greenwich University Mauritius Branch Campus on Thursday, July 12, 2018. The seminar was conducted by Mr. Muhammad Ali Saeed, Assistant Professor & Advisor to the Chancellor, Greenwich University (Pakistan - Mauritius). He is ranked amongst the Top 10 Corporate Trainers of Pakistan.

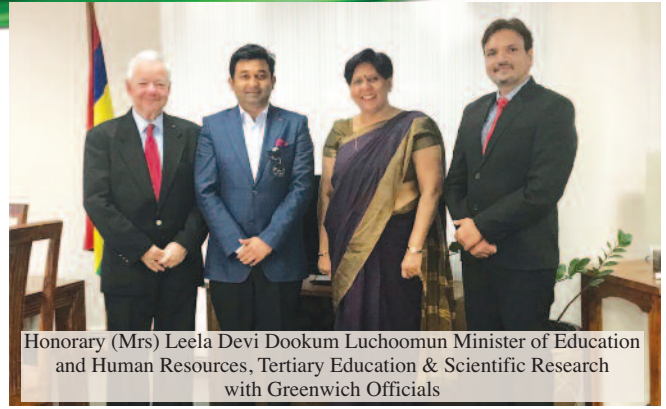
For over a decade Ali Saeed has been involved in transforming companies **“Culture”, “People” and “Processes”** to deliver extraordinary business results year after year. Ali is one of the most sought after speakers in the region, with over 450 workshops under his belt, spanning a large international presence in the Middle East and Pakistan.

Ali Saeed is a trainer by instinct and a seasoned investment banker by profession. Having trained over 10,000 delegates throughout the region and his thought provoking classes wherein he has trained over 15,000 students at different business schools in Pakistan. He brings in a flavour of **“Humor”** and lateral **“Perspectives”** in his workshops. As a facilitator, he sends his audiences on a roller coaster ride of **“Funderdstanding”** and the use of **“Kinesics”** in every sphere of life.

He blends his workshops with the Triple EEE effect and has received **“inspirational”** and **“extraordinary”** feedback from regional and domestic corporations, in his spare time Ali speaks on conferences and teaches at several business schools to MBA students, which he considers the future of any nation. His belief is bestowed upon the fact that experiential learning







Honorary (Mrs) Leela Devi Dookum Luchoomun Minister of Education and Human Resources, Tertiary Education & Scientific Research with Greenwich Officials

and anecdotal exposure is unparalleled and is what employers want the most in contrast to theoretical perspectives.

Currently Ali leads a growing equities brokerage concern, SAAO Capital Private Limited, at the Pakistan bourse as its Chief Executive, over the years he has played a pivotal role in establishing the firm and later on enacting the strategy function.

His professional experience converges from over 15+ years of diverse indulgence in the fields of portfolio management and institutional/retail sales of equities to domestic and foreign market participants. His responsibilities have encompassed a wide range of roles from effectively marketing the firm to domestic, retail and corporate institutions and also managing the entire settlement cycle. He has been a board member on three committees at the Pakistan Stock Exchange (Trading & Company Affairs, Demutualization & New Products) from 2007 to 2012.

Previously Ali was a Portfolio Manager for Alfalah GHP, an asset management company owned by the Abu Dhabi Group and GHP Holdings of Switzerland, supervising the compositions of three funds ranging from equities to pure fixed income, incorporating a concave ideology in initiating and later on balancing the funds dynamics. Prior to that Ali was an Investment Banker with Deloitte & Touche in London looking at the M&A and LBO channel checks in the Asia Pacific Rim focusing on Malaysia & Philippines.

The initial years of Ali's career were focused towards research in which he was involved in both buy and sell side research and macro-economic analytics, his research career has

instilled him to write over numerous buy and sell side company reports coupled with over 50 white papers on exploratory and descriptive analysis including a white paper on GDR issuances and an independent study on Ecological Industrial Parks. His passion for developmental economics has encouraged him to write a book on PPP (Public Private Partnerships) that is co-authored by an American consultant.



His association with academia entailed him to qualify for a Masters degree in Finance & Economics from the prestigious Graduate School of Business at the University of Strathclyde in Scotland, UK and a complementary Bachelors degree in Business & IT from the University of Curtin, Perth Australia, during his professional career he has also attended numerous workshops on Corporate Finance, Treasury functions, Investment Banking & Modern Portfolio Techniques in London, New York, Chicago & Dubai.

Ali has trained and consulted a wide range of successful clientele including Multinational(s) and Government agencies

Contrary to popular beliefs in African countries and in some Asian countries that women do not have their roles to play in the world of finance and economy, Ali Saeed defies this mentality and shows that women are now playing pivotal roles in all fields of work and are capable of becoming great leaders. He advised the audience to consider three opportunities: Creating their own business, investing in papers such as bonds, the purchase of commodities such as gold, silver and other precious stones and ventures such as real estates.

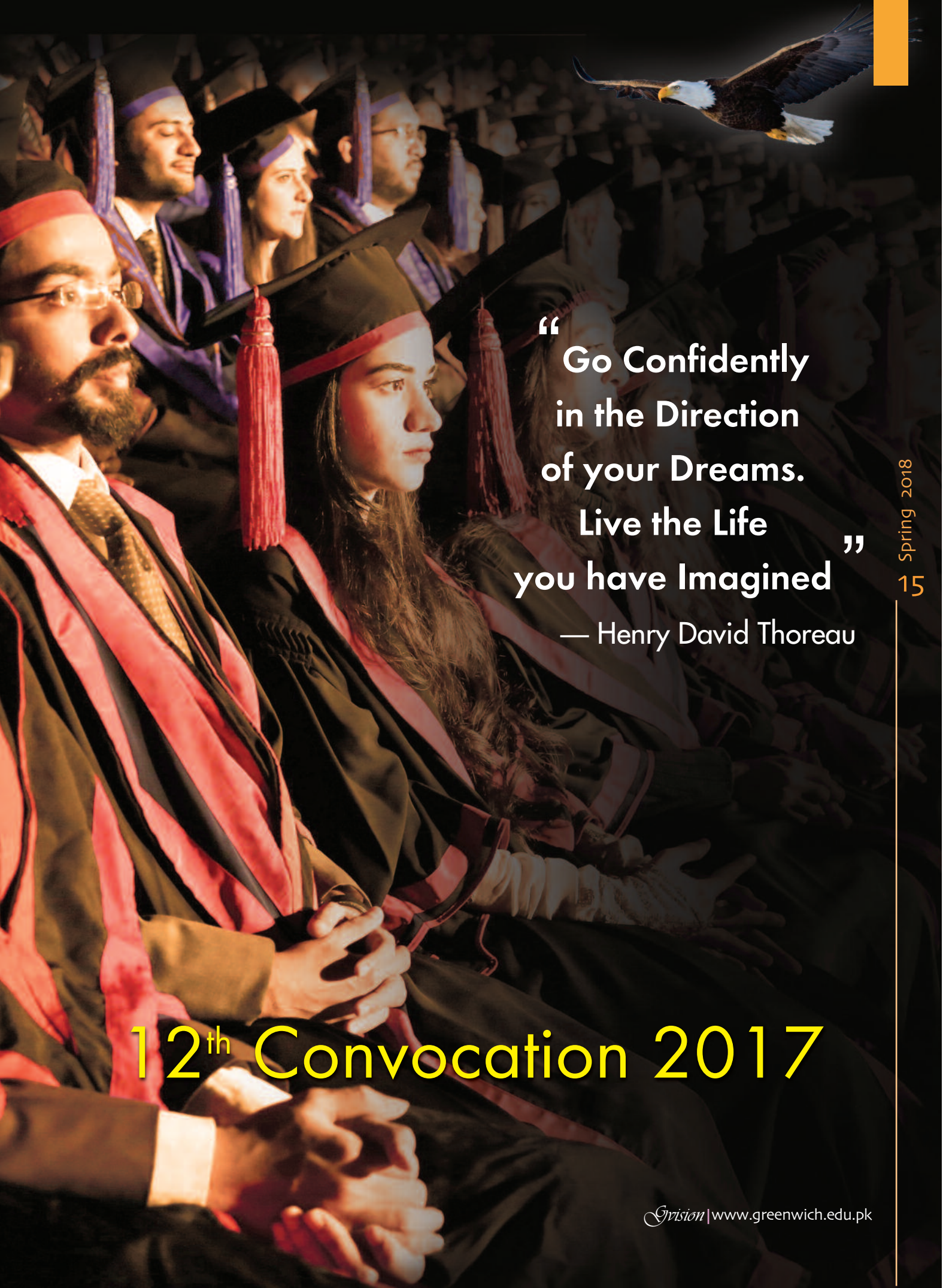
The Seminar was an instant success with the audience completely enthralled.

**Rub Nawaz, Manager Academics**  
**Anita Mangar, Lecturer**



Greenwich Officials with the acting President





“  
Go Confidently  
in the Direction  
of your Dreams.  
Live the Life  
you have Imagined”

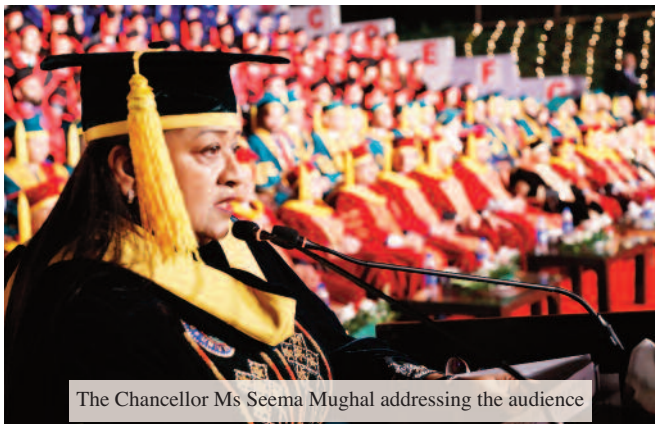
— Henry David Thoreau

12<sup>th</sup> Convocation 2017





On the 17th of December 2017, Greenwich University hosted its **12th Convocation**, on the campus ground. An entire setup was constructed for this honorable occasion, which was to host the Graduating students and their overjoyed family members. The Convocation is one of the most significant days of a student's life, a stepping stone that paves a way for a student's entry into the professional world. For this reason, dignitaries, eminent personalities and scholars were in attendance to impart their acquired knowledge and wisdom to students.



The Chancellor Ms Seema Mughal addressing the audience

Greenwich University's Convocation 2017's theme revolved around the educational philosophy of the Poet of the East, Allama Muhammad Iqbal, with a hope to carry forward his dreams for the youth. Greenwich University, dedicatedly works on carving out the futures of our youth so that they become Iqbal's proverbial "Shaheen" for whom no mountain is too high and no aim is out of reach.

The Convocation began with the Bugle and the National Anthem played by the Navy Band, which marked the entrance of the Academic Procession, comprising of students, faculty members and the honorable members of the platform party.

The illustrious members of the platform party were **Mr.**

**Ahsen Idris**, Alumni Representative, Chief Executive, Blitz Advertising (Pvt.) Limited, **Dr. Sultana Siddiqui**, President and Founder, Hum Network Limited, **Gen. (R) Mohammad Siddique** former High Commissioner of Pakistan to Mauritius, **Mr. Javed Jabbar**, Chairman and Chief Executive, JJ Media (Pvt.) Ltd. He is a former Senator & Federal Minister of Pakistan, **Mr. Arif Habib**, Chairman, Arif Habib Group. He is a Pakistani business magnate and philanthropist. Arif Habib Group is one of the country's largest business conglomerates, **Mr. S.M. Muneer**, Sitara-e-Isaar, Sitara-e-Imtiaz, Chairman, Din Group of Industries, **Dr. Sardar Muhammad Yasin Malik**, Hilal-e-Imtiaz and Sitara-e-Imtiaz, Chairman Hilton Pharma, **Dr. Sirajuddin Aziz**, President and CEO, Habib Metropolitan Bank Ltd., **Prof Dr. Ghulam Raza Bhatti**, Member Operation and Planning, Higher Education Commission of Pakistan, **Mr. Anwar Maqsood**. A renowned scriptwriter, television host, satirist, humorist, painter and an actor, **Air Commodore Shabbir A. Khan (Retd.)** President, Rashid Memorial Welfare Organization, Tando Alla Yaar, Their presence was a source of inspiration for our leaders of tomorrow!

Students of today are the visionaries and torchbearers of tomorrow. To mark this significant day and to take the students through a roller coaster ride of wonderful memories, **Ms. Rafia Khan**, a graduating student conducted the











The eminent members of Platform Party

valedictory speech.

Greenwich University recognizes eminent personalities in different fields through their achievements, knowledge and wisdom and honors them by awarding honorary doctorate degree, the selection of these personalities is as per the University Act.

This Convocation we had three Honoris Causa recipients. **S.M Muneer**, an Industrialist and Chairman Din Group of Companies, **Air Commodore Shabbir A. Khan (R)**, President Rashid Memorial Welfare Organization, **Mr. Anwar Maqsood**, Playwright, Poet and Tv personality.

**Mr. S.M. Muneer**, Sitara-e- Isaar, Sitara-e-Imtiaz, Chairman, Din Group of Industries is known for his significant contribu-

tions in the field of trade, industry, health, education, and philanthropy. Greenwich University honored him with Honoris Causa Degree of Doctor of Commerce.

**Mr. Anwar Maqsood**, Hilal-e-Imtiaz, stands as one of the biggest literary names in Pakistan's history. Since last 50 years, he has showcased his immense capabilities through poetry, hosting TV shows, paintings, talk shows, and theater. In appreciation, Greenwich University was pleased to honor him and his life's work with the Degree of Doctor of Letters (Honoris Causa).

**Air Commodore Shabbir A. Khan (Retd.)** relishes the reputation of a philanthropist and is one of the founding members of Rashid Memorial Welfare Organization. In recognition of his humanitarian services, Greenwich





**Hardwork, Commitment, Honesty and Perseverance Leads to High Achievement**

*Proud Gold Medalists — Convocation 2017*



University conferred the Degree of Doctor of Humane Letters (Honoris Causa) upon him.

At Convocations we recognize the prominent Alumni whose outstanding achievements have earned them national and international distinctions and fame. Such Alumni are awarded with Alumnus Excellence Award. This year Alumnus Excellence Award went to Mr. Shakeel Khokar, Chief Executive Officer, Interflow Communications (Pvt.) Limited.

The Convocation was declared open by the respected Chancellor, **Ms Seema Mughal**. On the occasion, the Chancellor, Ms Seema Mughal also emphasized on the importance of inculcating social and moral values in youth.

A total of 319 degrees were conferred to the students that included undergraduates, graduates, and 5 M.Phil. fellow. **Twenty-two gold medals** were also given to exceptional candidates from each department.

After the conferment of degrees, gold medals and interactive



addresses of the speakers' followed by the delicious dinner the 12th Convocation 2017 came to an end.

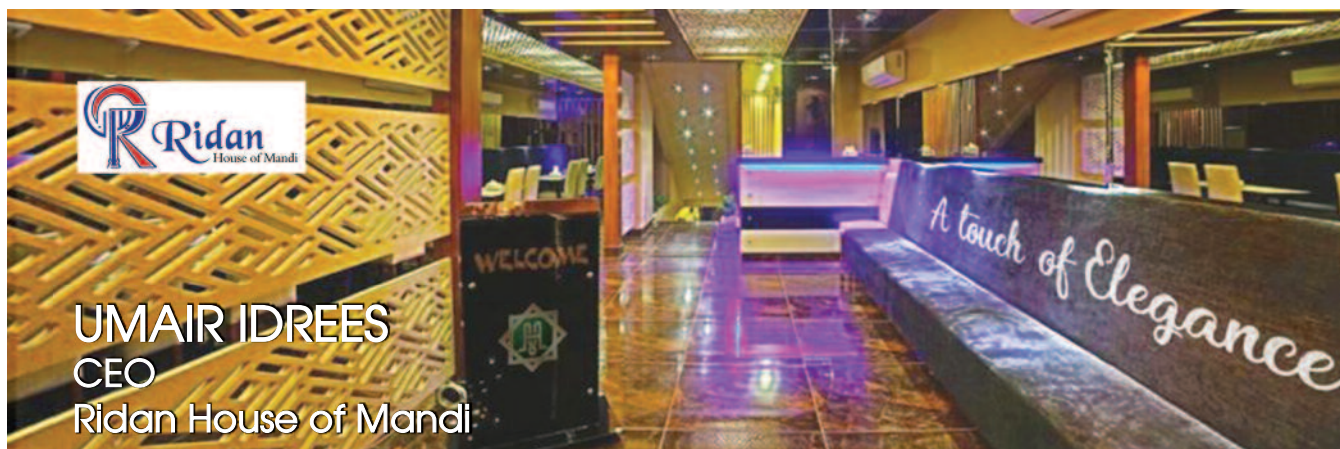
**Rizwana Amin**  
Editor











**UMAIR IDREES**  
CEO  
Ridani House of Mandi

**Greenwich University. (GU):** Would you please introduce yourself.

**Umair Idrees (UI) :** My name is Umair Idrees. I am a Greenwich Alumnus and I passed out in 2001. At that time, I was indulged in Brokerage House Stock Exchange. In 2008, when the market was on its peak, I wined up my business because of a few reasons.

After that for like 8 years, I was striving for something new. I travelled to South Africa, Qatar and China (3 to 4 times). I visited China because I wanted to do something new. This desire of attaining something new and indulging fearlessly into new ventures, is honestly speaking, a gift granted by the Greenwich faculty. What I have learnt and What I am is from Greenwich. Our faculty members were professionals of their field which was one of the basic positive element, and it was also a driving force for us the students.

It was from my faculty members that I learnt and had this mindset that whatever I will venture into would be new, has to be something innovative and nothing that already exists in the market.

At this juncture, we started Filli Café at Khalid Bin Walid Road in 2015. Our branch was successful but somehow, I was not satisfied. So being very fond of having Mandi and with this passion of opening a restaurant, I initiated with Mandi as after a market survey, we realized that we have a chain of Chinese, Japanese, Lebanese food but not Arabic.

**GU: How has been your experience of starting Arabic Cuisine in Pakistan, if you could share with us.**

**UI:** As discussed earlier, I initiated by starting a café at Khalid Bin Waleed Road in 2015 with some partners. With the tremendous growth of it, we started looking for another location for its branch but somehow, somewhere I was still not satisfied.

Suddenly, one day it clicked me, and I decided to open a restaurant. Since, I have traveled a lot in Saudi Arabia and



Middle East Countries and I enjoy having Mandi there, realizing that we do not have any Arabic Cuisine in Pakistan, I decided to jump into this venture. I thought of why not introducing this Mandi here and as I said earlier, opening or owning a restaurant had always been my passion.

**GU: Any other business that you do besides this food chain?**

**UI:** No, right now, I am not doing anything else as this responsibility of food business, in itself is a very rigorous task and strenuous routine.





Mandi House has an elegant Arabic ambiance and a comfortable traditional seating

**GU:** Arabic Cuisine especially Mandi was introduced by you in Karachi but these days the competition has increased immensely in the market? If yes, what steps are you taking to make your restaurant exclusive?

**UI:** Since my childhood, I have always admired the success of BBQ Tonight. Anytime of the week you pass by, no matter whatever the day, you would find the restaurant always full and functioning.

Kababjees and Kolachi are almost selling the same food as of BBQ Tonight but if the initiator is maintaining his quality and if he is maintaining his service, he is giving what is required by the customers then he is safe in food business. We are genuine, if you go through our kitchen, you will find it extremely hygienic and up to mark.

A few years back, or rather let's say some 15 years back, families did not have this concept of dining out, with the passage of time, dining out has become a trend. Today dining out on Sundays have become a trend in all socio-economic classes, in fact, even on week days, during school holidays, people are request us to keep the restaurant open till 2:00 am.

Let me tell you something very interesting, Dubai's population, I believe is only 25 % of our population, however, the number of restaurants in Dubai is far greater than here in Karachi. Even today, there is a lot of gap in this business, for example, look at this location, Khayban -e -Tauheed, we barely find any restaurant in this lane.

So, you see, competition is there but the advantage of the initiator is still with us Alhamdulillah. We continuously get feedback from our regular customers that they are not 100

percent satisfied with other Mandi restaurants. I would rather say that there is only one restaurant which is competing with us today and would call my competitor that is the Mandi House at Shaheed - e - Millat Road.

We are 05 partners into this business. All are sleeping partners and I am the only one looking into it. I have a very strong faith in Allah and as He has quoted in Quran Pak that He is the only provider.

**GU:** How did you overcome the obstacles you faced on the road to success?

**UI:** Life is full of obstacles and ones who overcome these challenges with complete faith are always successful. When I started at Khalid Bin Waleed Road, I faced a lot of problems. It was first experience and there was a big challenge of handling the departments, realizing that I had no experience in restaurant business, it was a very difficult task. I have learnt a lot from my father and my elders and there is one thing always explained by father **"Always Lead from the Front"** and this has always been my Motto. No matter whatever problems or complaints, I faced in which ever department, I solved them myself.

**GU:** Who is your inspiration in life?

**UI:** My father, Muhammad Idrees is the biggest inspiration in my life. He supported me a lot. What I am today is because of him only. When I was 22, he helped me starting a Brokerage House. A time came when I wanted to close this Brokerage House and change my field, he supported me in that. Though, initially he did discuss that me being a Finance person, having a Finance background and expertise would find challenges but





he supported me a lot.

When I came up with different ideas he was always after me and supported me. When I came up with this restaurant idea he said, "Kitni investment lagege?" and he continuously supported me during the growing months of the restaurant.

A time came when we had to hire consultants, they gave different opinions, but all went into vain. as well, the cost of maintaining the restaurant increased drastically but my father was my backbone. So, whatever, I am today, I owe him a lot and it is only because of him.

**GU: How do you do your marketing?**

**UI:**The first tool which I used for marketing and am still using is Facebook. Word of Mouth has also paid off.

**GU: From where did you find the recipe? Did you purchase it?**

**UI:** I went to Saudia Arabia with my staff for training. I learnt the entire cooking along with my team.

**GU: Are your siblings also into this business?**

**UI :** My brother is into it but his business is completely separate from mine. He started a small Restaurant, Chilliz in Mohammed Ali Society in 2010 . Then he stepped into Real Estate, now he has started Mataum Mandi opposite China Town.

**GU: What are your hobbies?**

**UI:** Well, it is a difficult question. My hobby is cricket. I am playing cricket since I was a student at Greenwich. I played cricket for Greenwich and even for DHA. Right now, every Sunday I play cricket.

**GU: Where do you play cricket?**

**UI:** Different playgrounds in Karachi. I participate in different tournaments.

**GU:Being a busy man, you are, how do you get time to pursue your hobbies and simultaneously give time to your family?**

**UI:** It is a very difficult question. I rarely used to get time to spend with family. But my wife has been very supportive and cooperative throughout. Even today, is very difficult to extract time but I try my level best.

First 6 to 8 months of starting business, I did nothing except giving time to my business. I did everything myself. When it came to time management, my wife supported me a lot. Looking after kids and raising them up, she did it single handedly. Later on, I made a schedule, Now I go home at 9:00 pm, eat dinner with my kids. I try to give 1 to 2 hours to them. And once they go to sleep then again, I come back to restaurant and return home late in the morning around 2 or 3 a.m.

Today, by the grace of Almighty Allah we have opened so many branches. Currently, with 03 branches in Karachi, and 01 in Hyderabad and are also opening a branch in Islamabad soon. And it is all because of my relentless support of my family.

**GU: Tell us about your Baharia Branch please?**

**UI:** Our Baharia Branch is going well. Locals, dealers, clients all come to our restaurant. The main Head office of Baharia is there only so we do get a lot of customers. We have visitors too. Our carnival area is for kids' entertainment is also a good addition. We have a small space in this restaurant and its floor sitting. The open space outside is larger one. On weekends, the restaurant gets full because of the visitors.

**GU: So, tell us Umair, what exactly is this Mandi?**

**UI:** Originally, Mandi is a Yemeni dish, Saudis have adopted it. It is now their patent food. The concept of Mandi is that it is cooked in furnaces. The meat gets tender through steam after the burning of wood in furnaces.

There are actually four types, Mandi, Madfoon, Madbee & Madghoot . Basically, this food is Mutton. With the market demand, we have started chicken as well.

**GU: Would you like to expand your business to international level?**

**UI:** Mandi is an Arabic cuisine and it is available everywhere in the world. Mandi was available even in China but surprisingly it was not available here in Pakistan. Most of the existing restaurants today are making this Mandi in ovens but we are making it in furnaces only.

I did a market research, now here is where my Greenwich degree assisted me. I conducted a research with my foodies' friends and our regular customers around 300 people inquiring if they wanted us authentic or wanted us to blend something into the original taste. Majority of them responded that





they want us to stick to authentic taste only.

**GU: How do you maintain your kitchen staff? What is your retention ratio?**

**UI:** I personally interact with all my employees. I give good salary to them. I believe if you are not taking care of your employees' needs they would run away or would be dishonest. That is the reason why I take care of my employees' needs. Normally, I take interviews and we have one basic principle here, no Lie and no Stealing. We do not compromise on it.

**GU: What is your target market?**

**UI:** Cost wise, this food is basically for the elite people, for example, if you travel abroad let's say Dubai, Mandi is very expensive there. When I initiated with this business my target was not elite class, my target was a common person. People from all socio-economic background visit my restaurant.

**GU: So, as you stated earlier that food business is the emerging field and there is lots of scope in it, what do you think if anyone wants to start a business with this food item, what he/she should do?**



**UI:** Frankly speaking, this item has failed in Clifton and Defence as people are health conscious here. They are more inclined towards cafes and low calories food. Comparatively, my Khaled Bin Waleed Branch is more successful.

Also, this Mandi is all precooked food. It cannot be availed the next day. It is a major risk as the amount of leftover food is a major loss.

**GU: Right now, you are in the market, would you like to convey any message to Greenwich faculty members how to prepare students to enter in to the market?**

**UI:** When I was a student at Greenwich, we had highly qualified faculty members who were seasoned professionals, but we never had any entrepreneurs as faculty members. So, here I would like to request Greenwich faculty members to invite entrepreneurs as guest speakers to share their experiences and exposure and I am sure that their experiences would be very beneficial for the students.

**GU: As a precious Alumnus, would you like to do something for Greenwich University to strengthen it?**

**UI :** I can do anything for Greenwich University. My doors are always open for the students for internship purpose.

**GU: Any message for the Greenwich students?**

**UI:** A. Work hard and Set your Goals and never loose hope continue your hard work and one day you will definitely achieve your goal. Furthermore, any students wants any sort of internship in any field, in any department, my doors are always open except for our kitchen because our kitchen access is only to the staff that have been officially trained.

**Complied by:** Rizwana Amin



## 6th International Conference on Sustainable Business and Innovations: Challenges and Opportunities in Developing Economies (ICSBI-17)



The 6th International Conference on Sustainable Business and Innovations: Challenges and Opportunities in Developing Economies (ICSBI-17) was held on 21 & 22, December 2017 at Greenwich University, Karachi, Pakistan.

Organized by the Faculty of Management Sciences, Greenwich University, Karachi, the conference was a remarkable event, bringing together 60 scholars from 7 countries, including Mauritius, China, East Africa, Spain, Malaysia, and national delegates from different cities of Pakistan. Academicians, Business Professionals, Economists, Social Activists, Philanthropists, and Research scholars, from various universities and institutes, participated in this two-day international research conference and presented their research on Business Sustainability, Innovations and conceptions on future business approach towards a sustainable world. For a complete program of the conference, the conference website can be accessed at [icsbi.grenwich.pk](http://icsbi.grenwich.pk).

### The Concept:

The international ties between nations, collaborations and interconnections between countries through routes and new road maps, all bring world focus towards new emerging

economies which have unexploited resources, new markets, and untapped business opportunities.

On the other hand, Sustainable development, or sustainability, has been described in terms of three spheres, or dimensions, i.e., the environment, the economy and the society (René Passet, 1979). Sustainable development is the process of integrating the economic; social; technological and institutional advancement with environmental & ecological concerns. It is a systems approach to growth and development and to manage natural, produced, and social capital for the welfare of own and future generations. In simple words, the approach deals with the appropriate exploitation of resources to meet human needs today and in the future. Thus, to address the emerging human needs today and to meet the future challenges, adopting sustainable approach is indispensable for businesses. In this context, there exist a few critical questions (i) how businesses in the global economy will address sustainable development in the long run without compromising technological advancements (ii) how business innovations can integrate with sustainable economic development.







Ms. Sadia Khurram



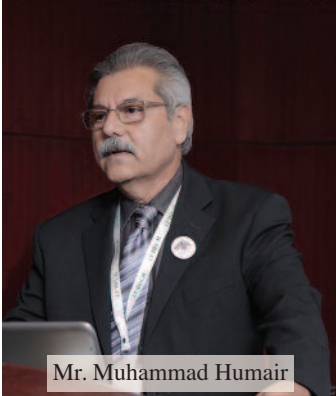
Prof. Dr. A.Q. Mughal



Dr. Athar Ahmed



Prof. Dr. Salahuddin



Mr. Muhammad Humair



Dr. Sirajuddin Aziz



Ms. Seema Mughal



Mr. Shabbar Zaidi



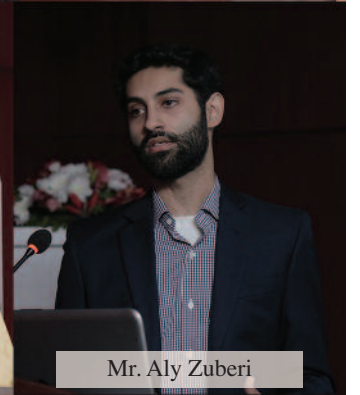
Prof. Dr. Martial Lipeb



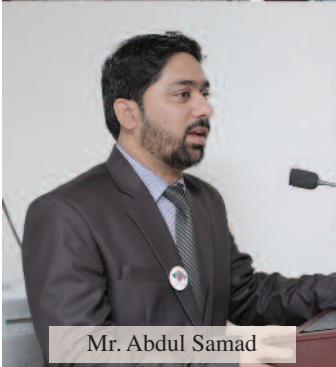
Mr. Javed Memon



Ms. Saddaff Abid



Mr. Aly Zuberi



Mr. Abdul Samad



Dr. Aurangzeb



Mr. M. Shaiq



Mr. Samir Mir



Dr. Hakim Ali Mahesar



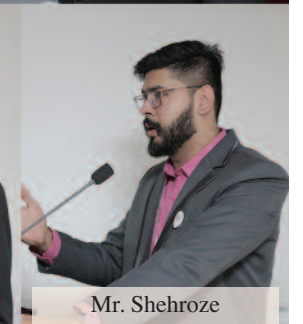
Ms. Aqsa Jabbar



Ms. Lubna Paras



Mr. Sohaib Sharih



Mr. Shehroze





The emergent prospects of CPEC corridor linking Pakistan with China and other nations is one of the evidence which brings forth the need to re-evaluate the current business scenario in developing economies. The business industries need to re-structure their business processes in order meet the emergent challenges and new world demands.

Business practices in developing nations need to adhere to latest trends, innovative practices to compete in the competitive world markets.

**Rationale:**

The conference aspired to provide a platform to Business Professionals, Scholars, Researchers, and Members of the Education and the Higher Education community and all the concerned stakeholders to share their knowledge and novel Research on Business Innovations and Sustainability approach. Sustainability, Development, Innovative business systems are all integrated and critical topics today; there is much research and inquiry needed in this perspective, especially in developing economies. To meet the Global Sustainability Goals (SDG) and to retain a favorable competitive position in world business markets, Business Industry in developing Economies need to adopt a consistent, proactive approach. To meet this demand, fresh and innovative research and knowledge sharing amongst the stakeholders is essential. This research conference was thus a provision for meeting the need for knowledge and novel research sharing among the academia, business, and all other concerned stakeholders. The platform

proved to be a bridge to narrow the gap between current business, economic and academic scenario with the emerging world requirements in these perspectives.

The conference programme was vibrant with 16 sessions, one-panel discussion, and three keynote lectures. The keynote lectures were addressed by **Dr. Sirajuddin Aziz**, CEO & Founder Habib Metropolitan Bank on Sustainable Business and Green economy approach; **Dr. Javed Memon**, Regional Director - Higher Education Commission, Karachi on Role of HEC and higher education institutes on research-driven approach; and **Mr. Shabbar Zaidi**, Sr. Partner A. F. Fergusons, on Business trends and emerging innovations.

Sessions on diverse business subjects were organized on: Business Management and Innovations; Sustainable Socio-Economic Development; Sustainable Marketing Practices; Banking and finance; Regional Connectivity and economic prosperity; Economic Collaborations and their Impact; Unleashing New Business dimensions; the dynamics of production and consumption; Innovation and Competitiveness; Academia and Industry Linkages; Tourism Development & Sustainable Tourism; Green Economies; Global Sustainable Development Goals (SDG); Resource allocation and efficient Utilization; Environmental and Ecological sustainability; and People, Processes & Planets.

A thought-provoking and enlightening, interactive panel discussion session on 'Role of Business and Academia in promoting Sustainability and SDGs in Developing Economies -







The Current Scenario & the Future Perspective.’ was conducted on the first day of the conference.

The session was moderated by Dr. Athar Ahmed, Head of the Department of Business Administration, Greenwich University, Karachi. Prominent professionals and experts from diversified fields of academia and industry participated in the panel discussion as distinguished panelists; Prof. Dr. Amanat Ali Jalbani-Head of OGS and ORIC, Institute of Business Management Karachi and expert in Management Sciences; Prof. Dr. Tanveer Khalid-expert in International

Relations from Preston University Karachi; Engineer M.A. Jabbar, CEO Qaim Filters and expert in sustainable development; Mr. Mohammad Shaiq- CEO Propel Group and expert in Supply Chain Management from Greenwich University Karachi; and Mr. Ali Raza Jillani- expert in SDGs from Shirkat

Ghah, a not-for-profit organization actively working for societal transformation in Pakistan, participated the panel discussion session and emphasized on integration between academia and industry to acquaint and apprise people about the need of the hour, i.e. to adopt sustainable business practices, for the socio-economic development and efficient allocation of the resources.

The inaugural ceremony was attended by many prominent personalities from Academia and Industry and scholars from different universities. The inaugural orations were by **Prof. Dr. A.Q. Mughal**, Research Professor at Greenwich University; **Ms. Sadia Khurram**, Conference Convener and Assistant Professor Business Administration Department; **Dr. Javed Memon**, Regional Director, Higher Education Commission, Karachi; **Ms. Saddaffe Abid**, Teaching Fellow for adaptive leadership at Harvard University and Founder of Circle







Pakistan; **Dr. Martial Lipeb**, Vice Chancellor ESPAM Formation University, West Africa and Presidential Address by **Ms. Seema Mughal**, Vice Chancellor, Greenwich University. Among the distinguished guests and esteemed Chairs of the conference sessions include, **Dr. Akhtar Ali Baloch**, Vice Chancellor, BBSUL; **Dr. G. Anwar Ali Shah**, Pro Vice Chancellor Sindh University, Dadu campus; **Dr. Imamdin Khoso**, Director IBA Sindh University; Dr. Khushbakht Hina, NUML University Islamabad; Dr. Asadullah Larik; **Dr. Fiza Qureshi**, Sindh University; **Dr. Mushatque Ali Jarikio**, Sindh University; **Dr. Hakim Ali Maheesar**, Sindh University; **Dr. Tariq Jalees**, PAF KIET; **Dr. Kamran Ahmed Soomro**, SZABIST, **Mr. Muhammad Arif**, SBBU Benazirbad; **Mr. Samir Mir Shaikh**, Secretary Press & Public Relation and Head of Academic Division Pakistan at United Nations; **Dr. Bilal Ahmed**, Director Research, FPCCI Pakistan; **Mr. Usman Warraich**; **Mr. Nawaz Ahmed**, IoBM; **Dr. Muhammad Kashif**, SZABIST and other eminent scholars and distinguished guests from various institutes and business firms from different cities of Pakistan.

During the corporate track, held on the second day of the conference, experts from Industry, including Mr. Asghar Raza from Oracle Malaysia; Mr. Faizan S Syed, Founder & CEO of Eastriver; Mr. Muhammad Humair, Associate Director Price Water House Coopers-PwC; and Mr. Sohaib Sharih, Project Director DigitAlley, extended discussion on business innovations and emerging technology transformations. The session was moderated by Mr. Ahmed Farrukh, Senior fellow in the Department of Business Administration, Greenwich Univer-

sity Karachi. The session emphasized on business innovation aspects with special focus on diverse topics, including a) Entrepreneurial Journey and Business Innovation Systems B) innovation through digital transformation and creating growth opportunities c) Business, Sustainability, Collaborations & Community.

The current trends and emerging innovations stress the need towards business and economic sustainability. More than 60 research papers from diversified subject fields were presented at ICSBI-17. The current world trends and challenges have affected world socio-economic regimes in multiple ways.

The ICSBI-17 extended a platform for possible discussions and scholastic exchanges on the subject matter and opened deliberations between experts and research scholars on devising a concrete agenda to address the current issues and future challenges of developing economies. Greenwich University as the organizer of ICSBI-17 aim to give continuity to the discussions opened in the conference and encourage future cooperation between Industry and Academia. Greenwich University plans to organize similar events in future to link academicians and business decision makers, create network and associations between researchers and Business Industry to foster knowledge sharing.

**Sadia Khurram**  
Assistant Professor | Conference Convener







*Greenwich University*  
Pakistan - Mauritius

## Memorandum of Understanding Signed between Greenwich University & University of Hertfordshire, UK



A platform for students to visit United Kingdom (UK) for Exchange Programs and getting the opportunity to explore new geographical areas, experience academics diversity and study under different educational and social circumstances.

## “Star Brand Achievement Award 2017 & 18 ”



The Management, Faculty, Students and Staff of Greenwich University, Pakistan and Mauritius Branch Campus, extend their heartiest Congratulations to the Vice-Chancellor, **Ms. Seema Mughal TI** on receiving the “**Star Brand Achievement Award 2017 & 18**” in the “Higher Education Category” at the Brands of the Year 2018 event organized by the **Federation of Pakistan Chambers of Commerce & Industry (FPCCI)**.

This is yet another award which recognizes the contributions of Greenwich University to the educational landscape of both the regions under her leadership.

May the light of Greenwich continue to brighten the lives of future and present generations.



# Governor Sindh, H.E. Mohammed Zubair Graces Launch Ceremony of Karachi Research Chair (KRC) at Greenwich University







Eminent Guests at the Launch Ceremony of KRC

Greenwich University successfully launched Karachi Research Chair on Wednesday, February 28, 2018 at Greenwich University, Pakistan. The Chief Guest, Governor of Sindh, His Excellency Mohammed Zubair and Guests of Honor, Senator Abdul Haseeb Khan, Dr. Sirajuddin Aziz and Dr. Sardar Yaseen Malik graced the occasion with their kind presence. The audience comprised of dignitaries and distinguished guests from different spheres of life.

Karachi Research Chair (KRC), a brainchild of Greenwich University, is a resolve to address the city's issues by providing a strategic platform for collective reflection and collaborative action. Conceptualizing KRC is a step towards Quaid's dream of a democratic State, a welfare economy, and a pluralistic society - also reiterated in Pakistan's Vision 2025. KRC envisions establishing a knowledge-platform that brings together multi-disciplinary expertise facilitating governance reforms to shape Karachi's future.

Establishing KRC resonates with the merger of Greenwich's Mission and Vision of conducting problem-focused research towards solutions for the reformation of society. KRC is a step in that direction with the prospects of a giant leap to a better future for Karachi.

The Chair aims to institutionalize a culture of research that promotes evidence-based decision-making around key issues confronting Karachi. Taking from Chomsky's view of Intellectual's responsibility to uphold truth, Greenwich has broadened the spectrum of Intellectual Social Responsibility to mobilize intellectual faculties for collective social good as KRC's motive. The purpose is to orchestrate strategic initia-

tives by engaging various actors from academia, civil society, government and private sector to reshape the governance PIE (Planning, Implementation and Evaluation).

The Launching ceremony started off with the recitation of Holy Quran. Professor Dr. A.Q. Mughal, Research Professor, Greenwich University discussed the visioning of Karachi Research Chair whereby a brief introduction was also presented by the host, Mr. Ali Jilani, Focal Person of KRC, Greenwich University. The Patrons of Karachi Research Chair, Dr. Sirajuddin Aziz and Dr. Sardar Yaseen Malik highly appreciated this initiative of Greenwich University towards a more inclusive and reformed society and assured their cooperation in every aspect.

The Governor of Sindh His Excellency, Mohammed Zubair also expressed his profound appreciation for orchestrating a social change in the society and bridging the gap between academia, industry, government and civil society through this venture. The Governor also emphasized the need for such collaborations and offered Greenwich to extend ties with his office so that it would be a part of strategic deliberative processes of Governor's office.

Ms Seema Mughal, Vice Chancellor, Greenwich University expressed her profound gratitude to His Excellency, Governor, Muhammed Zubair, Patrons of Karachi Research Chair and the eminent guest for their gracious presence.

The Ceremony ended with the presentation of Mementos followed by Hi Tea.

**Ali Jilani**  
Vice Chair KRC



Governor Sindh with Vice Chancellor, Management, Faculty, Students and staff



Governor Sindh penning down his comments at launch of KRC



## Sessions Conducted on Positive Mind Set at Various Institutions

Positive thinking is a mental attitude in which you expect good and favorable results. In other words, positive thinking is the process of creating thoughts that create and transform energy into reality. A positive mind waits for happiness, health and a happy ending in any situation.

More people become attracted to this notion, a good evidence is the increasingly courses and books about it. More and more successful people will tell you that they got where they are now because they made a lifestyle around positive thinking. A person that faces life with a positive attitude will always be more successful in life both professionally and personally, than a person that cannot take control of his thoughts. To inculcate positivity, **Sachal Energy Pvt Ltd** invited Greenwich University to its plant at **Nooriabad** near Thatta. I went with my other team members including Noorain Nazim Mustafa, Mahnoor Farooqui and Mr. Abdul Hadi. We were cordially received by Mr. Waseem, who is the administrative In-charge at Sachal. The session comprising of 25 engineers, started at 12pm and it was supposed to end at 1pm but all of us were so involved that when it ended it was already 2pm. Many questions were asked about how can we apply positive thinking, upon which I gave them the following tips:

1. Use positive words when talking. If you constantly say "I cannot" you could convince yourself that it's true. Replace negative words with positive ones. Tell yourself that you do everything possible to have a happy relationship, tell yourself that you do everything possible to have a brilliant career, tell yourself that you do everything possible to keep you in shape.
2. Remove all the feelings that are not positive! Do not let negative thoughts and feelings conquer when you have a bad mood. Even if for a few hours a day, remove negativity and focus on the positive things in your life.
3. Use words that evoke strength and success. Fill your thoughts with words that make you feel strong, happy, having control over your life. Make an effort to focus on these words rather than the ones that suggest failure or incompetence.
4. Practice positive affirmations. One of the most common exercises for a positive thinking is positive affirmation. What does that mean? Start repeating a positive phrase like "I deserve to be happy" or "I deserve to be loved." Believing that these statements are true and repeating them always will impose a more positive opinion about your life.
5. Redirect your thoughts! This method used by psychotherapists helps you control your thoughts when you start to feel negative emotions like depression or anxiety. How can you do that? When you feel a such emotion taking hold on you start generating a happy mind, a positive image, something that makes you feel better to keep your negative feelings under control.



6. Start thinking you will succeed! Nothing compares with self confidence that creates a successful reality. Put your doubts aside and believe that you will succeed in meeting the objectives.
7. Analyze what went wrong. Positive thinking is not about denying that nothing can go wrong. Instead take the time to see what went wrong and what led to the current situation in order to avoid future mistakes and look forward more positive.
8. Forgive you! Always arguing for things that went wrong will not change anything. Tell yourself you that you forgive which will allow you to move on.
9. Think of a failure as an opportunity. Sometimes the most negative things in our lives give us opportunities that we may not have seen otherwise. For example, losing your job can be a good opportunity to open your own business or go back to school!
10. Working at your imagination / visualization. Visualizing what you want to achieve or the person you want to be can be a great motivation to take you there and make you think more positively about the distance that you have until the destination.

Don't forget:

**WHAT YOU LIVE TODAY IS THE RESULT OF YOUR YESTERDAY'S THOUGHTS, AND WHAT YOU WILL LIVE TOMORROW IS THE RESULT OF YOUR TODAY'S THOUGHTS**

At 2:00pm a sumptuous lunch was served and we bid farewell at 3pm.

We also gave talks about positive attitude at different schools and colleges of Karachi and Thatta, to name a few are Askari College Bahadabad, Karachi Public School, The Concept College, Thatta, The City School Thatta, and The American College, Karachi.

**Shazia Nasir**  
Head, School of Linguistics





**"A Practical Insight of H.R.M"; A Seminar**



On April 25, 2018, students of Human Resource Management arranged a Seminar on "A Practical Insight of H.R.M", under the supervision and guidance of their Course Instructor, Ms. Anum Naaz Durrani. The experts from different fields were invited to speak at the forum and share their challenges faced as an HR Professional and how they had addressed these challenges to attain success in their relevant fields.

purposeful tips for their practical life ahead.

**Ms. Anum Naz Durrani**  
*Lecturer*

The Seminar guests included Mr.Wajid Khan, Green Field Pharma, Ms.Ayesha Anwar, Honda Motors, Mr.Amir Ismail, HR and OD Analysts, Mr.Suleman Ansar Khan, Engro Corp., Ms.Saba Tabassum, Summit Bank, Ms.Aletta Fonseca, Orient Mc Cann and Mr.Haris Qandhari , FHR Holdings.



The students enjoyed a fruitful session and learnt many





## Socio-Cultural & Educational Tour to China and Thailand



Greenwich University is actively encouraging international partnerships between Universities. These projects also promote the sharing of their resources so that, not only students, but also teachers can benefit from the exchange of practices, knowledge and expertise, with welcome positive implications for teacher training and professional development. Greenwich University signed an MoU with Liaoning University, Shenyang, China for students and faculty exchange programs. In order to gain insight into the programs at Liaoning University, we planned a trip to China.

The moment in which a cohort of eight students and two faculty members, landed in Shenyang, China and realized that



Chinese has a life beyond the textbook. The delegation was warmly welcomed by the academic councilor of Liaoning University, Mr. William. The dinner conversations of Greenwich students with their Chinese host and the sudden realization that China is such a long way away on so many various levels. These are character building experiences that bring out the best and worst in all of us and from which we learn so much. The faculty members, Assistant Professor Ms. Shazia Nasir delivered a motivational talk on "Positive Attitude and Pride in Self-Identity," and lecturer Ms. Anum Naz Durrani gave a lecture on "Career Counseling." Greenwich University students attended a lecture on "Communicating Across Cultures," by lecturer Ms. Maggie Xie. Ms. Maggie did a very interesting activity with our students in which the students wrote down the similarities and differences between Chinese and Pakistani people. The best part was that the similarities were more than











the differences. The delegation also visited Beijing where they went to see the Great Wall of China and Summer Palace.

The delegation then spent three days at Bangkok, Thailand. In Bangkok, they visited Siam Water Park, Ocean World, Madam Tussauds and did a lot of shopping at Patunam.

Global awareness and international collaboration during the formative years results in more rounded individuals, encouraging our pupils to see things from different perspectives and helping them to make informed decisions, acquiring transferable skills that will be useful to them and will remain with them for life.

**Shazia Nasir**  
Head, School of Linguistics





# Seminar on “CPEC, Emerging International Marketing Opportunities for Pakistan”



A seminar on ‘Emerging International Marketing Opportunities for Pakistan due to CPEC (China-Pakistan Economic Corridor)’ was organized at Greenwich University on February 10, 2018.

Former Chief of Naval Staff, Admiral **Shahid Karimullah**, Deputy Chief of Naval Staff, Vice Admiral **Syed Arifullah Husaini**, President of FIATA, Switzerland, **Mr. Babar Badat**, **Col. Maqbool Afridi**, who is an Expert on Gawadar Affairs, commonly known as a ‘Baba-e- Gawadar’ and Vice President of FPCCI, **Mr. Tariq Haleem** were invited as guest speakers.

The seminar began with small welcome address by the organizer of the event Dr. Athar Ahmed, Director ORIC and



Head of Department of Business Administration. Afterwards, all the guest speakers gave short speeches one by one on how Pakistanis can take benefits from CPEC projects. The purpose behind the seminar was to increase knowledge of students about CPEC and encourage them to avail marketing opportunities which is being offered due to China-Pakistan Economic Corridor.

Baba-e-Gawadar, Col. Maqbool Afridi gave a brief presentation on potentials, prospects and opportunities of Gawadar and CPEC which encompassed that the China signed the handing over of Gawadar port agreement by Pakistan People’s Party government in 2013 and pictorial glimpses of on-going CPEC projects. He said that Gwadar has an enormous potential from all angles and dimensions for any kind of businesses







A Group photo of the speakers with the Vice Chancellor

such as fisheries, oil refineries, tourism, real estate and construction and it is a gateway to Central Asia. In his presentation he also revealed the fact that conceptually Gwadar Port shall be run as an international port and Karachi Port Qasim as a national or domestic ports.

Guest Speakers **Mr. Tariq Haleem, Mr Babar Badat, Arifullah Husaini, Shahid Karimullah** all of them particularly focused on how CPEC is bringing employment opportunities for Pakistan. According to Arifullah Hussaini, Pakistan does not have capable human resource that could avail such opportunities, things will not change until and unless we do not know how to handle and cherish these chances in the development and progress of the nation. Shahid Karimullah emphasized upon that every country goes to another one for its own benefits and we should not trust China fully, we should treat everything with caution in CPEC matters and assess the situation carefully. He also shared his knowledge and experiences with Chinese that their biggest concern in Pakistan is security and the government has failed to provide efficient security to Chinese labours.



Vice Chancellor Ms Seema Mughal, during the Seminar

The session was ended with Vice Chancellor, Seema Mughal's small speech. She said that all things in the world have positive and negative sides but the CPEC is going to help Pakistan if people know how to take advantage of the prospects.

**Nimra Irfan**  
BS51 5721



Speakers with the Greenwich Family after the Seminar



## Campus Drive by TNS An Initiative to Bridge the Gap between Academia and Industry



Campus Drive by TNS- An initiative to bridge the gap between Academia and Industry's fourth session of Panel discussion was held at Greenwich University on December 10, 2017. The panelists were **Mr. Shahzad Qureshi**, Chief Resource Officer Tohfay.com, **Mr. Raheem Eqbal**, Chief Operating Officer New Horizons and **Mr. Yasir Shirazi**, Founder of Parhlo.com.

From the beginning, the panelists were flooded with questions of research and innovation, and if the industry has agreed with the concept of utilizing academic research or to consider it inferior to industrial research.

The panelists expressed readiness at working with students and taking their ideas forward, mentioning recent examples of encounters with students and their research projects, but also shared that most students weren't serious about research in the country.

The lack of primary data resources in the country made it difficult to rely on the internet as well. Mr. Qureshi admitted, "There is a general lack of seriousness in the attitude towards research today. Most research papers are reproduced, rewrit-



ten and regurgitated." A group of students from a major institution had approached him to approve and sign off on their research, which he refused because he found it to be just reproduction of older work.

The session ended with a token of gratitude being presented to the panelists and refreshments.

**Iqbal Jamil**  
Assistant Professor





## “Potential of Pakistan” A Project of Greenwich University



It is always desire of the management of Greenwich University to come out from the shell of theoretical and bookish world and show the world the outcome of acquired knowledge in tangible shape, based on the said desire the management initiated the move by assigning the task to HoD Business Administration Dr. Athar Ahmed who has special interest in international marketing and practical exposure in Trade Associations and chambers to develop the project to show the tangible outcome gained from the education of international marketing.

Dr. Athar used the words of Mr. Ata Rabbani (ADC to Quaid-e-Azam) “Exposing Potential of Pakistan can make the soul of Quaid-e-Azam happy” (Said in one television interview on PTV conducted by Dr. Athar)

As base line of project developed by the name of “Potential of Pakistan”

### WHAT IS “POTENTIAL OF PAKISTAN”

Potential of Pakistan is a project developed by faculty and students of marketing having one optimized website [www.potentialofpakistan.com.pk](http://www.potentialofpakistan.com.pk) and series of television program by the name of Potential of Pakistan in English language to be aired on Business Plus Channel very soon. Above mentioned website is first clearing the wrong perception spread against Pakistan and then upon entering various commercial sectors are shown having potential to serve international market, upon clicking on sector of interest details of sector is shown plus relevant links are given to see statistical data of production, quality and exports of sector, the episode of relevant sector aired on television will also be uploaded on relevant page of website enabling the potential buyers all over the world to see the production process of relevant product and listen about product’s quality from 3 leading exporters of sector, presently test run episode on textile is already uploaded on page of textile in website.

### Practical test run of project:

In order to practically check the “Do ability” of project we negotiated with one very obscure channel to prepare and air the program, PIA was very kind enough to sponsor airing ten



episodes of different sectors who gave them negotiated air time that test run of ten episodes proved to be highly successful.

### Working process of team behind “Potential of Pakistan”:

Presently we have student volunteers: **Sara Bilgrami, Sundia Devi Lohana, Saad Abeer & Mahnoor Hoth** working for project and in order to obtain maximum benefit from project our team has distributed the task shown below:

#### Volunteer # 1

Contacting regional and national chambers of commerce of each country and introducing website, due to uploading every episode on its relevant page every one can see the episode in every country in their native language which makes easier for them to understand, direct contacts of sitting heads of all chambers of commerce all over the world are obtained from Federation of Pakistan Chambers of Commerce and Industries (FPCCI), volunteer is also receiving inquiries from different countries.

#### Volunteer # 2

Contacting local chambers and trade associations and requesting them to add link of our website in their existing website to receive additional hits from their specific sectors and their potential buyers all over the world.

#### Volunteer # 3

Contacting and providing information of website to Pakistani Commercial Attaches based in Diplomatic Missions of Pakistan all over the world.

#### Volunteer # 4

Since we do not want any commercial organization to sponsor first quarter of 12 episodes and we want sponsor’s air time for Greenwich University, as such our volunteer 4 is marketing scroll of exporters on their relevant page to generate revenue for sponsoring at least first quarter, all additional earnings after paying air time charges will be used for upgrading existing facilities in Greenwich University

**Dr. Athar Ahmed**  
Head, Department of Business Administration



## An Interactive Session with True Professionals of Media World



Providing excellent learning environment along with state of the art educational facilities is the Hallmark of Greenwich University. Lot of emphasis is done on preparing the students as a potential workforce of various organizations depending on their disciplines of studies. For this purpose, the Management and Faculty members together have taken many initiatives on regular basis such as Job fairs, Field trips to various organizations, Seminars, Awareness and Interactive sessions with professional people etc. Recently Faculty members of Media Sciences Department arranged a very informative and useful session with the Radio Presenters of FM at the University Auditorium. **Mr. Wasif Masood Burney** from channel FM 107 and **Mr. Syed Rizwan Zaidi**, a famous RJ from channel FM 105 were invited to share their broadcasting experiences and to provide detailed insight about the various techniques of radio programming.

Students were quite excited to see the real work life professionals amongst them and interacted enthusiastically with them by raising relevant questions and queries about broadcasting and how to conduct on-air or live media programs. Mr. Wasif Burney stressed on the basic need of inculcating observational and reading skills in the students of Media Sciences along with their professional studies in order to increase the knowledge base, if they want to pursue their careers as presenters or broadcasters in future. He explained that an

intellect level of a broadcaster distinguishes him among his peers and provides him complete control over the topic which needs to be conveyed or discussed with the listeners during a program.

While sharing the learning experiences, Mr. Rizwan Zaidi elaborated the opportunities and limitations both, which an individual may face during their early years of working experience. He was of the view that each and every student must work hard side by side on their presentation skills, along with their studies which provides a competitive advantage when you enter into the working stream of media channels. Mr. Misbah Qadri, a Faculty member of Media at Greenwich, thanked them for sparing the time and joining the students to provide useful information and insight. In recognition of their efforts, mementoes were presented to the distinguished guests by Mr. Mian Muhammad Afzal.

**Iqbal Jamil**  
Assistant Professor





## Causes and Hindrances in Combating Corruption: Role of Youth



Causes and Hindrances in Combating Corruption: Role of Youth was jointly organized by Greenwich University, Karachi, and Transparency International, Pakistan, at Greenwich University, in Karachi today.

The speakers of the seminar were Former Secretary Education, Writer and Educationist, **Dr Mehboob Shaikh**, Acting Director, Transparency International, Pakistan, **Kashif Ali Shaikh**, Journalist, Analyst and Former Controller of PTV, **Munawwar Mirza** and Assistant Professor of Greenwich University, **Misbah Uddin Qadri**.

The Speakers at seminar stressed the need to bring awareness among the youth in combating the menace of corruption from the society. They were addressing a Seminar on Youth Integrity Pledge.

They called upon the students, for better future of the country, to raise voice against corruption and work side by side with the Civil Society for creating awareness among the masses particularly the un educated

They said that institutions like Transparency International, Pakistan should be encouraged in their efforts and the students should come forward and give their helping hands

for the eradication of corruption.

The speakers emphasized the need that the courses about corruption should be the part of Syllabus at University and College level. The youth should be well aware of the disaster due to corruption in the society.

The speakers were presented a token of gratitude by the officials of Greenwich University.

**Iqbal Jamil**  
Assistant Professor







## Seminar on Japan Pakistan Relations



Greenwich University in collaboration with Pakistan-Japan Intellect Forum held a Seminar on Japan Pakistan Relations at the Campus, on April 27, 2018.

The purpose of the Seminar was to enhance the intellectual relationships and deepen the mutual understanding between Japan and Pakistan.

**Mr. Toshikazu Isomura**, Consul General of Japan in Karachi, addressing the students, hoped that the Seminar on Japan would promote the friendship between the two countries.

**Mr. Iqbal Burma**, founder member of Pakistan Japan Intellect Forum, gave a presentation about abduction issues for Japanese citizens by North Korea.

The Vice Chancellor of Greenwich University, Ms. Seema Mughal said that Pakistan and Japan enjoy cordial relations



ships in various fields. She further emphasized that the abduction of Japanese citizens is a serious issue and needs to be addressed peacefully.

The seminar ended with the Vice Chancellor presenting shield to the Consul General of Japan in Karachi.

**Anum Durrani**  
Lecturer





## Intra University Debate Competition :

### “Can Citizens hold the Government Accountable”



The Intra University Debate Competition was held at the Greenwich University, which was jointly organized by Transparency International Pakistan and Greenwich University, Karachi. Twenty students of ten different Universities participated in the debate competition.

The topic of the Debate was “**Can Citizens hold the Government Accountable**”. **Momal Aziz**, of University of Karachi came first while **Abdul Rafey Ahmed**, of Tabani School of Accountancy, secured second position and **Muhammad Anees Khan**, of PAF KIET, bagged the third position.

Addressing the participants of Debate competition, **Mr. Saad Rashid**, Executive Director of Transparency International Pakistan, said that the future of the country depends on a corrupt free society and it is the youth who can play as catalyst for bringing awareness by raising the voice against malpractices.

Renowned Journalist and Resident Editor, of Daily Nawa-e-Waqt, **Mr. Amin Yusuf**, said that the Media has played a pivotal role through investigative reporting by informing the citizens about menace and effects of corruption and creating awareness among the citizens.

The former Dean, of Social Sciences of University of Karachi, **Dr. Tanveer Khalid**, said that the youth should gear up themselves to fight against corruption.

The Director, Transparency International Pakistan, **Mr. Kashif Ali Shaikh**, said that we need to have more workshops and seminar, particularly in rural areas so that from these forums

voices should reach the common man for the elimination of corruption.

Assistant Professor of Greenwich University, **Mr. Misbah Uddin Qadri**, said Greenwich University has provided a platform where students can discuss openly about ways and means to make a better welfare and corrupt free society.

While giving vote of thanks, Head, Department of Mass Communication and Media Studies, **Mr. Iqbal Jamil** said that corruption is like termite and it should be rooted out from the country. He lauded the students for their thoughts against corruption.

The competition ended with a vote of gratitude being awarded to the judges and esteemed guests.

**Misbah uddin Qadri**  
Assistant Professor





## Pictorial Glimpses of Intra University Debate Competition







### Tour to Interflow Group of Communications

This semester was a boom for the Mass Communication & Media Studies students as there was a line up of great events, experiences and learning tours for the students.

A tour to Interflow Group of Communications and Tv One was one of the highlights of this semester along with an informative brief by the Creative Directors and Sahir Lodhi an anchor of a popular morning show.

The Course Instructor, Ms. Shabana Adeel arranged the tour for the graduate and under graduate students of Department of Mass Communication and Media Studies on February 20,

2018. The students got a great briefing session by the marketing program and creative heads.

Such corporate sector tours help students to engage with the professionals and get a feeler of the real world, which helps them decide their career path and clears all apprehensions if any regarding the practical field.

Theory and practical goes hand in hand at Greenwich University and this approach is what makes all the difference.

**Shabana Adeel**  
Lecturer



## Actors Shan Shahid and Humaima Malik, Mingled with the Students of Greenwich University



Naveed Mughal, Student Provost with the cast of Arth2

On December 7, 2017, the cast of movie Arth 2 visited the Campus of Greenwich University, Karachi, to promote their movie. Those visited the campus included **Shan Shahid, Emo, Mohib Mirza and Humaima Malik.**

The cast of the movie were delighted amongst the enthusiast students and said that the students have tremendous knowledge about the cinema of Pakistan. The promotion activity included the speeches of Shan Shahid and Umaima Malik. They said that the movie is remake of Indian movie Arth and we



tried to maintain the standard of that movie.

They further added that Pakistani Cinema can only revive if young and educated film makers start producing films. It is also necessary that trough films we should highlight the social issues pertaining to our society. The trailer of the movie and the musical score was liked by the students and appreciated the performance of the actors. Later the cast mingled with the students and answered their queries about the plot of the movie.

**Iqbal Jamil**  
Assistant Professor





# FAREWELL

H.E. GIANLUCA RUBAGOTTI

Consul - Consulate of Italy in Karachi





## Farewell of H.E. Gianluca Rubagotti, Consul, Consulate of Italy in Karachi



Greenwich University bid farewell to His Excellency, Gianluca Rubagotti, Consul, Consulate of Italy in Karachi. Guests from other consulates, corporate world and academia attended the farewell ceremony. To cherish the memories with Greenwich University, a special documentary on him was played which was prepared by the Department of Mass Communication & Media studies. Also, a dance performance was done on Italian folk dance by the students. As a surprise, the students of Foreign Language – Italian Language class students performed a theatre play in Italian language.

wish him best of luck for his new endeavors.

**Anum Naz Durrani**  
*Lecturer*

During his tenure, he promoted the Italy culture through various events at GU. His endless efforts resulted in organizing a concert by Italian artist, a movie day, lectures by Italians experts and a socio-cultural and educational tour of Greenwich University students to Italy was also arranged. We







SDC Organized

# Kashmir-The Band FIRST LIVE Commercial PERFORMANCE







Student Development Council - SDC in collaboration with the Crown Group of Companies organized the first ever commercial live performance of **Kashmir – The Band** at Greenwich University on Saturday, February 03, 2018 at the campus.



Hosts of the Evening

The concert was a huge success. A lucky draw was also conducted at the end of the concert, whereby the lucky winners of the Draw were awarded with Motorcycles sponsored by the Crown Group of Companies.

The fortunate winners were Abdullah, student of Greenwich University and South shore University.

**Sajid Baloch** - BS48 5334  
President - SDC



Lucky Draw after the Concert



## Award Ceremony of Crown Group for the Lucky Draw



Lucky Draw winner at the ceremony Mr. Farhan Hanif, Chairman & CEO, Crown Group of companies and Ms Seema Mughal

A separate formal Award Ceremony was held of Crown Group for the Lucky Draw of the Concert of Kashmir Band on Saturday, February 24, 2018. The ceremony was attended by **Mr. Farhan Hanif**, Chairman & CEO, Crown Group of companies and his team.

The winners were handed over the motorcycles at this ceremony by Mr. Farhan Hanif and the Vice Chancellor, Madam Seema Mughal.

**Sajid Baloch** - BS48 5334  
President - SDC

## Celebrated Festival of Colour HOLI



Holi is a festival of colours and togetherness. It's a festival of the Hindu Community but it was Celebrated in Greenwich University to prove the unity amongst the Students.

A four member Organising team along with the Management of the Green-

wich University organised the Festival on 3rd March 2018 at the Greenwich University. It was for the University students only. The event was carried out smoothly and the students, as well as the management along with Mr Saeed Mughal attended the event. The event was from 3:30pm till 6:30 pm. Food was



arranged by various Food Stalls which was also loved by the attendees. Overall, the event went really good, credits, The Management of Greenwich University and the Organisers.

**Anum Naz Durrani**  
Lecturer





## Visit of Her Excellency Anna Ruffino, Consul General, Consulate of Italy



Greenwich University had the privilege to welcome **Her Excellency Anna Ruffino**, Consul General, Consulate of Italy. A brief presentation about Greenwich University was given to her Excellency along with the campus visit. Also, a roadmap was discussed for the joint activities for the year 2018 to promote the cultures and economic cooperation of both the countries.

## Mr. Rajendra Humna Patel, and Prof. Dr. Marc Serge Revirie, Visit Karachi



**Mr. Rajendra Humna Patel**, Program Director, Greenwich University Pakistan Mauritius Branch Campus and **Prof. Dr. Marc Serge Revirie**, Director Research, Greenwich University Pakistan Mauritius Branch Campus Visits Karachi

Mr. Rajendra Humna Patel, Program Director of Greenwich University Pakistan Mauritius Branch Campus, on his official visit to the Mian Campus conducted training sessions at two eminent educational institutions of Karachi, Pakistan. He conducted a session at The Citizens Foundation Head office on the topic titled "**Neuroscience and Leadership**" on April



30, 2018 and a session at Beaconhouse School System, Regional Office on the topic titled "Human Resource Management and Retention". Both the sessions proved to be extremely productive

**Prof. Dr. Marc Serge Reverie**, Director Research, Greenwich University Pakistan Mauritius Branch Campus on his visit to Karachi conducted a fruitful presentation on "**Effective Communication Skills**" to the faculty and students of University of Karachi.



## Open House Session on Ultrasonology & Doppler Ultrasound



Greenwich University organized an Open House on Sunday, January 14, 2018 for Doctors on Ultrasonology & Doppler Ultrasound. The Guest Speakers included Professor **Dr. Masood Hameed Khan**, former Vice Chancellor, Dow University of Health Sciences, **Prof. Dr. Rana Qamar Masood**, former Additional Director of Admission Cell, Dow University of Health Sciences and Director Liver of DUHS.

**Ms. Seema Mughal**, Vice Chancellor, Greenwich University also spoke on the importance of Ultrasonology and Doppler Ultrasound.

The participants were doctors and prospective doctors of different medical universities along with representatives from pharmaceutical companies.

## Greenwich University participated in 2 Day Training Workshop organized by HEC

A 2 Day Training Workshop on Building Academic Writing Skills in Social Sciences Discipline was organized at HEC, Regional Centre, Karachi on March 29 – 30, 2018. **Ms. Rizwana Amin** and **Ms. Shazia Nasir** attended the 2-day workshop.

The workshop aimed at imparting knowledge regarding the fundamentals of effective research paper writing along with offering guidance for publishing papers in peer review impact factor research journals.





## Pakistani Film, Rangreza, Promotional Activity at Greenwich University



The cast and other crew members of Pakistani movie 'Rangreza' visited Greenwich University, Karachi, to promote the movie on November 27, 2018. Rangreza is the most expensive Pakistani movie of 2017. Those visited Greenwich University were **Bilal Ashraf, Ghuhar Rasheed, Urwa Hocane** and **Ghana Ali**. The Director of the movie is Amiruddin. The cast of the movie said that the it is a musical romantic drama and specially there is lot of message for the youth.

The story revolves around Reshmi, who belongs to a traditional Qawwal family and has been engaged since

childhood to her cousin, Waseem. Conflict arises when Ali, a famous popstar falls in love with Reshmi. The film is a journey of how two different classes and schools of thought come together.

Songs of the movie were also played during the visit. Impressive clips were also shown to the students. The event concluded with the dazzling performance and dialogues of the movie by the actors.

**Iqbal Jamil**  
Assistant Professor





## “Role of Ethics in Politics and how can Youth Influence Change or Create Public Policy Decisions”



Greenwich University in collaboration with Transparency International, Pakistan arranged a panel discussion on “**Youth Dialogue with Policy Makers**” on April 18, 2018 at Greenwich University, Karachi. The seminar topic was “Role of Ethics in Politics and how can Youth Influence Change or Create Public Policy Decisions”.

The participants of the panel were the representatives of different political parties of Pakistan. It included Dr. Usama, Jamat-e-Islami, **Dr. Arif Alvi**, Pakistan Tehreek-e-Insaf, **Mr. Samir Mir Shaikh**, Pakistan People’s Party, **Mr. Yaseen Azan**, Pakistan Muslim League (N) and **Mr. Munawar Mirza** who was an experienced journalist. The moderators of the event were **Kashif Ali**, Director of TI Pakistan, **Iqbal Jamil**, Head, Department of Mass Communication and Media Studies at Greenwich University.

The program began with an introductory speech of Saad Rashid, Executive Director of TI Pakistan. He said that youth could play an important part to stop the corruption in the country. They can raise their voices through blogs and other

internet forums about the corrupt politicians. He also advised youth to be careful to vote for the next elections. They should not be voting on the basis of linguistics, party affiliation, religion but vote for someone who work against corruption.

The panel discussion was started by Dr. Arif Alvi. He emphasized that corruption is the roots of all the problems in Pakistan and youth should be careful in selecting the right government for Pakistan, vote for someone who could do something good for the country.

Journalist, Mr. Munawar Mirza said that there is total 60% youth in Pakistan and youth has been playing a consistent role but government of Pakistan do not give importance to them fully. There are not enough educational institutions for the young people. He also said youth of Pakistan wants to play positive role but they don’t know how to face the challenges. It is the prime duty of the government to create awareness for the empowerment of people.

Mr. Samir Mir Sheikh revealed that PPP has announced opening of two universities in Shikarpur and interior Sindh. He further said that PPP is looking forward to empower youth through next elections. Mr. Yaseen Azan gave his opinion that the fulfilling the requirement of the young people is the responsibility of their parents, then school and then political parties who give them right direction.

After the panel discussion, the students were invited to ask question. Everyone participated in the session with zeal and enthusiasm. The purpose of the seminar was to give students an opportunity to interact with the policy makers and help them to make their decisions in voting the right candidate for the next election.







The seminar ended with the concluding words of Mr. Iqbal Jamil. He persuaded the students that they should cast their vote as it is their democratic right and bring change in democracy because the entire country is looking forward for

their actions. Youth can only bring the real democracy in the country.

**Nimra Irfan**  
BS51 5721

### A Visit to Asia Peace Film Festival

Greenwich Media Studies students attended four-day Asia Peace Film Festival (APFF) on February 23, 24 & 25, 2018 which was held at Expo Center Karachi under the supervision of their teachers; **Iqbal Jamil, Misbah Qadri, Shabana Adeel and Tahira Tariq.**

Chief Minister Murad Ali Shah inaugurated the four-day film festival. Over 100 short film documentaries of different filmmakers were shown who belonged to different countries including Turkey, Italy, Iran, India, Germany, U.S and France.

APFF explored a diversity of subjects with panel discussions such as 'Diplomacy & Cross Border Collaboration', 'Innovation on Screen: Digital Dimensions', 'Genre Busters', 'From Script to Screen and Beyond', 'Films for Change: Socially Motivated content in South Asian Film Industry' and 'The Future of Music and Lyrics'.

Students learned a lot about the film world, innovations in films and upcoming movies around the world as it increased their horizon of knowledge about their respective careers.

**Nimra Irfan-BS51 5721**

### Pakistan International Film Festival

Pakistan International Film Festival (PIFF) was held in Karachi Pakistan on March 07, 2018. This is a platform for independent filmmaking, creative expression and compelling story telling. As part of the event a series of seminars, workshops, premiers, exhibitions and live performances were held at various locations in Karachi.

Feature films and documentaries were invited to participate in the PIFF the screening of which was attended by the students of Mass Communication and Media Studies Department, Greenwich University. Director and filmmaker of the documentary later had an interactive session with the students that resulted into better understanding of the process of filmmaking.

Ms Shabana Adeel arranged the tour as part of the practical learning aspect of curriculum design of the courses Introduction to Advertising, Advertising Research and Approaches to

Mass Communication Research.

The students welcomed the tour with open hands and participated in the session with enthusiasm.

The feature film From lover to some beloved was based on the life of renowned Faiz Ahmed Faiz and Zia Moheyuddin. It was beautiful captured in camera by Umer Riaz a Lahore based filmmaker.

The second documentary was based on music of the Middle East and was aesthetically made. The screening of both the movies took place in Goethe and was attended by filmmakers, students and critics.

Theses kind of media events are very inspiring for the amateurs and such movie screening prove beneficial for the students as well as entertaining.





Greenwich University  
Pakistan - Mauritius

SDC GREENWICH  
PRESENTS



# Mehfil e Sama

organized by SDC







Student Development Council organized a grand musical evening, **Mehfil – e- Sama** on Saturday, March 24, 2018. The program was a huge success as not just students but even faculty members and students' families turned up for the program.

The incredibly talented and the upcoming sensation, **Jawwad Raza** performed along with other qawwals and enlightened the souls of the audience.

The students, alumni, faculty, staff and their families enjoyed the event with full zeal & zest. The audience did dhammal at the qawwali.

**Sajid Baloch - President SDC**  
BS48 5334





## 7th International Conference, Challenges of Globalization on Afro-Asian Countries



Greenwich University organized 7th International Conference, Challenges of Globalization on Afro-Asian Countries in Karachi on April 28, 29, 2018. The topic of the Conference was Challenges of Globalization on Afro-Asian countries.

The purpose of the conference was to develop new and strengthen the existing links and boundaries among the developing world of Asia and Africa. The conference aimed to explore the diversified global culture through the mirror of academic excellence. The conference focused on globalization in broad terms and provide a platform to the like-minded intellectuals to dialogue on globalization challenges and possible opportunities in the developing economies.



Addressing the Conference, the researchers said that the rapidity of Africa's urbanization is one of the major problems facing a continent which remains the world's poorest and is suffering disproportionately from such crises as climate change and environmental degradation.

The researchers said that Asia needs a stronger, more dynamic financial infrastructure that can handle the increasingly complex intermediation requirements of the region. Asia still relies significantly on European and North American financial markets to intermediate its huge savings pool. They said that there is no doubt that Asia's major financial markets—Tokyo, Hong Kong and Singapore—will continue to grow. This, and the development of other financial centers, such as Shanghai, Bangkok, Kuala Lumpur, Karachi and Seoul, will eventually create a network of modern financial centers in Asia that will help meet the region's immense financial intermediation needs.

**Sadia Khurram**

*Assistant Professor | Conference Convener*



The conference was addressed by delegates from Belgium, Iran, and Mauritius whereas delegates from Australia, Saudi Arabia and Spain read their research paper through Skype. Researchers from various Universities from across Pakistan also addressed the Conference.





# Participants of 7th International Conference, Challenges of Globalization on Afro-Asian Countries



Ms. Sadia Khurram



Mr. Naveed Mughal



Dr. Marc Serge Reverie



Mr. Rajendra Patel Humna



Dr. Behzad Hassan



Dr. Zubair Ali



Dr. Nelofer Halai



Ms. Sarswatee Dina Jeetah



Ms. Shairoze



Dr. Sandra Schott



Dr. Muhammad Naveed



Dr. Samina Riaz



Ms. Sara Khurram



Ms. Hina Saleem



Dr. Farhan Zeb



Mr. Subaiyal Faisal



Dr. Mushtaq



Ms. Anushay



Ms. Rubab Jamil



Syed Sheeraz Ahmed



Dr. Faryal Salman



Mr. Ali Gohar



Dr. Fizza Qureshi



Mr. Faisal Sultan



Dr. Faryal Razzak



Mr. Muhammad Tariq



Ms. Afsheen Fatima



Dr. Nasreen Hussain



Ms. Sara Malik



Ms. Salma Niazi



Ms. Afshan Farooq



Mr. Shuraim Faisal



Ms. Kulsoom Abbas





## A Memorandum of Understanding signed between Greenwich University and Charter for Compassion

A Memorandum of Understanding was signed between Greenwich University and Charter for Compassion on Friday, February 23, 2018. Prof. Dr. Salahuddin, Professor International Relations, signed the MoU on behalf of Greenwich University and Mr. Aly Zubairy signed on behalf of the Charter for Compassion. Greenwich University strives to enhance and strengthen its research capabilities and has taken various initiatives to complement its educational excellence. In this regard the university has entered into various collaborative arrangements with other institutions to enhance research collaboration.

Charter for Compassion Pakistan (CFC-Pakistan) is an international initiative. It is based upon the Charter for Compassion, a document that transcends religious, ideological, and national differences, inspiring worldwide community-based acts of compassion. It is a cooperative effort to restore compassionate thinking and action to the center of religious, moral and political life and aims to create a vibrant, peaceful, and compassionate society through the creation of innovative programs, education, and training on compassionate thought and action.



**Mr. Iqbal Jamil of Greenwich University along with Mr. Najamuddin Shaikh, Ms. Mahtab Akber Rashidi, Ms. Durdana Shahab, Mr. Amin Yusuf, Mr. Zaheer Khan, Mr. Mubashir Zaidi, Mr. Wasatullah Khan and Mr. Zarrar Khuro at the Iftar Dinner hosted by Mehtab Akber Rashidi at her residence to review the post South Asia Media Conference organized by PMDF.**





Students of  
Mass Communication  
& Media Studies  
- Proud Winners of  
Zab Theater 2018

## Participation in Cannes Lions Seminar

The students of Graduate Program of Mass Communication & Media Studies attended the Cannes Lion Seminar as a part of learning through holistic approach with their Course Instructor, **Ms Shabaana Adeel** on March 17, 2018. The event was organized by Synergy Dentsu and was attended by the advertising fraternity.

The focus of the seminar was on advertising particularly related to empowering women in Advertisements' these days. The event was held in a local hotel where the distinguished line up of guests aired their experiences in making it to the top.

## A Visit to Aaj TV

On March 10, 2018, a field trip was organized by the Mass Communication & Media Department to Aaj TV which is one of the most popular news channels of Pakistan for students of Media Studies under the supervision of Greenwich University's qualified teachers; **Misbah Qadri and Shabana Adeel**.

The visit was arranged to give the first-hand experience to the students about journalism and how news channels function in the country as Greenwich believes that education cannot be confined to classrooms only but gaining knowledge about

what is happening in practical world.

Students were shown newsroom, studio, control room, DSNGs, satellite uplink and monitoring system of Aaj TV. The interactive session also took place between students and the video journalist and news anchor of the channel in which students asked their queries about their work force, how channel operates and scope of journalism in Pakistan.

The visit was very enlightening because Media Studies students gained a lot of information related to their fields.

## Reading students win O2 apprenticeship opportunity

The University of Reading won the opportunity to present their work to Peter Erskine, Chief Executive Officer at O2. The student teams showcased their abilities to impress the 'big boss' in the hope of winning a once-in-a-lifetime opportunity for the top three student teams to join O2's award winning marketing team on a highly sought placement for a number of weeks over the student summer holidays.

Since the start of this year, O2 has been working with the University of Reading, supporting the curriculum for almost 100 marketing students, using O2 as a case study to bring the marketing concepts to life. O2 has provided the resource and materials to support the project, aimed at developing the next generation of management and marketers.

Out of the five winning teams Rachel Peck, Heather Dawson, Victoria Jarvis and **Athar Ahmad** were selected to take part in the placement.

Russ Shaw, Marketing Director, O2 UK, said: "It has been great to witness the fresh creative ideas Reading students have been capable of. However, the real test faces them when the winning teams have to convince Peter Erskine and I that their ideas represent what they have learnt through the university course and they understand what O2 marketing is all about. The winning teams will join us here at O2 for a placement opportunity to practice putting their newly acquired marketing skills in place - in real-time."

Dr Christine Phillips, from the University of Reading Business School, said: "O2's involvement has been inspirational - it has both delighted and wowed our students/faculty. The company's dynamic and vibrant marketing team have led Reading management students through the marketing experiences of one of the UK's leading companies. The course has excited and challenged everyone. Students have responded by producing some really outstanding and innovative projects.



# SPORTS

**Members of Sports Committee:** Mr. Ahmed Raza Bhatti, Cricket Coach, Mr. Asif Razzak, Table Tennis Coach, Mr. Azam Khan, Football Ball Coach, Mr. Ghulam Mohammad, Basketball Coach, Ms. Koshela Kumar, Throwball Coach Sarfraz, Volley Ball Coach Syed Arif, Gym Instructor & Mr. Vijay Ratan, Sports Coordinator

## HEC ZONE ,G., Basketball CHAMPIONSHIP Organized by Greenwich University

Greenwich University organized a Basketball event at their campus in which 10 Universities participated. Held from January 25- 27, 2018.

The Managers' meeting for this event was held on January 23, 2018.

The following Universities participated in the event:  
**iqra University, IBA, NED, AGA KHAN, PAF KIET, IoBM, S.S.U.E.T, Habib Univeristy and Hamdard Univeristy.**

**First Semi Final:**  
Greenwich beat NED 55/48

**Second Semi Final:**  
IBA beat Aga Khan 43/26

**FINAL :**  
IBA 56/44

**Winner :** IBA Ununiversity.  
**Runner up :** Greenwich University







## Sports Olympiad 2018 Held From January To April 2018



Greenwich University participated in 4 Sports Olympiad from January to April 2018.

The games were :

**Throw ball, Table Tennis (Boys & Girls), Cricket, Volleyball, Basketball, Badminton, Futsal**

In January 2018 HEC Basketball event was conducted. Greenwich University secured **2nd Position** in this event.

**Szabist Olympiad 2018**

Table Tennis Boys : **2nd Position**  
Table Tennis Girls : **3rd Position**

Badminton Boys : **1st Position**  
Badminton Girls : **2nd Position**  
Basketball team : **1st Position**

**Nust Olympiad 2018**

Table Tennis Boys : **2nd Position**  
Table Tennis Girls : **3rd Position**  
Badminton Boys : **2nd Position**  
**IoBM Olympiad 2018**  
Table Tennis Boys : **2nd Position**  
Table Tennis Girls : **3rd Position**





# Winners of Greenwich University

## ZAB Sports Olympiad and NUST Olympiad

February 22 - 25, 2018



Winner Men single Badminton:  
Muhammad Ahmed (ZAB)



Runner up FIFA:  
Ali Mustafa



Winner Men single Badminton:  
Muhammad Ahmed (NUST)



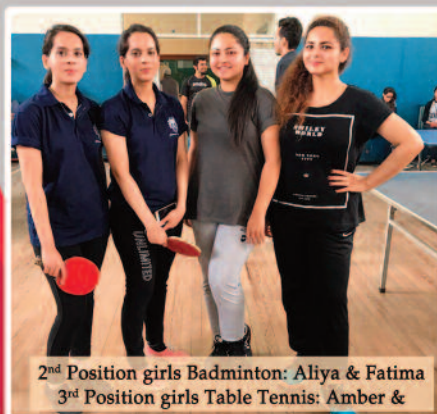
Runner up FIFA: Maaz Jamshed



Winner Team Basketball & Badminton girls  
with Ms. Seema Mughal, Vice Chancellor



Runner up Men single  
Table Tennis: Salman Lari



2<sup>nd</sup> Position girls Badminton: Aliya & Fatima  
3<sup>rd</sup> Position girls Table Tennis: Amber &



Runner up women single  
Badminton: Fatima Waqar



Table Tennis & Badminton winners with  
Director Sports, Mr. Saeed Kamal Mughal



Table Tennis & Badminton Team Members



## In House Sports Gala Table Tennis Event (Boys & Girls)

In House Sports Gala Table Tennis event was held on May 04 and 05, 2018. The Tournament was played as per ITTF rules. It was a knock-out stage and draws were taken out in which 32 boys participated to promote the game and skill of students. The most exciting part of this tournament was when Mr. Naveed Mughal, Student Provost and Mr. Umer Khan, Media Coordinator also participated. In Girls' league 4 girls played against each other in this event.



After 1st and 2nd Rounds, top 8 Players were qualified for the Quarter-Final Stage.

**Rehan Lari, Salman Lari, Irfan Chaudry, Hasan Jawed, Basheer, Zohaib, Umer Iftikhar and Naveed**

**Semi Final** on May 05, 2018

Umer Iftikhar beat Irfan Chaudry 3-1

Salman Lari beat Basheer 3-0

**Final Men's Single** on MAY 05, 2018

Salman Lari beat Umer Iftikhar 4-1

Results of **Women's Single League** basis.

Amber Yamin Khan beat Sabahat 3-1

Sabahat beat Maliha Yameen Khan 3-2

Maliha Yameen Khan beat Amber Yameen Khan 3-0

After a tie among 3 girls, with one match each win **Maliha Yameen Khan** won the tournament with Runners-up being **Amber Yameen Khan**.

## In House Sports Gala (Spring) Cricket Event (Boys) Held on 02 to 04 May, 2018

There was a knock-out stage and Draws were taken out in which 09 teams participated in this event to promote the game. The Sports Department team also played this event.

5 matches were played in the 1st Round and later 4 teams qualified for the last 4 stages:

Following teams participated :

All star X1, Zia Khan X1, King Pandos, K.C.C, Staff Team, Sajid X1, Kings X1, Gladiators, Greenwich X1

**Semi Final Results**

Staff Team beat K.C.C by 3 wickets.

All Stars 11 beat Greenwich Gladiators Team by 16 Runs.



**Final Results**

All Stars 11 beat Sports Department Team by 32 Runs to win the In House Title.

## In House Sports Gala (Spring) Badminton Event (Boys & Girls) Held on May 02, 2018 at Beach View Club

There was a knock-out stage and draws were taken out in which 24 boys and 8 girls participated. After first and second rounds, 8 players qualified for the quarter-final stage.

**Ahmed, Shahzaib Asif, Adeel and Zeeshan** played very well against their opponents to qualify for the semi final stage.

**Semi-Final Results :**

Shazeb Asif Beat Adeel = 2 - 0

Ahmed Beat Zeeshan = 2 - 0

**Final Results :**

Ahmed Beat Shazeb Asif = 2 - 0

**Girls Single Event Final Results:**

Aliya Beat Fatima = 2 - 0

**Boys Doubles Event :**

Ahmed & Adeel Beat Bashir & Murtaza = 2-0

**Mix Doubles Event Final Results :**

Ahmed & Fatima Beat Adeel & Aliya = 2-0



Report by: **Asif Razzak**, Table Tennis Coach





In the  
*Loving  
Memory*

of  
**AMIR FAYYAZ**  
1969 — 2018

Aray Yaar .... tum log kia jano yeh siyasat ki batain  
O Bhai .... yeh team aj nahi jeetnay wali, likh k rekh lo .....

These voices I used to hear with a smile during my lunch time in cafeteria ..... Amir Fayyaz, the great, always talking, debating and arguing on politics, sports or halat-e-hazra. A very dedicated, cooperative and hard-working man.

Be it Convocations or any other event, it was like a nightmare with Amir Bhai's day and night working, an expert in Database Management. A very senior member of Greenwich Family, who has witnessed every thick and thin at Greenwich and of Greenwich.

I have had the honor of learning from and working with him for the last 15 years. There are many things that need to be said about him. I hope that some of my thoughts about Aamir Bhai will echo other colleagues' and my humble apologies for the important things that I might leave out.

For me, and all those who knew him, Aamir bhai was a very loyal colleague and friend. He was a man with passion for life and for people. He had a great intellect and never stopped in his quest for knowledge as a normal man. A very famous person amongst all students, faculty and staff.

Another facet of Aamir bhai's character was his enormous capacity to love. He clearly loved his family and enjoyed sharing stories of them with us. He was so proud of them all, being so happy to see his daughter finishing her SSC Examinations and then joining Higher Studies. His love touched all those around him and he treated one and all with the same courtesy and respect.

Dear brother, you will be dearly missed. Thank you for your friendship, kindness, and mentorship.  
May your soul rest in peace. Aameen!

Buht Din Reh Liay is Jism may Ab Yeh Irada hay  
Yeh ghar khali karain, is shehar ko veeran kar jain

**Rub Nawaz**  
Special Assistant to Vice-Chancellor





## In the Loving Memory of Late Agha Ali Mohammad

He could never grow old, his soul was evergreen. My friend, my second self, late Agha Ali Mohammad (2016). You all must have seen him roaming around the university laughing his heart out, eating in the cafeteria and doing his favorite activities specially to tease me and his other friends. You all must have heard of his name or may know him because of his humorous laughter which were famous all over the campus, on top of that he was a brilliant student too. Yes, a person who was very social and was never found at home alone without his mates was an incredible student. How he managed all that together is something I cannot understand, maybe he was an elf with super powers. If you were his friend you would definitely know that how amazing and jolly person he was, he could never stop making people laugh. We could see his lovable nature and pure heart in his smile.

I still vividly remember that heart wrenching scene, that unfortunate night and till date whenever i wake up that scene just doesn't go away from my sight. I can't absorb the fact that he is not there, not anymore. No one would ever see him laughing or saying 'abey chal'. It makes me feel so miserable

that I wouldn't be able to speak to him say or he will not be there to say my name. That kills me every day, that's downright strange even today. He shouldn't have left us soon. No one believed it, his parents and close friends are still in a state of denial.

The memories i have with him are mine and wouldn't share it with anyone. With that, I am 100% sure that nobody ever had a bad experience with him and everyone remembers him with kind words. He made sure to leave a mark on everyone and an everlasting impact on me and his close friends. I had no how to wake up in the morning and continue my life after that night but i never knew that he unintentionally had thought me how to go about life with or without him.

I love you brother and you will never be forgotten. I request all of you people who are reading this to please always remember him in your prayers.

**Muhammad Talha Qureshi.**

BS 35-3032



## Dean's List

### Undergraduate — Winter 2017-2018

ROLL NO	NAME	GPA
BS54 6222	Rubab Zehra	4.00
BS56 6574	Maria Sadiq	4.00
BS51 5855	Afshan Farooq	4.00
BE53 6027	Nuzhat Naseeruddin	4.00
BS51 5721	Nimra Irfan	4.00
BS58 6790	Sana Basit	4.00
BS52 5923	Madiha Malik	3.92
BS47 5223	Haris Riyaz	3.90
BS48 5310	Talal Kamal Zuberi	3.90
BS51 5751	Manahyl Ashfaq	3.90
BS58 6788	Muhammad Ismail Memon	3.90
BS58 6945	Samar Shah	3.90
BS58 6857	Nabhan Masood	3.80
BS58 6900	Hafsa Jamshed Khan	3.80
BS58 6915	Jasra Qureshi	3.80
BS56 6650	Zainab Shahid	3.80
BA54 6219	Syeda Sumaira Hasan	3.80
BS53 6044	Nena Devi Lohana	3.80
BS58 6935	Manoj Kumar Lohana	3.75
BS53 6058	Marium Akram Malik	3.70
BS51 5717	Uzair Usman	3.70
BS54 6274	Maaz Jamshed Khan	3.67
BS55 6395	Muhammad Amin Memon	3.60
BS51 5794	Shehbaz Mehmood Arain	3.60
BS51 5820	Asfand Mari Balouch	3.60
BS51 5739	Kulsoom Abbas	3.60
BS50 5674	Edward Kennedy Jawaid	3.60
BS47 5277	Subul Arif	3.60
BS54 6139	Shahzeb Hasan Khan	3.60
BS54 6131	M. Mehdi Masudi	3.60
BS53 6060	Shaireen Waquas	3.60
BS51 5747	Karan Dawani	3.58
BS54 6278	Sidra Ali	3.58
BS54 6187	Sawaira Parveen	3.58
BS55 6465	Hamza Suleman	3.58
BS58 6883	Meer Saif Ali	3.50
BS58 6764	Muhammad Rayyan Amin	3.50
BS53 6094	Syed Ali Sheharyar	3.50
BS54 6137	Nadia Rashid	3.50
BS52 5963	Riya Rose	3.50

### Undergraduate — Winter 2017-2018

ROLL NO	NAME	GPA
BS52 5996	Aneeta kumari	3.50
BS53 6032	Mohammad Tayyab Qureshi	3.50
BS51 5830	Faiz Ur Rahman	3.50
BS56 6565	Mohammad Irfan Manzar	3.50
BS48 5384	Jaamzadi Jamali	3.50
BS50 5650	Fraz Mahmood	3.40
BS48 5339	Noreen Rasheed	3.40
BS51 5729	Fahad Farhan Rajwani	3.40
BS52 5918	Salman Anwar Lari	3.40
BS58 6755	Uzair Ahmed	3.40
BS58 6938	Muhammad Jubraan Khan	3.40

### Graduate — Winter 2017-2018

ROLL NO	NAME	GPA
MS55 6482	Saba Ahmed	4.00
MS55 6417	Syeda Wareesha Masood Ali	4.00
MA58 6996	Sana Hasan	4.00
MS54 6170	Rehmat Ullah Salim	4.00
MS58 6802	Mahnoor Abbas	4.00
MS55 6432	Asif Akbar	4.00
MS55 6527	Filza Iqbal	4.00
MA58 6955	Ayesha Najmi	4.00
MA58 6808	Farhat Shehnaz	4.00
MS54 6201	Syed Muhammad Shahabuddin Soharwardi	4.00
MA58 6807	Iqra Fida	3.88
MS52 5941	Fiza Nadeem	3.75
MS56 6625	Faizan Ali	3.75
MA58 7012	Ayesha Abdul Razzak	3.63
MS58 6723	Gohram	3.63
MS55 6426	Anosha Mumtaz Ali	3.63
MS52 5962	Shumaila Soomro	3.63

### M.Phil / Ph. D — Winter 2017-2018

ROLL NO	NAME	GPA
MP55 6501	Sehrish Butt	4.00
MP55 6529	Suroor Fatima Rizvi	4.00
MP58 7036	Afsheen Fatima Sabir	3.75
PH58 7014	Shabana Azmat	4.00

We offer our heartiest felicitation to all the distinguished students who made it to the Dean's List.

**WELL DONE !**



# Greenwich in pursuit of global goal on Equitable Education in Africa



## Greenwich internationalizing education in Mauritius - transcending horizons

In the era of globalized education, the only constant is a rampant flux in educational standards. Innovation and technology has even made a realm-shift possible - from a physical classroom into virtual space. Ensuring inclusivity of educational processes while retaining its quality is a difficult imperative. Greenwich excels at both with extraordinary adaptability to move ahead of the cutting edge while also mainstreaming those left behind. We offer world-class education in Business, Social Sciences, Humanities and Arts.

**Greenwich is your stairway to excellence in educational leadership.**



*Greenwich University*

Pakistan - Mauritius

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