

# Grivision

A quarterly magazine of the University



## Greenwich University Goes Global

A step towards broadening horizons of quality education



**Discipline Always  
Brings Success**  
**Fawwad Anwer**  
Chairman  
Al Karam Textiles



**Innovation is Crucial  
for Sustainability**  
**Rizwan Feroze**  
Greenwich Alumnus  
Director Sales  
at S. Ejazuddin & Co.,  
Club Captain, Karachi Golf Club

Conferment of Honoris Causa  
(Doctorate Degree) on  
Her Excellency  
Dr. Ameenah Gurib Fakim,  
President, Republic of Mauritius,  
by Greenwich University, Pakistan



*Greenwich University*  
Karachi-Pakistan

# Editorial board



Dear Readers,

I am pleased to present the latest issue of GVison, which serves as an additional communication channel between our growing Greenwich family. While writing this note, I am experiencing a peculiar whirlpool of emotions and sentiments because on one hand we are announcing the news of inauguration of Mauritius Branch Campus and Special Convocation 2015 at Mauritius which is our lead story whereas on the other hand the sad and sudden demise of our two Greenwich family members, one of them being, Mrs. Parveen Arshad, the former Editor of GVison. Life is a roller coaster ride full of fun, laughter, exhilaration and along with it comes the parcel of sadness and grief.

On this occasion, I would like to summarize Greenwich University's accomplishments. The vision of our respectable Vice Chancellor of imparting quality education across the globe has been attained. Inaugurating a branch Campus at Mauritius will surely prove to be an educational hub for the continent of Africa. My heartiest congratulations to the respectable Vice Chancellor and entire clan of Greenwich for organizing the Inauguration and Special Convocation 2015 of such grandeur at Mauritius

A teacher of mine once told me that change is the only constant in life. That's certainly true for the entire editorial team here, which has spent the better part of this semester working tirelessly to make GVison more interesting for the readers by unveiling a new look for it. We hope you like what you see. Ms. Shazia Anwar, our graphic designer has worked hard to develop and implement a design that's elegant and eye-catching.

I would like to thank my students for their prompt feedback and write-ups and Ms. Shazia Nasir for assisting me in compiling this magazine.

I appreciate you for taking the time to read our magazine and look forward to your precious feedback. Do email your valuable comments on [Rizwana@greenwich.edu.pk](mailto:Rizwana@greenwich.edu.pk) Visit our online gallery to see more images of the University, the faculty and the students who inhabit it.

*Regards*

**Rizwana Amin**

*Editor*

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The Members of Platform Party from (L to R) : Dr. Hirano Takahashi, (Director ORIC), Mr. Saeed Mughal, (Registrar), Gen. (R) Raza Muhammad, (High Commissioner of Pakistan to the Republic of Mauritius), Ms. Seema Mughal, (Chancellor Greenwich University), Her Excellency Dr. Ameenah Gurib Fakim, (President, Republic of Mauritius,) Mr. Showkataly Soodhun, (Vice Prime Minister of Republic of Mauritius), Prof. Dr. Ghulam. Raza Bhatti, Prof. Dr. A.Q. Mughal, (Research Professor), Dr. Shair Sultan, (Dean Faculty of Management Science) and Mr. Naveed Mughal (member of Greenwich Education Society).

## Greenwich University Goes Global

### Greenwich University Pakistan Mauritius Campus A Step Towards Broadening Horizons of Quality Education

For the past three decades Greenwich University has been imparting quality education and its campus hums with curiosity, imagination and innovation. It was founded by Dr. Kamal Ahmed Khan as an institute in 1987 and was later raised to the status of the university in 1998 by the Sindh government. Its success is built on its academic record, international standards of education, professional practice and excellent graduate prospects. It is ranked amongst one of the best universities in Pakistan.

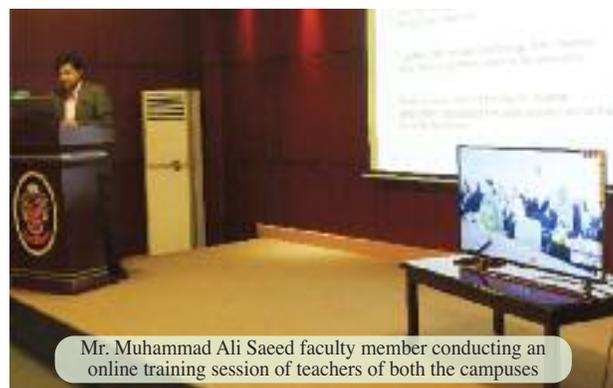
This is the vision of our respectable Chancellor. Ms. Seema Mughal, to impart quality education across the globe. Realizing that Mauritius is a gateway to South Africa and Europe, therefore Greenwich University has widened its wings by opening another campus in Mauritius on September 19th, 2015, with the noble cause of imparting quality education around the globe. This will help make Mauritius an educational hub for the African Continent. It is a matter of pride that it is the only Pakistani University, which is recognized by Tertiary Education Commission (TEC) Mauritius and Higher Education Commission (HEC), Pakistan.

Greenwich University prides itself on its exceptional faculty, inducted from all over the country, possessing high qualifications and vast experience. The Faculty consist of permanent instructors and professors, as well as adjunct and visiting faculty, some of whom have already made their mark in the academia and the business world. They form one happy family, united in purpose and pledged to produce and nurture students of exceptional capability.

The Greenwich community is fully conscious of its obligation to contribute to the welfare of the general public. With a strong sense of social responsibility towards our compatriots, we have played our role effectively in alleviating their sufferings on various occasions. Our drives against socio-economic ills include health care, education, living conditions, etc. for the downtrodden segment of our society. As a part of the Corporate Social Responsibility, Greenwich University has adopted Iqra Junior School in Mauritius. The purpose of adoption of School is to train the teachers of the School with Modern Teaching Pedagogies, offering various degree /certificate programs on a much discounted rates for their qualification and skills enhancement, curricular/ co-curricular/extra-curricular activities arrangement for the students.

#### Teachers Training Workshops:

Two Online International Workshops for Teachers' Training have been organized by Greenwich University



Mr. Muhammad Ali Saeed faculty member conducting an online training session of teachers of both the campuses



Children of Iqra Junior School in Mauritius with the Greenwich officials

for the teachers of the Adopted School for enhancing their skills of Constructive Learning and Modern Teaching Pedagogies

**Donation of Books**

Greenwich University has donated a large number of books to the Library of the Iqra Junior and set up the latest technology lab.



Ms. Seema Mughal presenting a token of appreciation to Mr. Shehzad Ahmed, the Chairman Urdu Speaking Union, Mauritius

**MoU with Urdu Speaking Union:**

Greenwich University has signed a Memorandum of Understanding with Urdu Speaking Union (USU), Mauritius with the aim to enhance the importance of our language globally. At the signing Ceremony of the MOU the Chairman, Urdu Speaking Union, Former Vice President of Mauritius, representatives from the Higher Education Commission of Pakistan, High Commissioner of Pakistan to Mauritius along with the Greenwich University team under the Chairmanship of the Vice Chancellor were present.



Group Photo of Mr. Shehzad Ahmed, the Chairman Urdu Speaking Union, Mauritius along with Ms Seema Mughal the Chancellor, the Guests and Greenwich Officials



Her Excellency Dr Ameenah Gurib Fakim and Ms Seema Mughal, unveiling the plaque of GUPMBC

**Inauguration Ceremony and Special Convocation 2015:**

The Inauguration Ceremony of Greenwich University Pakistan Mauritius Branch Campus followed by the Special Convocation 2015, for the conferment of Honoris Causa (Doctorate Degree) on Her Excellency Dr Ameenah Gurib Fakim, President, Republic of Mauritius. The honor was bestowed in recognition of her tremendous services in the field of Research and Science, was held on Saturday, September 19, 2015 at the Greenwich University Pakistan Mauritius Branch Campus at Rose Hill.

At this occasion, a documentary on Her Excellency's life was presented to the audience. The documentary has been prepared by Department of Mass Communication and Media Studies of Greenwich University. **The Vice Chancellor and the Director Administration and Personnel have highly appreciated the effort of Department of Mass Communication and Media Studies in making this documentary.**

The event was attended by a large number of audiences from various aspects of life, and followed by sumptuous refreshments.

**Dinner by the High Commissioner of Pakistan to Mauritius in Honor of Greenwich Delegation**

A dinner was organized by His Excellency, Gen (R) Raza Muhammad, High Commissioner of Pakistan to Mauritius in honor of Greenwich University Delegation on September 17, 2015 at Bagatelle Mall, Mauritius.



The President of Republic of Mauritius, the Vice Prime Minister of Republic of Mauritius the High Commissioner of Pakistan to Republic of Mauritius with the Chancellor





Audience in Pakistan at Greenwich University watching the Special Convocation 2015 live from Mauritius



Dinner at Chinese Restaurant with HEC Officials

Dinner was attended by Pakistani community in Mauritius along with the delegation of the Greenwich University. The Greenwich Delegation had a fruitful

A dinner was organized by the Greenwich University's Vice Chancellor and the Registrar in honor of the Management and Faculty of Greenwich University of both the Campuses on September 19, 2015 at Orient Restaurant, Phoenix, Mauritius.



The Chancellor, the Registrar and Mr. Naveed Mughal, member of Greenwich Education Society



The Chancellor presenting Greenwich University Memento to Dr. Ameenah Gurib Fakim. Mr. Showkataly Soodhun, was also present at the occasion

meeting and discussion at the dinner. Gen (R) Raza, who has recently taken charge of the High Commissioner of Pakistan to Mauritius, has appreciated Greenwich University's efforts in spreading quality higher education around the globe.

Dinner was attended by the community, the faculty, staff and the High Commissioner of Pakistan to Mauritius along with the Executive Director of Higher Education Commission of Pakistan.

**Thanksgiving Dinner by The Vice Chancellor and the Registrar at the Inauguration Ceremony / Special Convocation of Greenwich University**

**Rub Nawaz**  
*Special Assistant to the Vice Chancellor*



The members of Platform Party after the conferment of Honoris Causa on Her Excellency Dr. Ameenah Gurib Fakim, along with the her parents beaming with pride and joy (L to R) Mr. Saeed Mughal, Gen (R) Raza Muhammad, Ms Seema Mughal, Dr. Ameenah Gurib Fakim, Parents of Dr. Ameenah, Mr. Showkataly Soodhun, Mr. Rauf Bandhan, Prof. Dr. A. Q. Mughal, Dr. Shair Sultan, and Mr Naveed Mughal



## Dinner in Honor of His Excellency, Gen (R) Raza Muhammad, High Commissioner of Pakistan to Mauritius & Reunion Dinner of Greenwich University Delegation to Japan



Group Photo of Gen. (R) Raza Muhammad, High Commissioner of Islamic Republic of Pakistan to Mauritius, with Guests and Greenwich officials



Greenwich Officials and Guests during dinner



Reunion of the Greenwich University delegation to Japan at dinner



A dinner in honor of His Excellency, Gen (R) Raza Muhammad, High Commissioner of Pakistan to Mauritius was held at Greenwich University, Karachi campus, on Monday, July 27, 2015.

Dinner was attended by the students who were the part of the Delegation of Japan Tour 2015. At this occasion, a documentary comprising of the Japanese Culture and photographs of the tour were also



The High Commissioner while penning down his comments in the Visitor's note book along with the Executive Management

displayed, which was enjoyed by the audience.

Gen (R) Raza Muhammad, who has recently taken charge of the High Commissioner of Pakistan to Mauritius, has appreciated Greenwich University's efforts in spreading quality education across the globe.



The Guests and Greenwich officials exchanging pleasantries after the presentation

**Rub Nawaz**  
Special Assistant to the Vice Chancellor



Greenwich University Celebrates 2015-2016 as Years of Patriotism



2015

# Cherish the Independence!!!

## Feel the Patriotism From Within!!!!

### Celebrating Independence with Fervor



Imtiaz Ali, Samir Ansari, Harris, Laraib, Salar Khosos and Absar Hussain signing patriotic songs



Jawwad Raza, Sabeen Kamal Pasha, Shahzaib Sattar, Kinza Paracha, Usman Hafeez signing National songs

Pakistan's Independence Day is celebrated throughout the country with great fervor, to pay tribute to our beloved homeland. The students of Greenwich also organized some performances to mark this event. All the students practiced their roles diligently. Everybody was excited and over joyed. The campus was decorated with Pakistan flags and banners were also put up for the celebrations.

The celebrations started with the recitation of the Holy Quran by one of the students, followed by a Naat in praise of our Holy Prophet (S.A.W). Next the flag hoisting ceremony was conducted by our respectable Vice Chancellor, Ms. Seema Mughal in which all the students and the faculty participated enthusiastically. National anthem was also sung at this occasion with full motivation and patriotism.



Ma'am Seema Mughal praising the efforts and enthusiasm of Greenwich family

All the students, faculty members, participants and guests attending the celebrations were immaculately dressed. They wore dresses of our flag's color i.e green and white to show solidarity towards the nation. National songs were sung and the best singer was selected by the jury and awarded cash prize.



Abad Mehmood, Najam Soharwardy and Mehwish Misbah expressing their point of view in the debate competition

**English and Urdu Debate Competition** was also held and the best debater was awarded. In Urdu Debate, *Najam Soharwardy* got the first position and in English Debate, *Abad Mehmood* took the first prize. It was a tough



Students performing a stage play on Independence Day



Proud winners of the different competitions receiving award

competition among the contenders and cash prizes were also awarded to the winners.

**Poster competition** on the theme of Independence was also conducted in which many students participated. *Maliha Tariq* won the contest and got cash prize.

A **quiz competition** related to 14th August was also conducted . In it questions were asked from the audience and gifts were given upon answering correctly.

Another interesting event was the **“Best Dress Competition.”** Almost everyone took part in which the best dressed person was selected by the audience. A member of our administration, *Ms. Shazia Anwar* was awarded cash prize. Her dress had a crescent and a star that outstood the other dresses.

The students performed a **comedy drama** which was a total success. These students were also given a cash prize for their passionate play. It, too, got a huge round of applause

Also was performed, a **patriotic play** by the students which kept everyone glued to their seats and got

standing ovation from the audience.

Then one of our students, *Absar Hussain* (Mir Zohair Ali Gerdazi ) presented his newly released album to the Vice Chancellor, Ms Seema Mughal. The album named **Pak Watan** is a tribute to the Pakistani nation. He sang a patriotic song from his album too.

A special appearance by **Mr. Amjad Sabri** was made possible by our Students Development Council members. He sang a national song and made the celebrations more alive and full of fun by his mesmerizing voice.

The respectable Vice Chancellor, Ms. Seema Mughal shared her thoughts and recited some partisan poetry with us. She thanked the administration and all the students for making this day a memorable one by their participation and hard work.

At the end all the students and participants who took first positions were awarded **Rs. 10,000/-** as cash prize by the respected guests and members of the jury. The day was then followed by sumptuous lunch which was thoroughly enjoyed by all.

**Noreen Safdar**  
BS45 4041



## Discipline Always Brings Success

**Fawad Anwar**  
Chairman  
Al Karam Textiles

**Mr. Fawad Anwar, Chairman Al Karam Textiles, a well-spoken, refined entrepreneur holds an International degree in Economics and Finance from the United States. A person who the Greenwich team learnt a lot from and admired his devotion to his company and hospitality towards his guests.**

**Greenwich University (GU): Unlike other houses, you are on the frontline. Reasons?**

**Mr. Anwar:** Passion. It's as simple as that. Since I was a kid, I had only one passion. Even when I was studying abroad, my main goal was to come back and do this. So, since I was in grade 8, I used to come to the factories.

Actually, we come from a textile background. Gul Ahmed and us, we were one family, but we split our businesses in 1985. This used to be Adamjee Textiles; we bought this and changed the name to Al Karam Textiles. That was it; I just wanted to do that. Only time will tell if that was a correct decision or not.

**(GU): Al Karam is a very sophisticated composite unit of Pakistan and perhaps one of the very well integrated one. How does this give an edge to Al Karam as compared to other players of the industry in testing times?**

**Mr. Anwar:** First of all, one of our major strengths is that we are a vertical unit. That means, we buy cotton, we spin our own yarns, we weave our own fabric, we process, print, dye, and then stitch the fabric ourselves. So, most of the companies like this in Pakistan are not paced like this anymore, they do one process. For instance, a brand

like Khaadi would do only stitching; they don't have their back processes in order. So, we ensure our quality starting all the way back from cotton. Suppose we have to make lawn, then we make sure to import from either England or the United States, but most other companies will just in the market and buy the fabric, we don't do that. So we ensure our quality.

In terms of design, there may be other leaders in the market now, but quality or the fabric, we are on top of our game.

**(GU): Starting from the textile mill to these outstanding outlets which have become a status symbol today, how would you describe your success story?**

**Mr. Anwar:** First of all, it is the brand itself. It is a brand that has been around for 30 years. So, relative to anybody else coming in the market and starting retail, we had the edge of launching our brand. We were there in retail market before the concept was even present, so we had to take it forward. First of all, the kind of products we do, then the range of products we have, and thirdly, a lot of people have the brand, but they don't have the backup. It's because of the backup that we have in the industry, we can change and innovate every day, and we can bring in new products when they're required.





Like you can see, there is a lot of glut in the domestic market right now. How to be different? To be different, I don't have to go and buy fabric from China. We'll go back to our drawing boards, see what we can do from here, and start all the way from the yarn. That's our strength.

Just to let you know, our sales in domestic market is only 20% of our total sales. 80% of our sales come from exports. So our major market is that.

## 10 schools per year

*We have formed a foundation in my brother's name, Fayaz Anwar Foundation. We have our retailers or buyers from abroad who are participating in this programme. The idea is to open ten schools a year. We just initiated a board; the board is registered in Switzerland, and there are all outsiders, I'm the only Pakistani. All the people on the board are well known from all around Europe and are trusted, so that helps with the credibility. This is something we owe and have to do. I believe that the biggest issue in Pakistan is education. We have a few schools in this area as well.*

**(GU): Your Company and your family as a whole have been pioneers in the textile industry of Pakistan. Al Karam is a household name in Pakistan. What measures have you undertaken for the training and development of the labour employed in this industry? If so, how has it developed for the benefit of the stakeholders in the biggest industrial sector in Pakistan?**

**Mr. Anwar:** Finding the right human resource is the biggest challenge we have, especially in this industry. Because relative to other factors, this industry requires a lot more hard work, and people are not willing to come in, especially the youngsters.

What we have done now is that we try to bring in absolutely raw people, and then train them ourselves. We have a complete human resource training department, managerial and technical trainings, leadership trainings, and we are also enlisted with programmes IBA and few others. With basic labour you have to provide technical training, but also a bit of an education.

Basically we hire people who come from textile institutes, such as from Faisalabad or TIP. We have programmes with them; either final year students or graduates come over for an internship and after that we decide whether they will be staying.



Natashe, our student interviewing Mr. Fawwad Anwar

Designers are also very important. We have some from Indus, NCA, and a few from abroad too. Of course they have to have the basic knowledge, but then again as far as leadership or managerial is concerned, you have to train them.

We have just started a programme with The Citizen's Foundation where we have set four classes aside for their adult literacy, an hour a class a day for six days a week, and in six months they will be able to read and write the basics.

Another thing, we have formed a foundation in my brother's name, Fayaz Anwar Foundation. We have our retailers or buyers from abroad who are participating in this programme. The idea is to open ten schools a year. We just initiated a board; the board is registered in Switzerland, and there are all outsiders, I'm the only Pakistani. All the people on the board are well known from all around Europe and are trusted, so that helps with the credibility. This is something we owe and have to do. I believe that the biggest issue in Pakistan is education. We have a few schools in this area as well.

**(GU): How is Pakistan currently positioned in the world textile exports market amongst other peers, especially India?**

**Mr. Anwar:** I think we're struggling as an industry at this point, and there are a few reasons for that. As much as we blame the government, the audience is also just not the same as India gets. But at the same time, as owners, as entrepreneurs, as leaders of this industry, I don't think we have done enough. One of the biggest issues is human resource. We have not created or invested as much as we should have. As a country and industry we are inefficient. Like in bedding there used to be around 200 mills, but now there are approximately 18. One of the reason is energy crises, but I see other countries and they have a completely different discipline of work.

**(GU): What role do industrialists have?**

**Mr. Anwar:** As far as textile is concerned, there are three main areas that give an advantage, one is cotton, one is labour, and the other is capital. We have cotton, and we have labour. Capital in the form of money, or human capital, we lack in both. What we can develop, we don't, not as a country or entrepreneurs. That discipline is lacking in the country and it shows in the industry, and that is where we are lacking right now. I mean, if I compare our labour to China or India, and our labour is more expensive compared to India, but at the same time it's not efficient. We'll have three men doing our work, and one man from their side. And European countries we don't compare to because they're not in textile. But, even Bangladesh and India, they are very efficient now.





**(GU): What is the one item that from the government or entrepreneurs can help in development?**

**Mr. Anwar:** As an industry I would say energy is a challenge. Look, if I want to even make a new factory, I can't because of shortage of gas. Relatively speaking, it's better in Karachi than in Punjab. So energy is the number one issue in all industries, not only textiles. There has been no industrial growth in the past seven to eight years, and that's because due to the lack of energy, it has become very expensive as well, which has brought the costs of doing business Pakistan very high, and we cannot compete with India. So this is a huge challenge. And it's not like attempts are not being made to fix this, so maybe another five years and the situation will improve, but not at the speed it should be happening at.

Five years is a long time, especially when you're doing exports, you must maintain your market share. My exports are \$ 200 million, and my competitor, India, has a billion dollar export. They have the muscle to buy the market share.

No foreign investor is willing to come here, we always have to be travelling or I'm sending my employees to go for meetings, but no one has any problems going to India.

**(GU): Please tell us about your family life.**

**Mr. Anwar:** I have two sons and a daughter. I do have to travel a lot and don't get to spend as much time with the family as I would like, but then I have to compromise on other things. Like Sundays, I do not go anywhere; we spend it together as a family. This is what you have to do. Textile is a very taxing job, I generally get out of here around 8:30, 9:00 at night.

My parents have a house right next to mine and we always have dinner together. That's one advantage I have for my kids, so if I'm not there, my parents are.

**(GU): Please introduce yourself, your innovations (input) and achievements in your company.**

**Mr. Anwar:** Look, as I said, I come from a family that was always in textiles. It's not like I came and sat on this chair straight away. I've been at Al Karam since the past 24 years, but it has only been since the last five years that I have become responsible for it.

I used to be on the floor. And this is how we have to come up in the family. Our family is very structured, in the sense that hierarchy is very structured. We have to start from the floor. I came up in the sense that, I know what happens at even the smallest level. I know all the processes like the back of my hand. No manager can come to me and tell me that something can or cannot be done because I can immediately catch what can be done. Just being an expert in knowing what you're doing really helps. I believe in innovation and that is where our strength lies in our exports. And that is what has immensely helped our business.

So anybody who wants to buy from me will compare us to Turkey or China, and in this way our costs are cut. If anyone goes to my showroom, we are known for having new designs and fabric.

**(GU): What experiences would you recommend for someone who wants to advance in this field?**

**Mr. Anwar:** I think-knowledge of the process and then come up to the managerial level. That would be the case in any business. Why it's important in this field is because it's constantly changing. Every day you have to make a new product. It's a batch process rather than a continuous one. So you have to understand the product extremely well.

Another thing is that being an exporter we work with all

brands, such as Ralph Lauren, or just all the brands of the U.S. We have our own brands in the U.S. now that we launched last year. But we do complete bed sets, as in they can just purchase the whole ready set.

As far as export is concerned, quality has to be perfect; the timing has to be impeccable. If the time of 12pm is given, then you must follow through. You have to have those controls. So anyone who understands exactly how everything has to be done, they can do well in this business.

**(GU): What country do you get the best response from?**

**Mr. Anwar:** We've focused ourselves in the United States for a couple of reasons. The consumption per capita there is growing. Secondly, in Europe, every country has a different size, a different choice in designs; Northern Europe likes simple designs; France prefers floral designs. So, in America, it's just one design in bulk, this makes it much easier.

Now what we have done is, we are opening stores in China for bedding. We're going to open the first phase of six stores in Shanghai. Whatever we use in the U.S. will be in China since China is a very brand conscious place. They will like a product for the fact that it sells in America.

In Pakistan, women like to spend more on themselves, so the clothing line does better than the household products.

**(GU): In a nutshell, what is a basic factor a person needs to rise?**

**Mr. Anwar:** Discipline! I think as a country, an industry, as individuals, it lacks. You can compare to any country, India, China, Bangladesh. In fact you'll be surprised to see Bangladesh. Discipline is important in every aspect of life, even how you eat and sleep.

In places like Japan, no matter how much you hear about it, once you see it, you'll still be shocked. At 6, 6:30 they're at work. People are exercising behind their desks.

**(GU): What is your weakness and one strength?**

**Mr. Anwar:** My strength is my persistence. If I get after something, I have to get it done. My weakness would be that I get hyper and impatient. But, even in that I find my



strength, there's a flip side to that too.

**(GU): What career advice would you give?**

**Mr. Anwar:** As a country, we only have a handful of studies in. We need career counselling and need to broaden the options available. And even if a child is going abroad, he won't even know until much later all that is possible for him. There are over 150 degrees offered outside Pakistan.

**(GU): You are among the pioneers in bringing the foreign brands of Pakistan, namely Baby Shop, Splash, and Mango. What according to you is the future of these brands in Pakistan?**

**Mr. Anwar:** This is just the beginning. The mall culture has just started. Brands have two levels, either high fashion, like mango, which is generally not expensive, but is considered high fashion here. Or, you are focused on prices. It is when the brand is in the middle that it becomes difficult.

A lot of brands have come in and not necessarily done well. So, it should be high fashion, or a niche. There are so many malls coming in, so this will keep growing. The malls have made the approach a lot easier.

A brand like Zara cannot come to Pakistan, it won't do as well. They say to buy six outlets and then they will set up here, but we do not have that kind of space.

*Interview by: Natashe Ahmed Zafar (BS48 5348)  
Photography by: Abdullah Saeed Shaikh (BS48 5357)*

**As much as we blame the government, the audience is also just not the same as India gets. But at the same time, as owners, as entrepreneurs, as leaders of this industry, I don't think we have done enough. One of the biggest issues is human resource. We have not created or invested as much as we should have.**



# “Kindle the Flame, Create Realization”

“Trained Teacher: A Pathway to Quality Education”

An International Conference organized by the students of B.Ed and M.Ed Degree Program

“Practice is the hardest part of learning and training is the essence of transformation.”

— Ann Voskamp

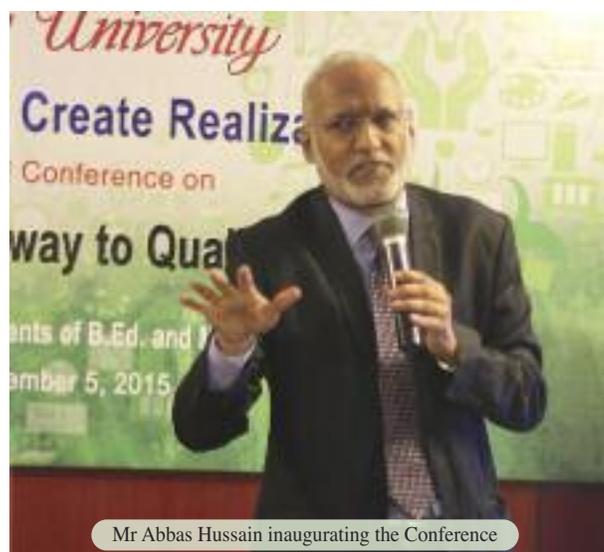


Speakers of the International Conference during their presentation

An International Conference to enlighten the significance of “Trained Teacher: A Pathway to Quality Education” was organized by the Department of Humanities; students of B.Ed. and M.Ed. Degree Program on 5th September, 2015 at Greenwich University.

Teacher education is more important today than it has been in half a century. Highly skilled teachers are one of the single most important influences on students. Teachers facilitate the process whereby students cultivate habits of mind and knowledge schemes that are prerequisites for success, meaningful contributions and prosperity in an open, technological world. This makes effective teacher training of paramount importance in the cultivation of an educated citizenry within this country.

Training of teachers is necessary especially in today’s environment to cope with the changing demands of the profession. Trained teachers are in a better position to educate the students. Training can improve a teacher’s knowledge on subject matter and teaching method. The importance of teachers training cannot be underestimated. They are the people responsible to carry the

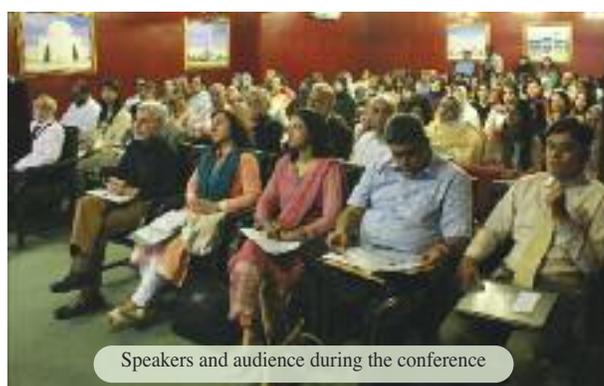


Mr Abbas Hussain inaugurating the Conference

knowledge from generation to generation. Development of teachers cannot be underestimated. It is equally important as student’s development because the entire education process is dependent on the person called teacher. The quality of education system cannot be im-



Greenwich Alumna, B.Ed. Degree Program Saima Manzar on Skype from NewYork



Speakers and audience during the conference



Speakers receiving the token of appreciation from Prof. Dr A.Q.Mughal

proved without improving the quality of teachers. Teachers are such an important part of the education system that the successful formulation and implementation of the policies of education sector is not possible without teachers. To have knowledge is one thing and to be able to transfer it to others is an entirely different aspect.

The key objectives of the Conference were :

1. To provide a platform to educationists to pool their expertise and share their experiences
2. To intervene new approaches in the education system thus aiming to help students succeed academically.
3. To promote teaching as a career among the new generation.

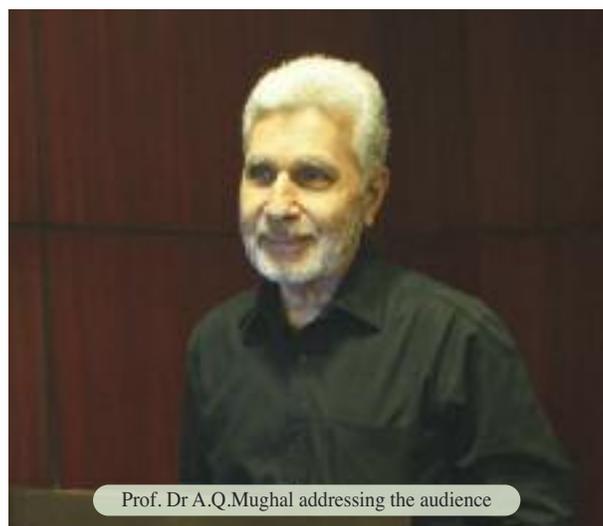
The conference was divided into four sub themes which were:

1. Introduction
2. Professional Insertion
3. Education Intervention
4. Teaching as a Career

Renowned and eminent speakers were invited to share the concept, motive and power of training teachers for a strong and high quality education system. **Mr. Abbas Husain**, a very well known and recognized teacher trainer and educator; inaugurated the conference and urged about TEACHING: Methodical Moral Mystical dimensions. This was followed by a list of leading edge speakers: **Mr. Ammad, Ltd. Cmd. Yasmeen Faraz, Mr. Syed Nusrat Ali,**



Skype session with Dr Syed Naeem Ahmed from Saudi Arabia



Prof. Dr A.Q.Mughal addressing the audience

**Ms. Shireen Khan, Mr. Sadiq Merchant, Ms. Rehmat Ebrahim and Mr. Zohair Alibhoy.** Skype sessions with **Dr. Naeem** from Saudi Arabia and our alumna, B.Ed. Degree Program, **Saima Manzar** were also conducted.

The sessions conducted by each of the speaker turned out to be exemplarily productive, fruitful and effectual. The event was virtually throughout attended by the faculty members of Greenwich University Mauritius Branch Campus.

Token of gratitude was delivered by Head of the Department Ms. Rizwana Amin thanking all the guest speakers and the motivated audience. She also thanked and appreciated the entire administrative team and the students to put in their endless efforts to make the event a great success. The honorable guests applauded and admired the idea and enterprise of Ms. Rizwana Amin and her students on providing the platform to educationists to pool their expertise, share their experiences and to intervene new approaches in the education system aiming to help students succeed academically.

Participants who attended the conference were awarded certificates of attendance while the mentors were honored with shields as a gesture of thanks by Prof. Dr. A. Q. Mughal.

**Misbah Zainab**  
BE48 5439



## Two Days International Conference on 'Pak-China Strategic Relationship and Its Regional Implications'



Greenwich Officials attending the Conference

Two days International Conference was held at Sindh University, Jamshoro with the collaboration of Greenwich University, Karachi on September 7 & 8, 2015. Three MPhil students, Lalarukh Khursheed, Syeda Uzma and Binish Abbasi along with Dr Akhlas Ahmed, Dr Bilal and Mr. Shaiq went to attend the conference.

We reached Jamshoro on Sunday, September 6. We were graciously welcomed and were introduced to all the speakers, Chinese delegates, organizers and participants of the conference. The day was then followed by the dinner hosted at Vice Chancellor's house of the University. There Vice Chancellor exchanged the traditional gift of Ajrak and Topi with the Chinese guest, Dr. Akhlas and all the delegates.

The next day started with the first day of Conference. The theme of the conference was Pak-China relationship in general and CPEC in particular, so there had been various speakers and a Chinese delegation too to grace the conference.

Speakers included, **Professor Lou Shizhou** Vice Chancellor & Dean of Graduate School, Zhejiang Normal University, P.R. China, **Dr. Zafar Nawaz Jaspal** Director, School of Politics and International Relations Quaid-I-Azam University Islamabad, **Ms. Iffat Imran Gardezi** Director General (China) Ministry of Foreign Affairs, Government of Pakistan Islamabad, **Dr. Ross Masood Hosain** Chairman, Strategic Vision Institute, Islamabad, Professor **Dr. Hamadullah Kakepoto** Director, Area Study Centre, Far

East & South East Asia, University of Sindh, Jamshoro, **Dr. Fazal-ur-Rehman** Executive Director Pakistan Council on China Islamabad, **Dr. Rasool Bux Raees** Lahore University of Management Sciences, Lahore, **Ms. Zhu Lingjia** Assistant Professor Zhejiang Normal University P.R China **Dr. Sarfraz Ahmed Khan** Director, Area Study Centre Central Asia China & Russia University of Peshawar, **Dr. Noman Sattar** Incharge Director, Area Study Centre, Quaid-e-Azam University Islamabad, **Dr. Nazir Hussain** Professor, School of Politics & International Relations, Quaid-e-Azam University, Islamabad, **Dr. Abdul Majeed Chandio** Chairman Department of International Relations Shah Abdul Latif University Khairpur, **Prof. Dr. Riaz Ahmed Sheikh** Head of Social Sciences Szabist, Karachi, and **Dr. Manzoor Isran** Professor, Szabist, Karachi.

It started with the Inaugural session and had two sessions for the speakers to present their papers, followed by tea and lunch. At the end of the day one, shields were awarded to all the speakers. Dr. Akhlas Ahmed received the shield on behalf of our Vice Chancellor, Ms. Seema Mughal.

Same day Greenwich University arranged the dinner at 'The Royal Taj' Hyderabad for all the delegates. All the speakers and Chinese delegate along with the delegates of Sindh University actively participated in the dinner.

Next day, September 8, started with the second and final day of Conference with two sessions followed by the lunch. At the end of the Conference shields were distributed by Dr Akhlas on the behalf of Greenwich to all the speakers and Vice Chancellor of Sindh University. However, she was not present that day so Pro Vice Chancellor received the shield on behalf of her. Sindh university arranged a dinner and their traditional musical event for the delegates that brought an end to the two days Conference and a journey to Sindh university.

**Lalarukh Khursheed**  
MP 485482



Dr. Akhlas Ahmed HoD Business Administration presenting shield to the participants

## INNOVATION IS CRUCIAL FOR SUSTAINABILITY

### Rizwan Feroz

Greenwich Alumnus and  
Director Sales  
at S. Ejazuddin & Co.,  
Club Captain, Karachi Golf Club



Mr. Feroz, a renowned professional, took his 100 years old business of life saving medicines and laboratory equipment, to new heights

He is also the youngest Club Captain of Karachi Golf Club, PNS Karsaz; a course which has been familiar to him for past 28 years.

**Greenwich University (GU):** We at Greenwich feel great pleasure in seeing you as a seasoned professional. Would you begin by telling us how Greenwich University has moulded you?

**Rizwan Feroz (R F):** I have spent the best time of my life at Greenwich University. Joined Greenwich in 1996 when it used to be associated with foreign Universities. I did my Bachelors and Masters in Marketing from there. Prior to that, I did my intermediate from Commeccs College and Matriculation from Bai Virbajji Soparivala Parsi High School.

My time at Greenwich has been the best time of my life; all I am today is because of Greenwich. I strongly feel that Greenwich has got the best infrastructure in Pakistan and is fully equipped with all the latest teaching tools required for a top notch university in the world, along with also having a number of brilliant teachers present. The premise can easily be called the best campus in Pakistan.

**(GU):** Any profound memories from Greenwich University as a student which you still cherish?

**(R F):** In our time there used to be Greenwich Stadium near the Deltons super market (Khadda Market) which used to be our favourite hangout place where we would play night cricket matches, table tennis, snooker, squash, and many other sports.

I still remember during our student days there used to be a very famous café in the market right across the campus by the name of "Tikala" where we would spend our breaks and have our daily lunch. Although, all my friends who studied with me are now associated either with top multinationals or working with reputable banks at top positions, I still have an urge to relive our University days and visit the café.

**(GU):** What is your role in your company?

**(R F):** I am currently associated with S.Ejazuddin & Co, a family owned business; the company was established in 1912 in Calcutta and after partition was re-established in Karachi in 1948, making it over 100 years old which primarily deals in life saving medicines and laboratory equipment with offices placed in all major cities of Pak-





The Interview panel with Mr. Rizwan Feroz at his office

istan. The detailed information of our products is also available on our website: [www.sejazuddin.com](http://www.sejazuddin.com).

**(GU): How has your education from Greenwich University helped you in this role?**

**(R F):** Greenwich days, I have tried to incorporate my teachings from Greenwich into my business which I joined after my MBA. I tried my best to implement what I learned from the University into my practical life. Through this approach, I have recently diversified the company into a paint business as well. The company has entered into a joint venture with Japanese paint company, Nippon.

**(GU): It was quiet interesting to read you profile and to know that you are the youngest Club Captain of Karachi Golf Club, PNS Karsaz. What and who inspired you to play golf?**

**(R F):** Golf is a passion that runs in the family, starting from both my parents, along with my cousins, and all my uncles. My son, who is only in Grade 5 is also a regular golfer.

I started playing at the tender age of 8 and currently have a handicap of 3. To those who are unaware of what a handicap is, it is a numerical measure of a golfer's potential playing ability based on the tees played for a given

course. I have won numerous tournaments at a junior and amateur level.

**(GU): As Greenwich promotes a lot on Corporate Social Responsibility (CSR), have you remained a part of that?**

**(R F):** The Company has always been related to many Corporate Social Responsibilities, such as donations of heavy machinery to hospitals or medicines delivery to Thatta district which was a joint effort with Greenwich University.

**Moreover, I urge students to develop leadership and communication skills during their student life. Communication is an essential skill for business dealings and the real key to success.**

I have also done what I can to remain connected to Greenwich as I hosted the NBEAC Alumni dinner at PNS Karsaz Golf Club. It is not only in the past that I would help Greenwich, but I will always be available for Greenwich whenever and, wherever it is needed because as an alumni, I feel that I owe so much to the University and will always want to maintain a connection. I would like to emphasize how I would like to help in any possible way I can.

**(GU): Any message for the students of Greenwich University?**

**(R F):** My message to all students of Greenwich is that you are very lucky to be associated with the best University of Pakistan. Try to make the most of it, and enjoy life. Keep an open mind, learn many things and have many





experiences. I have good memory of not only studying, but also of my rich student life. I really wish I can go back to 1996 and start my student life again and of course, cannot think of any other place than Greenwich.

Moreover, I urge student to develop leadership and communication skills during student life. Communicating with others is an essential skill in business dealings and key to success.

In the end, I would like to give special thanks to Mrs. Seema Mughal and Mr. Saeed Kamal Mughal for their guidance and good teachings. It is because of their vision what we are today. I am so grateful to everything I took from my time at Greenwich that continues to make difference in my life till date.

*Interview by: Natashe Ahmed Zafar (BS48 5348)*  
*Photography by: Abdullah Saeed Shaikh (BS48 5357)*



### From the Author's pen:

The Greenwich team had a wonderful meeting with Mr. Rizwan Feroz. He motivated us to make the most of our time at University since we are so blessed to have all that we could need and want. His memories were as if it was just yesterday. I learned from him the importance of the attachment and fondness one must have for the institution, a place where to date he feels so strongly about that he still wishes to be a part of regardless of how far he has gone in life.

He is a motivation for every student to become an active alumnus and share in the exciting activities and opportunities Greenwich University has to offer.

Though after completion of his studies he entered a hundred years old family business but was always searching for a way in which he could take a leading role that help organization succeed in managing change. He believes that innovation is crucial to the continuing success of any organization. On the other hand his new ideas have always been incredibly welcomed by elders in the family. Hence he has merged tradition and innovation and runs a successful business.



## The Communication Collage

To Achieve the Connection is the Name of the Communication Game

Class of Communication Skills Event on September 02, 2015



The concept of communication rides on the the conveyance of information. An apt connotation would be creating, compiling, connecting, conveying, countering, clarifying and concluding of information flow. First, there is creating the need for communication between the sender(s) and the receiver(s). Second, compiling the required content which is supposed to be sent across usually in the form of verbal, non-verbal or written forms. Third, the choice of the right conveyance or medium for the content ride either meetings, social media or mails. Moreover, countering any concerns in the content and comprehension by the receiver(s). Furthermore, unravelling the information with concept. Last, drawing constructive conclusions from the communicated content in the particular context.

To recognize, relate, reciprocate, rectify to reach a result oriented response is the true essence of an effective working relationship (s). An individual(s) would only arrive at the benchmark of success equipped with such a powerful connection. Nowadays, to be a strong communicator is considered one of the key selecting traits searched in an employee which leads to career altitudes. This is only possible through the imparting communication and its related skills knowledge with the rich content combating the misconceptions providing clarifications ingraining them in the right context and ultimately counteracting concerns through this purposeful process. The ones who attain this have surely been victorious in life's spheres.

We are what we communicate and this is quite true. So, keeping this in view, a Communication Collage Project was assigned to the Communication Skills class where they were expected to utilise the knowledge gained in the concerned course and create a communication concept in a related professional or social context. Three sections were involved in this project and they had to form teams to carry out the entire process. Team work was an integral part as it enabled them to brainstorm, build and bring about a budding performance. It was essential for each member to connect and coordinate with the other under this banner.

A proper and purposeful plan was provided to the teams with the project points so there was a crystal clear picture in front of them. Enough creative corner was there for them to extract their originality. Innovative ideas were introduced and the teams strove pushing themselves on overcoming the differences. One actually witnessed the unfolding of the whole communication process and the barriers that had to be crossed to reach the finishing line. The teams progressed with a view to prepare a presentation to put together all the skills required in communication, namely; writing, reading, listening, speaking, public speaking and audio/video presentations. A month's time



Mr. Zafar Iqbal Saifi presenting university shield to Ms. Soniya Kazim the guest speaker

frame was given to complete the project with close guidance and monitoring. Themes centering on the professional and social scenes of our society were chosen. These formed the backbone on which the communication collage was constructed. For instance, crime, corruption, cheating, confusion and cascading perceptions were the leading subjects. Each team had to submit a theme based 250 word document, had to weave in all the skills in a 5 to 7 minute performance and integrate the importance of communication in different aspects with a moral movement.

Ms. Soniya Kazim was the guest speaker in the Communication Skills Event with a background in the field of teaching and academic coordination. The event day was marked with amazing performances in succession. There was Dr. Bilal as one of the judges. The teams were evaluated on their concept, clothes, confidence and closure. All the performances were simply a treat for the eyes. It was a pleasure to note that all the communication skills students were well versed in their course knowledge and applied it in the most moving manner sensitising the spectators. Spectacular indeed!

Finally, the winners were announced with the last performance and equal praises were also for the runner ups. Infact, all the performances accomplished their aim of communicating to eradicate common confusions and concerns and emerge successful communicators.

Communication weaves the thread of care, concern and correction of individuals in a society to progress towards complete connection!

**Awardees:**

Aamir Saeed Answer	BS 505621,
Syed Muhammad Hussain Ferozi	VS 505671,
Zain Ahmed Khan	BS 505624,
Adeel Islam	VS 505667 and
Hassan Younus	VS 505630

**Shehla Piracha Imran**  
Faculty



## Yet One More Achievement!

### Memorandum of Understanding between Greenwich University and Benazir Bhutto Shaheed University Layari

The signing ceremony of the Memorandum of Understanding (MOU) between the Greenwich University, Karachi and the Benazir Bhutto Shaheed University Layari took place on the September 4, 2015 at Greenwich University Karachi.

This MOU was signed by the respectable Vice Chancellor, Ms. Seema Mughal, Greenwich University and Professor Akhtar Baloch, Chancellor, Benazir Bhutto Shaheed University Lyari.

This MOU was signed for the cooperation and collaboration between the two universities, based on nine articles whose main points are as follows:

- To develop cultural, academic and social cooperation in order to gain mutual understanding between the two universities.

- Agreement on the collaborative activities for the mutual interest of academia.
- Collaborative research projects, seminars, conferences and workshops.
- Joint training programs for students and faculty.
- Expenses and finance would be decided by both the universities for any activity conducted.
- This MOU is valid for 5 years and can be renewed.
- MOU could be altered on the request of either or both the universities.
- No logo, official emblem or name can be used of the universities without the written permission of that university.
- Any difference or dispute between the parties would be settled with mutual understanding without having any third party involvement.

**Lalarukh Khursheed**  
MP48 5482



Ms Seema Mughal presenting shield to Prof. Akhtar Baloch



Group photo of Greenwich officials with Prof. Akhtar Baloch



I, Sundiya Devi, am proud to be a member of Greenwich family. As a BBA student one of my courses in the last semester was Sociology, which deals with the social behaviors of society. Moreover, in order to cultivate the body of knowledge about the social order, social disorder and social change a pragmatic approach is conducted.

Our Course Instructor, Ms. Husna Allam told us about this field project that we were supposed to do before our Mid Term Examinations. The main purpose of this project was to collect donations for the needy and orphans of Sirat Ul Jannah. Ms. Husna Allam is well acquainted with Ms. Qureshi who is the owner of a endowed organization namely Sirat Ul Jannah. The students were given the responsibility of collecting monetary donations from within or outside the university. Our Instructor and the students came up with the idea of making goody bags. These small bags contained things like color books, short story books, colored play dough, packets of candies and juices etc.

The main purpose behind making these goody bags was to see the spark of happiness in the eyes of the children of Sirat Ul Jannah, to make them forget for a few moments the sorrows and miseries that clouded their lives. We consider ourselves fortunate as we did a good deed in the holy month of Ramadan.

Upon reaching Sirat Ul Jannah we asked the children to sit



Students distributing goody bags

*“Service is a smile: it is an acknowledging wave, a reaching handshake, a friendly wink and a warm hug. These simple acts matter the most because the greatest service to a human soul has always been the kindness of recognition”*

— Richelle E.Goodrich.

## A Visit to Sirat ul Jannah

in a row to make sure each and every one of them receive the bag. The moment they got their bags, their eyes spoke their inner feelings. Yes, they were over joyed. Donation envelopes sent by our Vice chancellor, Ms. Seema Mughal and another one collected by the students were presented to Ms. Ghufuran Qureshi.



Ms Husa Allam presenting donation envelopes sent by our Vice Chancellor, Ms. Seema Mughal and another one collected by the students to Ms. Ghufuran Qureshi.

I can say that this activity made us realize that we should always be thankful to the Almighty Allah for we are blessed and we enjoy the luxuries of life. Moreover, the satisfaction one gets by helping those whose lives are full of sorrows and hardships is beyond imagination and explanation.

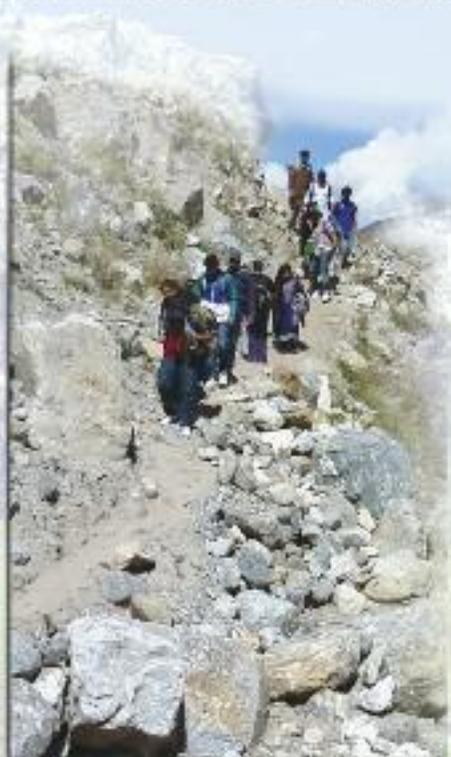
As Mike McIntyre the member of the US House of Representatives said, “Sometimes those who give the most are the ones with the least to spare”

**Sundiya Devi**  
BS 495504



Greenwich officials and students outside Siratul Jannah







# Trekking the Terrain

The Scenic Region Northern Pakistan

Greenwich University Summer Sojourn 2015

'Hark'came the signals, 'aren't we going on a trip exploring the land of the fertile?' 'For sure, if you're up for it, then touché,' " came the reply. This transpired between students & faculty, Ms. Tahira Khan who was the tour leader for the excursion .

It was the frenzy of final exams at the end of fall semester, when a group of adventurous youth sought the permission from the Vice Chancellor and Director Administration who very kindly facilitated the group travel up north from the southern plains of Sindh to the northern heights of the Gilgit Baltistan region. This is where the three mightiest mountain ranges meet: the Karakoram, the Hindukush and the Himalayan – a region rich in cultural heritage and a variety of flora and fauna.. Sana Qazi, Shazia Anwar & Tariq Iqbal facilitated the journey by assisting in every possible situation. However, Shehayar, who is, an assistant par excellence, and whose judgment happens to be very well-balanced, was a great asset. Thank you everyone!

Exams got over on September 14, and early next morning there was a stirring excitement at Karachi Jinnah termi-

nal with this group of knapsack straddled youth and faculty out bound on PIA for Islamabad Benazir airport.

Cameras clicked, cells messaged, instant media flashed the news and we were on our way.....!!!

The smoothest touchdown and we were at Chaklala Airbase! To meet us that sultry afternoon, courtesy *Pakistantourandtravel* was a cool coach which was to be home for hours and days to come. Our baggage was loaded on the carrier on top of the coach while we all piled in and set off for Greenwich House Islamabad. On the way we savored local fare of Chicken Pilau & Shami at Savor Restaurant, Islamabad. The evening was spent enjoying on mount Monual, eating, drinking, shopping and generally having a great time. The following day was bracing energy, exercising, deep breathing and brisk walking, for the onward trip to the mountains.

3:45 a.m: We were all in the coach all set for the road. On to the Grand Trunk GT Road passed Taxila, Wah, and Hassanabadal we turned north towards Haripur, Abotabad, Mansera and Balakot via Kaghan we stopped for



Lunch at Naran. It was two hours before we set off again. The terrain grew rugged, the temperature dropped, the wind blew chillier of the Kaghan Valley and Babusar Pass, and come evening we arrived at Chilas, Shingrala Indus View Hotel. Our living quarters descended over the bank of the River Indus right to the last room in vertical order with sprawling lawns lapping the flow of tide from the river. Most of us sat out all night reaching out to the stars. Pollution was at its minimum. Enjoyment was at its height.

The winding Jeep ride — Nest morning was an early start for Raikot bridge which is the onward Silk Route to Kunjerab Pass, the Chinese's Border where we disembarked our coach to get into jeeps for the hair raising, nerve wrecking uphill wind to Tato Valley, Jhel Village. Here we stopped for a quick Dall Chawal lunch to finally start the mountain trek to Fairy Meadows. It's an 8 kilometer incline up the most scenic, cliff hanging bends, rocky mounds, river beds, and over flowing pebbly icy springs. This was a test of stamina and resolve for the enthused. From here Fairy Meadows is a five hour scenic pine forest hike on foot or on ponies, it's an unforgettable trek! This is the first base of the Nanga Parbat which is Persian for naked mountain. Second camp is the base camp of the glacier at the foot of the Parbat. The core of Nanga Parbat is a long ridge, an enormous bulk of ice and rock.

Camp Site — Fairy Meadows where we camped is a lush green meadow on the north side of Nanga Parbat (elevation 8,126 meters (26,660 ft) 8th highest in the World and 2nd highest in Pakistan), a few kilometers south of the Karakoram Highway and the Indus River in the Diamer district of Northern Areas, Pakistan. We sat around camp-

fires until wee hours of the morning, huddling to keep warm, and as sleep crept on strolling back to camp, and cabins. Most zipped up in their sleeping bags while others saugaged up in down quilts. We played games, sang songs, scared the wits out of others by shining torch lights on their tents and making silhouettes in the shadows. All in teasing fun!

The next morning sunrise was the picture of a life time to see the golden mountain come aglow till the sun came up bright to reflect the twinkling of the snow-capped Nanga Parbat between the pines that abound the meadows. Next was the trek up to base camp with our skilled guide, for the thrill of the frozen glacier and photographers' delight. There were some who took to pony riding and galloped & cantered around the meadows which was grazing ground for horses, cows, sheep and goats along the stream that snaked across the meadow. Also there were lumber jacks at work sawing pine logs into planks for log cabins and fire wood which is the only source of fuel in that remote area. Even though with limited exposure, education is 100%.

Coming evening, there was slight rain and the temperature dropped to below freezing, while the wind chill factor was bone chilling. So we slipped on three to four layers of clothing to finally sit down to a local lamb roast dinner and washed it down with piping hot soup and ginger, cinnamon green tea. Always a treat to remember! The second night at Fairy Meadows got us better accustomed to standing in the crocodile line in turns for the warn water washrooms which was a queue par say- A luxury we take for granted in the plains of Karachi.



After an early morning run and bracing exercise we said our goodbyes to the most courteous hospitable locals who were our hosts and set out for the downward hike to Tatu, Jhel Village which was to take us back to the jeep station. The midway wayside pine log cabin was a stop for a few who needed a refresher of a cool drink or a snack. The descend was easier accomplished in compared to the ascend. Ms. Sana Qazi was appreciated for being the first individual to have made it down to Tatu Village in 3 hours and 25 minutes. Once each one of the group of 22 arrived, we piled 5 to 6 each into jeeps with some of the local females with kids hitching a ride with us. Our jeep even had a guy who clung to the the stepney, the spare wheel of the jeep, as we jostled along the bumpiest ride of a life time. This was a time when prayer was shouted out aloud.

Arriving at Raikot Bridge everyone made a beeline for the loo, at the only lonely restaurant hotel where we had to pay a hundred bucks to use the facility...That was the most expensive pee on the trip. Exhausted but enthusiastic the fervor was electrifying when we drove into snow fall and the entire area was a white blanket of soft cotton like nature's way of interacting with the environment. We stopped at Babursar Checkpost for a routine check while everyone was clicking pictures and savoring like no other, as most hadn't ever before experienced snow in reality. It was ecstatic to see these young people radiate energy in the cold, running around throwing snow balls at each other. We finally arrived in Naran where we checked into a lovely new hotel we being the first guests everyone was there to please us to the hilt, it seemed! After a late lunch we set out in jeeps on another winding journey to Lake

Saif-ul-Muluok, one of the largest spring glaciers that thaw for a very short period in the summer. You can freeze your cans & bottles of drink by just lowering them into the lake. There is small, commercial entrepreneurial activity that the locals have set up around the lake. The exploitation is exorbitant since competition is minuscule. The local girls, very beautiful and healthy, asked for 'lipstick' as Bakra Eid was around the corner. Most of us gave into their request. To see their joy was overwhelming, vanity prevails even where there is an absence of basic needs. The evening was spent shopping for dry fruit, slippers, shawls, warm caps and generally eating and drinking out in the market place. Each one did his or her own thing!

The very next morning we set out for Islamabad to discover the entire mountain range was driving down to the plains for shopping, selling their wares, setting up goat, cattle markets alongside the highways which hampered our drive back to snail speed. The experienced driver took a bumpy detour avoiding the main GT Road and we were back at Greenwich House early evening where we all set up a barbeque and all sang and played game the whole night through.

The next day after a late sumptuous cream and mushroom omelet with fresh fruit breakfast we set out to see the Rawal Lake, when it started raining we drove to the Faisal Mosque and prayed two 'Rakat Shukarana' for our safety back. After stopping for a quick fast food lunch at Centerius Mall we headed for the airport for our final leg back home.

**Tahira A Khan**  
Assistant Professor



## Iftar Dinner for M.Phil and Ph.D. Scholars at Beach View Club:

Greenwich University organized an Iftar dinner for the M.Phil. and Ph.D. scholars at Beach View Club on June 23, 2015. The Director, GRDC Dr. Akhlas Ahmed represented the University management.



M.Phil Research Scholars at Iftar dinner

A delectable and scrumptious Iftar dinner buffet was arranged for the 35 scholars. Students were warmly greeted by Mr. Rub Nawaz, Special Assistant to Vice Chancellor and escorted to the table. It was organized for the motivation of students and to promote the religious and holy activity so that they may interact with each other in a healthy and friendly ambience other than daily academic routine to freshen up the minds.

At first dates were served by the University in a colorful pouch with the logo of Greenwich that gave a refreshing feeling. Then there was Iftar buffet with a variety of dishes along with the two kinds of juices to quench the day's long thirst. Soon after the Iftar, dinner was served which also comprised of many delicious dishes along with the desserts.



Group photo of Greenwich officials and M.Phil/PhD Research Scholars

All in all it was a vibrant evening with the MPhil and Ph.D scholars and the faculty members to have an informal interaction in a light amicable and genial manner.

**Lalarukh Khurshheed**  
MP48 5482

## Field Trip to Sana's Creation and Al-Mansoor Washings

The students of Cost and Accounting went for a field trip to Sana's Creation and Al-Mansoor Washings along with their instructor Adnan Shahbaz Khatri. The basic purpose of the trip was to enhance the practical knowledge of the students relating to the basic layout of the factory, the flow of material through finished product, classification and delegation of work to the labors and the waste management process.

### Instructor's Message:

I thank to Almighty Allah who has showered His blessings and has enabled us to learn things from experience. Observation is one of the best way of learning.. The field trip to Sana's creation and Al-Mansoor Washings have also contributed a lot to the learning of students. Both visits were comprehensive and the level of support from the



Students with the faculty member at the field trip

factory management was commendable. May Almighty Allah grant us passion of learning.

**Adnan Shahbaz Khatri**  
Assistant Professor



Students visiting the factory



Observation is one of the best way of learning

## Research Paper Presentation at the World Religion Congress XXI IAHR 2015 at Erfurt Germany

*Attended by: Dr. Mohan Dev Raj Thontya Dean, Faculty of Social Sciences*



Dr. Dev Raj presenting his research paper titled “Barmati Panth: Prototype of Meghwar Panths and Beliefs in Pakistan and India”

Dr. Mohan Dev Raj Thontya, Dean, Faculty of Social Sciences has recently returned from Germany after attending an International Conference held by the University of Erfurt, Erfurt which continued from August 23 - 29, 2015. The conference was a grand occasion in which top university professors, scholars and researchers from different universities and research institutes attended the 7 day long event. 1300 speakers presented their research papers and presentations.

Dr. Dev Raj presented his research paper titled “**Barmati Panth:**

**Prototype of Meghwar Panths and Beliefs in Pakistan and India”** under session title Bhakti in Context on August 28, between 9 a.m. and 11 a.m. at the Erfurt University’s Building No.2, Room No.216.

His session was chaired by an American University, University of Florida while another Professor belonging to an Estonian university also presented his own paper. Dr. Dev Raj’s paper on Barmati Panth which is a medieval religious system adhered by Meghwar people inhabiting in Pakistan and India. The Panth exhibits syncretic characteristics with

rare beauty of sufi and Bhkati message of the mediaeval history of South Asia. His paper which was both in oral and in power point presentation, was much appreciated by the audience while during the Q&A session, profound interest was shown by the audience in his topic.

The World Congresses of the IAHR’s aim is to further expand the international academic study of religions. The IAHR seeks to promote the activities of all scholars, member and affiliate associations and societies who contribute to the historical, social, and comparative study of religion.

As such, the IAHR is the preeminent international forum for the critical, analytical and cross-cultural study of religion, past and present.



### Together We Defeat Breast Cancer!



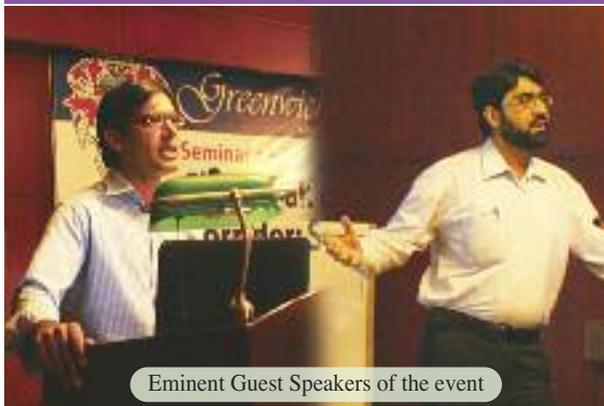
United against breast cancer is the message conveyed to all students at the university and during the month of October.

Everyone was given the information that is rapidly spreading in Pakistan the reason that every college and university students must understand and spread the knowledge among all that he or she interacts with. It is shown up in the lymph nodes near the armpits. It can afflict women and even some men.

All who were given the information sported the pink ribbon and donated for the Breast Cancer Diagnostic Center.



## Cooperation among the nations leads them to development and strengthens the prospects for a stronger and stable economy. Pak China Economic Corridor



Eminent Guest Speakers of the event



Audience during the event

The Economics & Finance Department of Greenwich University organized a seminar on Saturday, October 10, on Pak-China Economic Corridor. Head, Department Economics and Finance, Dr. Bilal Ahmed welcomed the speakers, Mr. Amjad Sohail and Mr. Muhammad Usman.

**Mr. Amjad Sohail** talked about, **“The Romance of Two Civilizations.”** He called the topic as **“Philosophized-Economic-Corridor,”** and developed his discourse on the philosophy of the relationship between Pakistan and China.

He talked about the two cultures and emphasized that Pakistan and China must go hand in hand to further strengthen their ties. He beautifully explained the strategic position of Pakistan as it is engulfed on three sides with the world’s strongest civilizations, Chinese, Indian and Zoroastrian.

**Mr. Muhammad Usman** spoke about, **“Pak-China-Economic Corridor and Compliance Industry.”** He said that cooperation among the nations lead them to development and strengthens the prospects for a stronger and

stable economy. CPEC is carving a new arena for trade and market in the development of Pakistan. CPEC will catalyze the business competition among the industries and create new opportunities in the compliance sector services of Pakistan which is now a major concern in Pakistan’s economy.

Compliance industry will have to embark its potentialities to the extent of globalization. He said that the trade between Pakistan and China will reach up to \$15 billion in the next couple of years. USD 46 billion has been agreed for investment regarding CEPC.

Last but not the least CPEC will act as a game changer as Chinese investment can lift GDP growth beyond 6% through direct impact. Moreover job and business opportunities will increase.

The guests were presented shields as a token of appreciation and the session ended with refreshments being served in the Executive Board Room.

**Dr. Bilal Ahmed**

*Head, Department Economics and Finance*



Dr. Bilal presenting shield to the Guest Speakers



Group photo of Greenwich officials with the Guest Speakers



# Anti-Narcotics Day

A Public Awareness Program

“Let’s Develop our Lives, Our Communities, Our Identities without Drugs”



According to Mayo Clinic research staffs in America, **“Drug addiction, also called substance use disorder, is a dependence on a legal or illegal drug or medication. Drug addiction can cause serious, long-term consequences, including problems with physical and mental health, relationships, employment, and the law”**. In the past few years, drug addiction has increased tremendously in Pakistan. This increase in drug addiction has reached an alarming state but unfortunately our government `has been inert.

At Greenwich University, the students of Communication Skills and Interpersonal Skills classes arranged, “Anti- Narcotics Day, A Public Awareness Program” on August 22, 2015. They conducted some magnificent and informative presentations on the above mentioned topic. The students opened their discourse by giving the following statistics,

## Statistics World Wide:

- The National Institute on Drug Abuse (NIDA) estimates that 570,000 people die annually due to drug use.
- The United Nations (UN) estimates that 200,000 people die each year in the world from drug abuse.
- Global treatment for drug abuse would cost \$250 billion per year if everyone who needed help received proper care.
- 1 in 5 people who need treatment actually receives it.

## Statistics about Pakistan:

- Can say approximately 6.4 million persons, or one in every 27 persons in Pakistan is using drugs
- 25 %of the youth population is involved in some form of drug abuse in Pakistan.

The most common drugs used are Heroine, Cannabis, Cocaine, Alcohol, Sleeping pills and Tobacco.

The students told the audience about the symptoms of addiction which include dry mouth, nausea, vomiting and depression. Also pushing loved ones away due to shame or disgust with his own self, always indulging in an argument with the family and friends, insomnia and increase in lack of responsibility and irritability are few more symptoms of a person on drugs.

Taking drugs one makes prone to life threatening diseases like AIDS, Hepatitis C, tuberculosis etc.

Also were presented some of the social problems which can be the cause of taking drugs. This includes loss of any friend or family member, having inferiority complex about one’s appearance, financial setbacks, works issues at school or office etc.

Many rehabilitation centers are being opened up in Pakistan which provides excellent treatment to the addicts. However, only that person can be cured who himself is determined to quit drugs and religiously follow the instructions of his doctor.

**Husna Allam**  
Lecturer Dept. of Humanities

## The Dangers of Climate Change An Informative Session by an Environmental Journalist.

On October 5, 2015, Greenwich University invited **Ms. Afia Salam** to talk on the, “**Business of Climate Change.**” Ms. Afia Salam is a freelance media consultant and also an environmental journalist. She has been involved in media development by training journalists in reporting on Environment, Climate Change, Gender, Labor, Digital Security, Election Reporting, and Media Ethics, of which there is a published research.

(<http://www.pakistanpressfoundation.org/wp-content/uploads/2014/04/Needs-Assessment-on-Promoting-Ethics-and-Transparency.pdf>)

Ms. Afia came at 9:45 a.m. fifteen minutes before the commencement of the session. She was greeted by Ms. Shazia Nasir and Mr. Zafar Iqbal Saifi. Soon the students started pouring into the Kamal Auditorium where the guest speaker was getting ready to deliver her talks on Climate change. Ms. Afia opened her session by asking questions to students about the word, “**Pollution.**” She received different answers, as some said pollution is the emission of carbon dioxide gas from our cars, others said it is the waste products from the industries and still others said that pollution is the oil spills in the oceans and rivers. She appreciated the involvement of the students during the session.

Ms. Afia then gave a power point presentation on the, “**Business of Climate Change.**” She said that, Pakistan is one of the 10 most vulnerable countries in the world. It is a multi-threat country with facing difficulties like Floods, Drought, Desertification, Sea level rise, and extreme events like hurricanes and storms.

She further added that Pakistan faces some events that are non-traditional to climate change. In this are included, heat waves, hail storm, sand Storms and dust Storms, tornadoes, fog, landslides, GLOF( Glacial lake outburst flood) and wild fires .



Ms. Afia Salam presenting on the, “Business of Climate Change.”

Ms. Afia pointed out the dangers this climate change has on the human race. She said that it is because of this change that our land, air and sea are being affected. Not only that our infrastructure is being damaged. Due to the rise in the sea level, life threatening floods occur. As a result many diseases erupt and among the top ones are the vector borne diseases which are mostly caused by mosquitoes. For the past three years Pakistan is facing, Dengue, which has taken lives of hundreds of Pakistanis.

She also showed an extremely interesting video on how these developed nations especially America are exploiting the resources. This video can be seen on the following link:<http://www.dailymotion.com/video/x2n43e1>.

Ms. Afia then concluded her session by giving suggestions as how we can improve business opportunities without damaging the environment like reduction in carbon emission, also through, “Green Businesses,” which can be done with cleaner technologies. The students and the faculty, both thoroughly enjoyed the talk. In the end Sir Saifee presented a shield to Ms. Afia Salam as a token of appreciation.

**Shazia Nasir**  
*Lecturer, Dept. of Humanities*



Audience taking keen interest in the facts presented by the Guest Speaker



Group Photo of Greenwich Officials and students with the Guest Speaker

## Seminar On Investment Management



Students of Business Finance went to attend the seminar on Investment Management, which was held on a breezy morning of August, 15 at Dream World Resort. Investment Management deals with the professional asset management of various securities (shares, bonds and other securities) and other assets (e.g., real estate) in order to meet specified investment goals for the benefit of the investors. An open invitation was given to all the students of the university to join us. Many came and benefitted from it and those who did not attend missed out the golden opportunity to get firsthand information from **Syed Wajahat Ali Khan**, Treasury Analyst, Bank of Khyber. He talked about the various types of financial investments, trading dynamics in stock exchange. Further in his talks he told the students how to use finance in various investments.

The most significant aspect of his talks was the Chinese investment in Pakistan, commonly known as CECP (China Economic Corridor with Pakistan). CPEC is not a bilateral project between Pakistan and China relations but will



Greenwich Officials and students at Dream World Resort



Mr. Syed Wajahat Ali Khan, Treasury Analyst, Bank of Khyber discussing various types of financial investments, trading dynamics in stock exchange.

serve as a fate changer not only for this region but for other regions and world including Middle East, Europe and Western countries. The Corridor is a fusion of multiple developments in the global, regional, bilateral and domestic contexts. The ultimate objective is peace, prosperity and well-being of the people of the two countries, the region and the world.

As the seminar was held at Dream World Resort, therefore, after it ended we enjoyed the rides. I would like to thank Sir Salman Mustafa for initiating the idea of this discourse on Investment Management.



## Business Management and Telecom Industry

### A Video Conference with Mr. Harri Honkasalo, Patent Director, Nokia Technologies



Dr. Bilal Ahmed, HoD Economics & Finance & Ms. Alenah Younus, Faculty member during the video conference

On Wednesday, September 14, 2015, a video conference with Mr. Harri Honkasalo, Director Patent, Nokia Technologies Headquarter, Finland was arranged by Ms. Alenah Younus, Faculty of Department of Economics & Finance for the Accounts students.

The session formally started at 10:00 a.m. After introducing Greenwich University & BBA students in Finnish language, Ms. Alenah requested Mr. Harri to address the students.

Mr. Harri introduced himself and then shared his relationship with Nokia for the last 30 years. He further informed that this year they have celebrated Nokia's 150th anniversary Nokia started from a small paper mill in 1865 and today its is one of the prominent organization.

He further explained the challenges Nokia faced in recent years as they were unable to keep the pace with the new technological advancement due to less concentration in technology innovation. Apple, Google & Microsoft are the main competitors & market leaders who played a vital role during the last few years. In describing the functions of Patent & Licensing Department he informed about culmination of contracts with Siemens and the current contracts with Microsoft.

The objective of the session was to provide students live exposure & practical knowledge of what they are studying conceptually in their course. All students thoroughly analyzed Nokia's strategies for the last 5 years & Nokia Financial Statements for 2014 before attending the conference.

In the Q&A session students asked various questions including their prospects, to join Nokia & to do semester project & submission to Mr.Harri which was warmly welcomed & agreed upon. In the end Dr. Bilal Ahmed, HOD Department of Economics & Finance thanked Mr. Harri on behalf of Dr. Shair Sultan Dean of Management Sciences.

The session increased the overall positivity in the students & enthusiasm regarding their degree & its prospects. The session also provided the international exposure. The video conference gave a global perspective of '**Business Management & Telecommunication Industry**'. The success story of Nokia from a small paper mill in Finland & its journey to have presence in 140 countries with over 64,000 employees, 1865-2015, explicit the lesson of contentment, gratitude & hardwork with consistency.

**Alenah Younus**  
Faculty



## Corporate Social Responsibility

## The Best Way to Find Yourself is to Lose Yourself in the Service of Others

A Visit to Karachi Central Jail

The word prison or jail brings picture of a place in our mind where nobody wants to go, where nobody wants to live and even nobody wants to be associated with this word except those who are employed there.

A prison or jail is a facility in which inmates are forcibly confined and denied a variety of freedom under the authority of the state as a form of punishment. The most common use of prisons is as a part of criminal justice system, in which individuals officially charged with or convicted of crimes are confined to a jail or prison until they are either brought to trial to determine their guilt or complete the period of incarceration they were sentenced to after being found guilty at their trial.



Ms. Tahira Tariq and students at the school for the children at the prison

The Karachi Central Prison was completed in 1906. At that time, it was located at the northern edge of the city but now it lies almost in the heart of city. A 13 ft. high wall enclosed an area of 10,889 square yards and was planned on what was then considered the modern cubicle design. It is also known as Karachi Central Jail or simply Jail. Nowadays it houses more than 6,000 prisoners including women, juvenile and children.

According to a study in 2011, more than 60% of women prisoners are mothers of little children and 3% of women's children are living in jail with them. Similarly according to a 2012 news report with the help of a survey conducted of five jails by Pakistan's Ministry of Human Rights revealed that there were 68 children confined with their mothers.

Under Pakistan's Prison Rules women prisoners shall be allowed to keep their children with them in prison till they attain the age of three years. The provinces of Punjab, Sindh, and Khyber Pakhtunkhwa are exempted from the general rule and women prisoners are allowed to keep their children with them in prison till they attain the age of six years.

However, according to a statement by a Pakistani children's rights organization, in practice it is reported that

there are some children who stay up to ten years. Cases in which women have killed their husbands or relatives of their husbands, cannot find anyone outside to look after their children when their children reach six years, and the prison authorities tend to have a lenient view regarding the stay of children; therefore children even of 10 years are reported as staying with mothers in prisons.

Above study, rules and surveys were discussed in class with the students by the Course Instructor Ms. Tahira Tariq and it was decided that the issue must be highlighted for the information of general public and to do something for the betterment of children living behind bars.

The concerned authorities of Karachi Central Prison were contacted to get information about children living in jail with their mothers. Inspector General of Prison Nusrat Mangan is the in charge of all the prisons situated in the province of Sindh. He is very cooperative, dedicated and hardworking man. He is always keen towards doing anything for the betterment of prison and its prisoners. He gave us permission to visit the prison and meet the children and their mothers.

Students were really excited as visiting a jail was a unique opportunity for them. However, jail is not a good place to visit neither everybody can visit there; students were portraying different pictures of jail and prisoners in their mind.

On Thursday, October 1, Ms. Tahira Tariq and Greenwich University's students of Department of Mass Communication and Media Studies, visited Karachi Central Prison. The main gate looks like gate of a big fortress and after security check up we drove in. The women jail is situated at a short distance from the main jail. SSP Sheeba Shah is the in charge of women prison which is situated in the Karachi Central Prison. She was very kind and helpful in providing information about children who are residing in prison with their mothers.

We were surprised to see the cleanliness, good sleeping



Ms. Tahira Tariq and students with the Inspector General of Prison, Mr. Nusrat Mangan.

arrangements, quality of life being provided to prisoners of women jail and in house schooling facility for prison children despite of limitations due to law, funds, professionals etc. There was a small school which was built with the help of an NGO and is functioning similar to a Montessori for children between the ages of two and half to nine years. This one big room school has walls painted with cartoons, the floor is cushioned with a jigsaw puzzle pattern and there are shelves stacked with coloring books, blocks and soft toys. A small play area with colorful slides and merry go round is also available for children. The school functions five days a week from 2:00 pm to 5:00 pm and children are taught basic formation of words and then sentences by a trained teacher. For the children at the prison, the school is a solace, a world outside the iron bars providing an opportunity to learn about realities outside the jail; realities that do not include barracks, lawyers and prison wardens. The credit of providing all these facilities to residents of Karachi Central Prison no doubt goes to Inspector General of Prison, Nusrat Mangan.

During our visit, we met the children who were residing with their mothers at Karachi Central Prison. Out of twenty children, nine children were less than three years of age and rest eleven children fall in the age group from more than three to less than ten years. These children were living behind the bars just because they were born in jail or for the simple reason that there was no one to look after them outside jail as their mothers were in prison. The life of children at jail is a period of confinement and gloom, a fate reserved for all the children of under trial female prisoners.

It is very sad to know that children are serving imprisonment without any wrong doing of their own and due to the faults of their elders and of course, society. The age of playing and learning is being wasted in living in confinement at jail with other prisoners who are convicted murderers, terrorists, militants, drug peddlers and much more.



Ms. Tahira Tariq and students of Greenwich University participating in classroom activities with school children



Ms. Tahira Tariq presenting shield to Inspector General of Prison, Mr. Nusrat Mangan.

When mothers were interviewed they all had a similar sad story beginning from unemployment of spouse, extreme poverty, domestic violence, sexual abuse, drugs and ending their story by murdering their spouse or some other person and landing into jail. Nearly all women prisoners were married in some part of their lives and the children residing with them were either born in jail or came with them as there was no one to look after them outside jail.

Their stories brought tears into our eyes and seeing young women with children in jail was utterly heartbreaking. It was very strange to sit and talk with convicted murderers. The joy of visiting jail was gone with the sad memories of jail residents and we left jail with broken hearts and tears in our eyes as even we want to , we cannot do anything constructive for them . The real culprit is our society and social system because the ill fate of jail residents begins from unemployment and poverty which are one of the major social problems.

The management of Greenwich University came forward to help jail children as their Corporate Social Responsibility. Funds were also collected by students from their family and friends for jail children.

The objective of this fund raising was to create awareness among general public and students about children living in jail and to help them by providing facilities so as to bring some change in their life style and to compensate the loses they have suffered by spending the best part of their childhood behind bars at the Karachi Central Prison.

A small ceremony was organized on Sunday, October 4. A Gift of big LED TV and books were given to school. Snacks were gifted to toddlers. Children were excited to see a fully operational TV with famous cartoon characters in their class room. Infant milk and baby food was also distributed among mothers for proper nutrition of young babies. Plastic water coolers were gifted for juvenile jail.

Students were really pleased and proud of themselves when they saw happiness in the eyes of jail children and realized that a small act of caring is enough to make a big difference.

**Tahira Tariq (Faculty)**

## “What is Relevant in Research and for Whom” A Research Lecture by International Speakers



Dr. Stuart Locke and Dr. Jenny Cave from the University of Waikato, New Zealand addressing the Research students

Research in the field of finance and tourism marketing on November 01, 2015 two Professors, **Dr. Stuart Locke** and **Dr. Jenny Cave** from the University of Waikato, New Zealand and met with research students of Greenwich University.

They reiterated that, if we research, we want the best possible outcome once good research means good publication translating into good returns. They stressed on the fact that good relevant research should reach the best published journals of repute to benefit the maximum stakeholders.



Greenwich Officials with the Guests

appreciation by Prof. Dr A Q. Mughal from Greenwich University with Assistant Professor Tahira A Khan being the moderator.

**Tahira A Khan**  
*Assistant Professor*



Group photo of Faculty and Students with the Guest Speakers

The two researchers had an interactive session walking around from the slides to the white board to the audience and continuously addressing queries that viewers had.

At the end of the session, they were presented shields of



Prof. Dr. A.Q. Mughal presenting University Crest to the Guest Speakers





## Entrepreneurial Project



The Entrepreneurial Project with Halloween theme was put up by students sharing information and explaining to clients what they were projecting in styles, games, food and photography. Different groups put up various tables and stalls. The idea was to receive desired feedback.

There was considerable excitement created by colorful posters put up all over the university letting clients know the date and time to look forward to the program

Saturday October 31, 2015 saw activity of students buzzing around in creatively attired costumes. There were black pointed hat witches, clocked blood dripping fangs, weird head gear to the craziest face paints.

The food and drink varied from lemon blood with brain to vimto black poison and white sap with worms milky noodles. The photo booth had a get-up costumes and masks to adorn and take pictures in.

All the groups were in competition with each other walking around attracting clients to their stalls with samples to

taste and try.

The six judges arrived on time walking around the 22 stalls judging 150 students for presentation, process and originality of each item that each group had displayed. They quite intently asked questions and were seen enjoying themselves. Among the judges were two Americans who quite identified with the Halloween theme as it was a familiar sight for them.

Most students came to the stalls to buy lunch and a refreshing drink as it was nearly lunch break for most at the university. All in all there was profit generated in skills and feedback. This was by GENG 202 sections A,B & C as a first semester project.

After finishing with judging the American Judges Pdg Engineer Tim Lee and Rtn Amy Lee addressed the conference on Emerging Trends in HRM stressing the element of collaborative interaction.

**Tahira A Khan**  
Assistant Professor



Ms. Tahira Khan presenting University Crest to the External Judges



Ms. Tahira Ahmed Khan, Assistant Professor Greenwich University attended the 2015 TESOL Advocacy & Policy Summit held in June 2105 in Arlington, Virginia, USA.

The only event of its kind in the United States, the TESOL Advocacy & Policy Summit is an unparalleled professional development about federal education issues and to advocate for policies that support learners and the field of English education issues and to advocate for policies that experts and colleagues from across the fraternity. Ms. Tahira A Khan was a foreign observer from Pakistan interacting with experts and had opinions to share before Congress passed bills.

The 2015 TESOL Advocacy & Policy Summit included experts on advocacy and US education policy relating to

English learners, as well as speakers from the following US. Federal agencies:

- Office of English Language Acquisition, U.S. department of Education
- Office of Career, technical, and Adult Education, U.S. Department of Education
- Office of Civil Rights, U.S. Department of Education
- Student and Exchange Visitor Program, U.S. Department of Education

Educators from all states deliberated with their respective Senators who in turn put up the bill to Congress.



**SRHR 2015 — Sexual and Reproductive Health and Rights of Young People**  
 - An intensive course conducted by Rutgers and Aahung-2015

Ms. Tahira A Khan attended a refresher training improving perceptions, thinking and attitudes of people towards sexual and reproductive health and rights of young people in Pakistan. An intensive course taking into perspective the rural, urban concepts and how best to address and balance the equilibrium by educators.

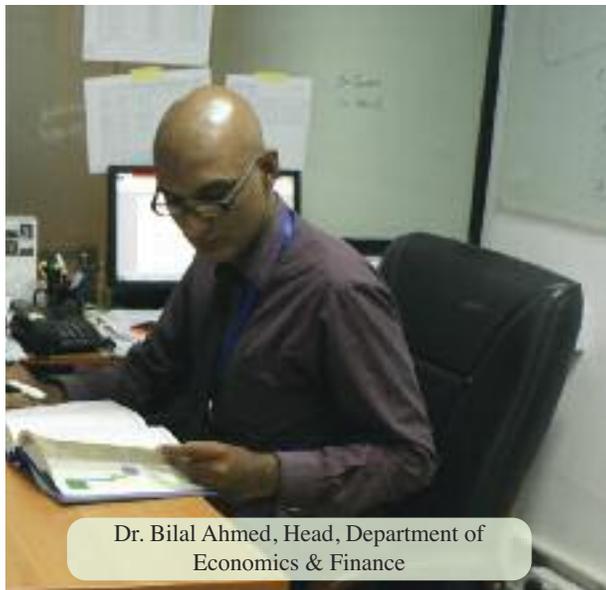
The result of which has been the provincial government of Sindh approving the bill of underage marriage being a crime in the entire province by the indulgence of parents, theologians, and the pair involved.



# “Out of School Children, Street Youth and Crime” A Research Project Highlighted on International Level

An Exclusive Interview of Dr. Bilal Ahmed by Channel News Asia.

Dr. Bilal Ahmed, Head, Department of Economics & Finance, Greenwich University was exclusively interviewed by Channel News Asia, the Singapore based news channel with widespread viewership in ASEAN, Europe and Fareast Asia countries. May Lin was the team-lead of two journalists who came from Singapore to Karachi for the interview and filming the 60 minutes research based documentary on socio-economic and educational issues of Pakistan.



Dr. Bilal Ahmed, Head, Department of Economics & Finance



Dr. Bilal Ahmed with the correspondent from News Asia

children and several local gangs are using these children for their unwarranted and extreme negative causes.

This poses a grave social threat to the society of Pakistan. According to the Constitution of Pakistan, under the scope of article 25-A, the State of Pakistan is responsible to provide the basic education to every child from age 5 to 16. The 25 million out of school children is the sign of violation of the constitution by in itself.

Last but not the least, an extensive filming on several locations of Karachi was done showing how Dr. Bilal Ahmed is involved in these researches.

The conclusions of the several research reports and articles of Dr. Ahmed on Pakistan were discussed by the team of channel News Asia. The central theme of the discussion was, out of school children, 25 million children are out of school which is an alarming and critical situation for the society of Pakistan. Around 1.5 million children are living in the street with a high risk of abuse and vulnerability. The trend of crime is increasing in street



Dr. Bilal Ahmed with Research Scholars of M.Phil Degree Program



## “The Gatherings of Zikr.”

Anas narrated that Rasool Allah said, “When you pass by gardens of paradise, eat fruits of them. The Sahaba said, “What are the gardens of Paradise?” He said, “The gatherings of Zikr.” (Tirmizi)

Greenwich University had the honour of being one of the gardens of paradise as mentioned in the hadith. During the holy month of Ramadan, Dars-e-Quran was held to uplift and rejuvenate the imans of the students and faculty members.

Mrs. Nuzhat Rizwan, a speaker for Al-Noor International, an Islamic Educational Foundation, graced the university with her presence. She shared some beautiful points of spirituality and bonding with the maker, and reminded those presents of the true purpose of their lives. There were tips on how to strengthen oneself in faith and bring deen and dunya in a balanced way, as well as how to make the most of the sacred month of Ramadan.

As per sunnah, the students were seated line by line on



Mrs. Nuzhat Rizwan a Guest Speaker form Al-Noor International, an Islamic Educational Foundation

the floor and the speaker was sitting on a slightly elevated stage.

Though the dars lasted only an hour; the impact was lasting and beautiful. All those present were able to gain and benefit from the faith-boosting event.

**Cozil Altaf**

*Media Lab Coordinator*

## Congratulations!!!

What a great pleasure it is to recognize that **Fouad Hussain** has recently been promoted to the position of **CEO of GroupM**, one of the largest media buying houses in Pakistan with equally prominent sister concerns; Mindshare, maxus, medraedge: cra.group mesp. Heartiest and warmest felicitations from Greenwich Family on this great achievement.

**Fouad** always strives hard to accomplish his tasks even while he was a student at Greenwich. We are sure his success is just a mere recognition of dedication and sincerity towards his work. Fouad not only helped Mindshare scale new heights and record breaking success but being an- alumnus, have also added laurels to Greenwich University. He was also honored to be a member of the elite Platform Party at Greenwich Convocation 2010.

GVision wishes him all the very best for his future endeavours.



**Fouad Hussain**  
*Chief Executive Officer of GroupM*

# World Polio Day

November 1, 2015




World Polio Day was celebrated with the Government of Pakistan and WHO, and reps from the US paying tribute to stakeholders as Rotary International with the help of Rotractors and committed individuals who have worked towards nearly minimizing the polio virus in Pakistan. Greenwich University works with Rotary and Rotractors as under Polio Plus Pakistan.



The Bill and Melinda Gates fund for polio doubles every donation made for the cause. Rotarian Past Assistant Governor, Tahira A Khan, Rotractors President Zeeshan Khan and Rotractor Asfand Marri attended the Seminar at MovenPick on Sunday evening.

# Football Match

November 2, 2015

**A friendly football match, played between Mac-Miller and Rotary with National Foods**

Greenwich University students witnessed a fundraiser football match for Polio at the Rahat Stadium, Phase VI, D.H.A.

Chief Guests Rtn. Timothy Lee with his wife, CEO of National Foods, and GRC Chairperson Rtn. Tahira A. Khan.



# OBITUARY

Greenwich Family lost its two dear members in the month of October. We deeply mourn this loss and pray to Almighty Allah to grant them highest ranks in Jannah. Aameen!

Always so good, unselfish and kind  
Few on this earth her equal we find.  
Honorable and upright in all her ways,  
Loyal and true to the end of her days.  
You are not forgotten,  
dear Mrs. Arshad.

**Mrs. Parveen Arshad Ahmed**  
(October 2, 1932 - October 26, 2015)

Mrs. Arshad was an amazing person and may she rest in peace. We will remember her smile, her warmth, her energy, her love for life, family and friends, but also students, colleagues and many of whom over time also became friends. She worked very hard all her life, up until the very end. She made a difference in the lives of many. She has left behind two daughters and a son, two



A memorable photograph of Mrs Parveen Arshad former editor GVision with the Interview panel.

grandchildren and a son-in-law to mourn her immediate passing away.

She taught and created all other professions and consumed herself to light the way for others. Presentation practice and production was her forte. She trained professionals from diversified background.

At Greenwich University, Mrs. Parveen Arshad served devotedly as a Senior Faculty member conducting classes of English Literature courses. Along with that she was also the former Head, Department of Humanities. She had



Students of Graduate program with Mrs Parveen Arshad

also been the former Editor of GVision, the quarterly magazine of Greenwich University. She was also a counselor for all new faculty members who joined the department.

Most senior executives of Pakistan Airlines who went through training at the PIA ground training center and the senior staff of Singapore Airlines and Emirates were familiar with her personality.

The cream of English Language Teachers of the Pakistan American Cultural Center's English Department and Iqra University students of Business Communication are some of the well-known professionals who had the privilege of interacting with her.

Looking over the horizon one sees her successful and accomplished learners in all walks of life.

## Zain Saadi

(January 1, 1989 – October 26, 2015)

As very rightly quoted by Antonio Porchia that **“One lives in the hope of becoming a memory”** Zain Saadi made it true. He has occupied a permanent place in the realm of our memories. When he first visited the counseling office along with his mother, the counselor, Mr. Ahmed Kamran recalls that he could not even dare to imagine that he would be suffering from some chronic disease. ‘How could I think of it?’ , he says. He was young confident fellow. Though suffering from epilepsy, yet he was always seen chirping like a happy go- lucky bird. He was also famous for his interest in poetry and skills in videography and editing. He was a friend of all: both in good and bad times. Being the only son of a widowed mother, he took many responsibilities on his shoulders. His mother is proud of him. He lived the life of a fighter. He has set an example for his fellow beings that if he could make with while carrying the burden of a chronic disease why they can’t make it without any excuse?

Studying in the seventh semester at Greenwich University, he left us all but only for a short while. We will see him again chirping under the trees of paradise like he used to do in this world.



### Quran Khawani for the Departed Souls



Quran Khawani was held on October 29 to pray for the departed souls. The Vice Chancellor, Ms. Seema Mughal, The Director Administration and Personnel, Mr. Saeed Kamal Mughal, a large number of faculty members, staff and students of Greenwich University attended the Quran Khawani and Dua. Zain Saadi’s mother and relatives also attended it. They prayed for eternal bliss for Ms. Parveen Arshad and Zain Saadi and to grant them the highest place in Jannah. Aameen!



# Greenwich's Pride



Way to go.....  
Ali Suriya

**"It was a great honor to represent my country, Pakistan, in the sport I love."** These words echoed, throughout, on my way back from St. Petersburg, Russia, after taking part at the, **"Russian Open Bowling Championship."** I represented Pakistan Tenpin Bowling Team in Russia for the championship which took place from September 9 till 13, 2015. Along with me there were three other boys who

to know about my country. Moreover, it was an experience which, I think, will be helpful in taking me to the top.

I won the 2013 Championship organized by Pakistan Tenpin Bowling Federation. Also, I had won couple of titles in the under 18 category and has represented Pakistan at the World Youth Bowling Championship held in Hong Kong last year. Despite the fact that there is no certified coach available for training the participants, we still managed to represent our country globally due to sheer hard work and determination.



participated. Our team was selected after a grueling selection process lasting months. The selection criterion was our performance during the previous year.

In St. Petersburg, Russia, more than hundred bowlers, from all around the world, including Sweden, Ukraine and some parts of Europe, participated. I secured 48 position with an average of 194.5. Though I did not win, but was satisfied and happy that through me many people came



STBA and PTBF have done a great job to serve the sport of bowling and have ensured that Pakistani players appear in International tournaments to gain exposure.



# SPORTS News

**Members of Sports Committee: Mr. Asif Razzak, Table Tennis Coach, Mr. Fakharuddin Baloch, Cricket Coach, Mr Ghulam Mohammad, Basketball Coach, Mr. Asif Mehmood, Volley Ball Coach, Mr Vijay Ratan, Sports Coordinator, Mr. Liaquat, Gym Instructor**

## Pakistan Scrabble Championship

Organized by Pakistan Scrabble Association

Greenwich University participated in Pakistan Scrabble Championship organized by Pakistan Scrabble Association on October 4, 2015

500 students representing different Universities, Schools, Colleges and Clubs participated in this event.

Following students represented Greenwich University in this event and their scores were as follows:-

- |    |                |           |
|----|----------------|-----------|
| 1. | Zia Ullah Khan | 67 points |
| 2. | Usama Shah     | 80 Points |
| 3. | Subbayal Anfal | 50 Points |
| 4. | Waqas Usman    | 45 points |



## In-House Sports Gala

Cricket Event

In-House Sport Gala's most popular event Cricket started from 13th October to 21st October 2015.



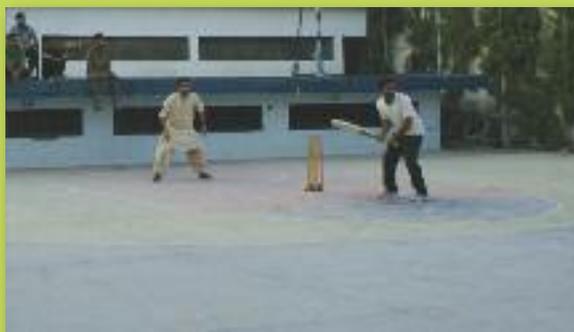
Fourteen teams comprising of 8 students each participated in this event. It was played on knock out basis.

Following teams qualified for the Semi Finals.

1. Super Heroes
2. Leone Stars
3. Team Mannoo
4. Fusion Oyuncular

After two nail biting semifinals Team Mannoo and Super Heroes qualified for the final. A thrilling final match between these two best teams was played on 21st October 2015. The competition ended successfully and jubilantly.

**Super Heroes won the final match.**



The best performers were:

- Umer iftaikhar • Hassan Saifullah • Yaman Razki
- Mohammad Umer • Haider Mannoo • Mobeen Ejaz
- Emaad Khokar • Mohammad Khan • Zunair and
- Shaz Shahjani

**Winner Team:**

**Super Heroes**

**Runner up Team:**

**Team Mannoo**

## In-House Sports Gala

### Table Tennis Event (Boys & Girls)

In House Sports Gala's event, Table Tennis was held from October 27 to October 31 2015. There was a knock out stage in both Boys and Girls Event.

After the first two rounds the top 8 players who qualified for the Quarter Final Stage were:

Usman Masood, Asad Sohail, Zeeshan Ahmed, Muhammad Hamza, Umar Usman, Asad Farooq, Adnan Shahbaz, Muhammad Ammad

3 girls participated in the event.

Amber Yamin Khan, Maliha Yamin Khan, Aliya

The Quarter Final was played on October 28, 2015.

Usman Masood played against Asad Sohail and won by 2-0

Muhammad Hamza played against Zeeshan Ahmed and won by 2-1

Umar Usman played against Asad Farooq and won by 2-1

Adnan Shahbaz played against M. Ammad and won by 2-1

Amber Yamin Khan played against Aliya and won by 2-0

Maliha Yamin Khan played against Aliya and won by 2-0

### The Semifinal was played on the same day.

Usman Masood played against Umar Usman and won by 3-0

Adnan Shaahbaz played against Muhammad Hamza and won by 3-0

### The final match was played on October 31, 2015.

Usman Masood played against Adnan Khatri and won the trophy by 3-0

Amber Yamin Khan played against Maliha Yamin Khan and won by 3-0

First time in Gala, **Men's Doubles** Event was introduced and 12 pairs participated

### Result of Men's Doubles (1st Semi Final)

Usman Masood & Asad Farooq played against Adnan Shahbaz & Hasan Javed and won by 2-0

### Result of Men's Doubles (2nd Semi Final)

Shahzeb Asif & Rehan Lari played against M. Ammad & Mansoor Ali and won by 2-0

### Result of Men's Doubles Final

Usman Masood & Asad Farooq played against Shahzeb Asif & Rehan Lari and won the trophy by 2-1



## In-House Sports Gala

### 1st Bowling Tournament

The Sports Department & Students Development Council (SDC) Greenwich University organized 1st Bowling Tournament at Royal Rodale Club on November 5, 2015. Forty two students participated in this event.



The students who qualified for the Semi Finals were: Zeeshan Athar, Abbas Khalifzal, Ziaullah Khan, Fasih ur Rehman, Fahad Ajmal, Adnan Shabaz  
Following students reached the Finals:  
Fasih ur Rehman, Fahad Ajmal, Zeeshan Athar, Adnan Shabaz

**Fahad Ajmal** won the tournament whereas Fasih ur Rehman ended up as a runner up.

## In-House Sports Gala

### Ludo Game

In-House Sports Gala's 4th event Ludo was held on November 2, 2015. Forty students played in this event. Quarter Final was played by the following students (Boys) Hasnain Ashfaq, Emad Alam, Sohail Khalid, Saad Khan, Ziaullah Khan, Tariq Mohammed, Naveed Ullah, Mohammed Hanan

Following students reached the Semi Finals (Boys) Naveed Ullah, Tariq Mohammed, Ziaullah Khan, Saad Khan  
*Girls Team:* Kanwal Wahid, Zabeen Niazi, Saba Habib, Shaneel

Following students played the final matches (Boys) Naveed Ullah and Saad Khan

**Winner : Naveed Ullah**

*Girls Team:* Zabeen Niazi and Shaneel

**Winner: Shaneel**



## Dean's List

### Undergraduate — Fall 2015

ROLL NO	NAME	GPA
BS36 3139	Khaula Tariq	4.00
BS43 3808	Abdullah	4.00
BS44 3964	Maasha Arai Syed	4.00
BE48 5439	Misbah Zainab	3.80
BS36 3126	Shahzaib Sattar Khan	3.80
BS45 4037	Mahreen Latif Memon	3.80
BS45 5000	Subbayal Anfal	3.80
BS48 5442	Rida Hasan	3.80
BS44 3959	Syed Hammad Najam	3.67
BS45 5020	Mirza Ahmed Baig	3.67
BS48 5317	Marium Zafar	3.67
BE48 5480	Hira Naeem	3.60
BS35 3066	Meechal Sardar	3.60
BS43 3809	Amber Yamin Khan	3.60
BS43 3817	Fareeha Jabir	3.60
BS43 3821	Kashish Sheikh	3.60
BS43 3826	Maliha Yamin Khan	3.60
BS43 3845	Syed Umaid Raza	3.60
BS44 3995	Muhammad Ali Naqvi	3.60
BS45 4031	Asad Sohail	3.60
BS46 5092	Moona Hameed	3.60
BS47 5182	Waqarul Haque	3.60
BS48 5432	Amna Qureshi	3.60
BS48 5465	Rukhsar	3.60
BS50 5676	Avinash Kumar Lohana	3.60
BS43 3823	M. Fouz-UI-Azeem Jilani	3.50

### Undergraduate — Fall 2015

ROLL NO	NAME	GPA
BS44 3982	Faryal Yousuf	3.50
BS45 5013	Mansoor Ahmed Khan	3.50
BS40 3505	Faria Ali Shaikh	3.40
BS40 3513	Muhammad Ammad	3.40
BS40 3519	Muzzamil Arif	3.40
BS40 3524	Rabiya Alavi	3.40
BS40 3544	Sheroze M. Sohail	3.40
BS41 3609	Shoaib Usman	3.40
BS43 3842	Sara Mumtaz	3.40
BS44 3947	Mariam Waqar	3.40
BS44 3949	Syed Muhammad Saad Jafri	3.40
BS45 5017	Urooj Karim	3.40
BS46 5087	Saba Habib	3.40
BS47 5200	Mehwish Misbah	3.40
BS48 5302	Mariam Sohail	3.40
BS48 5303	Vais Khan	3.40

### Graduate — Fall 2015

ROLL NO	NAME	GPA
MS42 3785	Maheen Fareed Hussain	4.00
MS43 3850	Maham Ali Khan	4.00
MS45 4019	Hamza Ansari	4.00
MS46 5110	Monis Baig	4.00
MS50 5672	Abdul Majid Awan	4.00
MS50 5611	Muhammad Zeeshan	3.75

We offer our heartiest felicitation to all the distinguished students who made it to the Dean's List.

**WELL DONE !**



*Greenwich University*

*Gvision* is a quarterly newsletter distributed free of charge.  
Your valuable comments and suggestions are solicited.

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# Greenwich University

Karachi - Pakistan

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Greenwich University has rich history of more than 28 years in academic excellence. We are recognized by HEC among the top ranking Universities of Pakistan & accredited across the world.



### A.S

Associate of Science

Business Administration, Mass Communication and Media Studies

### BSBA

Bachelors of Science in Business Administration

Banking, Finance, Management, Hotel Management, Human Resource Management, Marketing, Supply Chain Management, Information Technology, NGO Management

### BS Honors

English, Economics, Economics & Finance, Mass Communication and Media Studies (Advertising, Journalism, Production), Media Management & Advertising, Organizational Communication, Sociology, Social Work, International Relations, Political Science, Public Administration, Psychology

### B.Ed.

Bachelors of Education

Bachelor of Education - 1 year  
Bachelor of Science in Education - 4 years

### MBA

(Regular & Executive)

Banking, Finance, Management, Human Resource Management, Marketing, MIS, Services Management, Supply Chain Management

### MS

Master of Science

Economics, Finance & Risk Management, Media Management & Advertising, Mass Communication and Media Studies (Print & Broadcast Journalism, Electronic & Print Media) English (Linguistics), English (Literature), International Relations, Organizational Communication, Sociology & Social Work

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