

GVision

A quarterly magazine of the University
WINTER 2014-2015

'DROPS OF LIFE'

A documentary addressing
Polio Eradication in Pakistan

Greenwich University wins 2nd prize at the
International Talloires Network Leaders
Conference (TNLC) Video Competition, 2014



Greenwich University
Karachi-Pakistan

"Go for
knowledge excellence,
job and success will
ensure your way."

Novair Farooqi
C.E.O HOMEXPRESS



"Dedicate your self for
the things you believe
in the most"

Jawad Amin Khan
Greenwich Alumnus
Managing Director
Zafa Pharmaceuticals



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Dear Readers,

Welcome to Gvision, a quarterly periodical magazine about the life of the inhabitants at Greenwich University. We, the team of Gvision strive our level best and have always succeeded in presenting an intimate, timely and candid portrait of life at campus of the students, alumni, faculty and staff thus informing, engaging, inspiring and entertaining a diversified readership.

I have always been excited to introduce a new issue of Gvision as this magazine pens down all the important milestones our University achieves in its ongoing journey. One such achievement is the story cover "TNCL Video Award". This award truly reflects the spirit of Greenwich Family and their commitment towards the welfare of the society.

I would like to acknowledge and appreciate the untiring effort and support of my entire editorial board. My sincere regards and thanks to the students who assisted me in penning down all the activities.

Enjoy reading and send us your thoughts, ideas, comments and articles for the next publication at gvision@greenwich.edu.pk. Visit our online gallery to see more images of the University, the Faculty and students who inhabit it.

Concluding with a quote which has always motivated me

"The will to win, the desire to succeed, the urge to reach your full potential... these are the keys that will unlock the door to personal excellence."

Confucius

Regards

Rizwana Amin
Editor

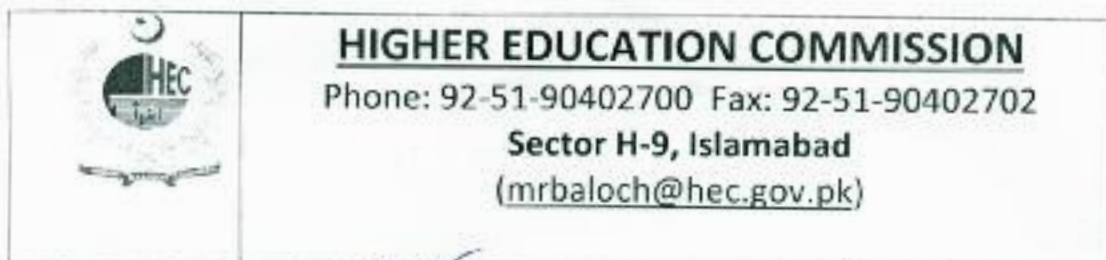


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Recognition of Greenwich University's
Quality Enhancement Cell

by Higher Education of Pakistan



Ref: 7-16/Misc/QAA/HEC/2014/1765

Dated: December 2, 2014

Dr. Mohammed Rafiq Baloch

Director General

(Quality Assurance Agency)

Subject: Quantitative Assessment of the Quality Enhancement Cell

My dear Vice Chancellor,

Quality Assurance Agency assesses the progress of the Quality Enhancement Cells established in the public / private sector Universities through quantitative / scorecard system. In this regard as per the latest qualitative assessment, QEC at your University is working satisfactorily till the period ending June 30, 2014.

It is appreciable that under your dynamic leadership the performance of the QEC in your university is progressing in a well-organized manner. It is hoped that through your personal involvement, QEC with **Prof. Dr. Shair Sultan** as its head will continue to achieve the objectives of strengthening the internal quality assurance processes more effectively and efficiently in future.

With profound regards,



Dr. Mohammed Rafiq Baloch

Vice Chancellor,

Greenwich University, DK-10, Street 38, Darakshan, DHA Phase VI, Karachi

CC:

1. Prof. Dr. Mukhtar Ahmed, Chairman, HEC, Islamabad.
2. Prof. Dr. Shair Sultan, Quality Enhancement Cell (QEC), Greenwich University, DK-10, Street 38, Darakshan, DHA Phase VI, Karachi



Greenwich University wins 2nd prize at the International Talloires Network Leaders Conference (TNLC) Video Competition, 2014

High Achievement Always Takes Place in the Frame Work of High Expectations

Tuesday, December 2, 2014, was an incredible day for Greenwich University. The documentary, Drops of Life, addressing polio eradication in Pakistan, won 2nd prize at the International Talloires Network Leaders Conference (TNLC) Video Competition, 2014. In fact, it was an extraordinary achievement and truly a day of wonder. This achievement brought new heights for Greenwich University and it will definitely be remembered for its glitz, glamour and inspiration.

The achievement of documentary was the result of Mass Communication and Media Studies students' efforts. The competition was held under the aegis of Talloires Network Conference 2014, scheduled from December 2-4, 2014 at Cape Town, South Africa.



Umaid and Larib students of MCMS while shooting the video



Children from marginalized areas projected in the video

Greenwich's prime aim is to play a substantial role in the welfare of the general public. This award further elevates Greenwich University's mission in the field of Corporate Social Responsibility (CSR). We have played our role effectively in alleviating our compatriots' sufferings on various occasions. In recognition of the Greenwich Corporate Social Responsibility, Greenwich University has been awarded a CSR award in 2011 and 2013.

This exceptional & remarkable international recognition which is received for the effort towards the great cause of "Polio Eradication", is really a matter of pride and honor not only for Greenwich University, but also for the whole nation. When youth of country is in line to the problems then the future of the country is in safe hands by all means.

The Vice Chancellor Participated in Tallories Network Conference 2014 in South Africa from December 2 - 4, 2014

Ms. Seema Mughal, Vice Chancellor, represented Greenwich University, Pakistan, in the Talloires Network Leaders Conference. It took place from December 2 through December 4, 2014 at the Spier Conference Center and Hotel located in Stellenbosch Winelands, Cape Town, South Africa. TNLC 2014 convened leaders of universities from around the world to chart the next stage of the global movement of higher education civic engagement and social responsibility. The conference provided a platform for these leaders to share their experience and plans, identify ways to support each other's work, and develop priorities for collective action.

Ms. Seema Mughal was also honored to receive 2nd prize on the documentary, Drops of Life, which is addressing polio eradication in Pakistan. The achievement was not only a moment of pride for Greenwich University but also for Pakistan, as it was the recognition of "Polio Eradication"

The Talloires Network is an international association of



institutions committed to strengthening the civic roles and social responsibilities of higher education. The Talloires Network envisions universities around the world as a vibrant and dynamic force in their societies, incorporating civic engagement and community service into their research and teaching mission.

Rub Nawaz

Special Assistant to the Vice-Chancellor



“Research is to see what everybody else has seen and to think
what nobody else has thought”

– Albert Szent Gyorgyi

Greenwich University has established a Research Chair for the purpose of a continued process of doing research on different aspects of Karachi from its village life developing into a mega city within a span of two hundred years.

The Research will cover the various fields such as **Demographic, Rural-Urban Migration, Economy, Education, Healthcare, Urban- Development, Media, Culture and Ethnicity, Civil Administration**

Karachi is a unique cosmopolitan city of the world in many respects. From a small village of 18th century, it developed into a thickly populated cosmopolitan urban economic giant at the end of the 20th century. Rising in such a short span of time of 200 years is certainly an amazing task for many to look into. The depth of research on Karachi in several dimensions could include history, geography, sociology, psychology, economics and ecology. The city was thinly populated at the time of Pakistan's independence with a mixed population of pluralistic culture, traditions, religious and value systems. It was chosen as Capital of the new country, by the founder of the new nation, Muhammad Ali Jinnah who was himself born here and had his initial education in an Islamic Madrasah of the city which stands today as a full-fledged university. Its capital seat made the city expand rapidly and changed it to an established urban economic center. Despite the transfer of the Capital to the northern regions of the country, economic interest brought all other interests to Karachi and soon the city emerged as a thickly rising cosmopolitan center of the region.

The Karachi Research Chair program aims to stand at the center of national research to make Greenwich University one of Pakistan's leading institutions of research and development on urban issues. The Karachi Chair at the

Greenwich University will promote research excellence and the application of latest research methods to identify and address concerns ranging from health, education, migration to cultural/ethnic problems in the city.

The Chair's vision is to develop and institute research and programs that will provide the maximum possible benefit for policy makers and administrators in Karachi in order to alleviate serious deficiencies and narrow the gap between demand and delivery of services in Karachi.

The Chair will realize this vision by initiating and supporting original and exceptional research related to the socio-economic, cultural, and historical issues in the City of Karachi; and by conducting studies to identify and develop appropriate strategies and methods to adapt them for the particular application within the city

The Karachi Research Chair, seeks to play a leading role in increasing knowledge and awareness about the social, cultural and economic issues in the city of Karachi. The Chair will accomplish this by conducting extensive research and by developing partnerships at the public and private levels in order to facilitate the exchange of ideas and dissemination of research to bridge the gap between identification and application of solutions to the city's problems. The looming threats of rural-urban migration, growing demand on limited resources, climate change, and deteriorating law and order in the city have made it vital that all efforts be made to identify practical solutions for these issues. The methods and issues pursued by the Chair will also provide a nucleus for training a cadre of researchers from our country's graduate students and produce a body of research of a quality commensurate with those of other research centers around the world.



National Business Education Accreditation Council (NBEAC) Visits Greenwich University



The Vice Chancellor, Ms Seema Mughal with the NBEAC team and Greenwich officials

Greenwich University was honored to welcome National Business Education Accreditation Council (NBEAC) on 17th December, 2014. The council comprised of five members Dr Zafar Iqbal Jadon, Dean UCP Business School, University of Central Punjab, chairman NBEAC team Dr Kamran Ali Chatha, Associate Professor LUMS, Lahore, Dr Asfia Obaid, Assistant Professor, Hod, NUST Business School, Islamabad, Salman M. Shaikh, Director Marketing, Escorts International, Ahtesham Ali Raja, Program Director, NBEAC.

Their visit to Greenwich was for three days. NBEAC was here to give accreditation to our university by assessing the quality of education we provide and also considering the peer reviews by conducting different meeting and interviews with them on the campus. This

process was carried on for three days. The visit of NBEAC was followed by multiple activities that were spread over three days. The NBEAC arrived at the university on the first day and had a welcome meeting with Dean of Business School, Head of Department and the senior faculty members. In the meeting, Dr. Sultan Mughal, Dr. Arshad Karim, Dr. Akhlaq Ahmed, Mr. Muhammad Ali Saeed, Mr. Owais Pervaiz, Ms. Shamim Zuberi, Ms Rizwana Amin, Ms Amrat Haq, Ms Ayla Hassan, Mr. Sikander Abbasi, Mr. Zafar Iqbal Saifi and Mr. Rub Nawaz participated. Later they were given a brief presentation by Mr. Ali Saeed, a faculty member of Greenwich University, on the current situation and future vision of Greenwich.

After a brief introduction on Greenwich, NBEAC toured



Welcome meeting between NBEAC team and Greenwich officials



The NBEAC team visiting library accompanied by the Dean and Greenwich Officials



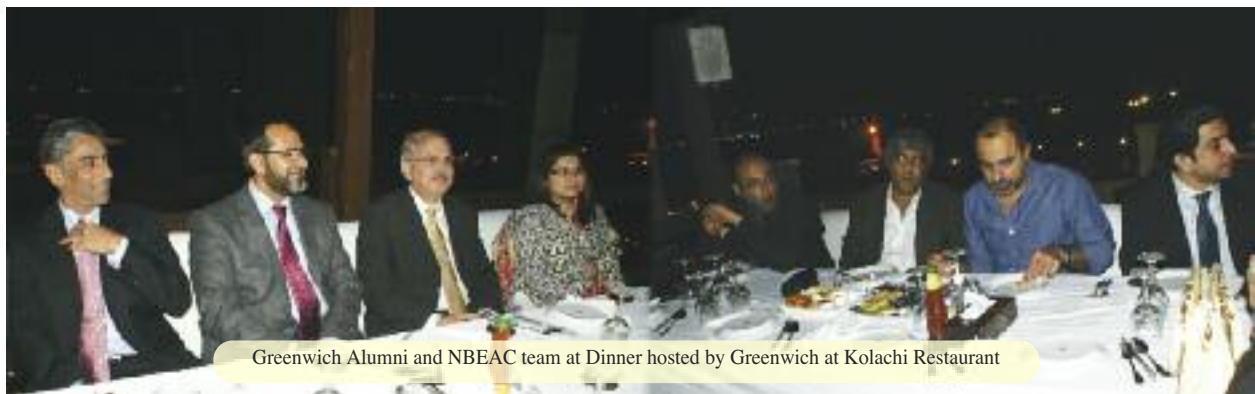
The NBEAC team visiting Media Lab

the entire campus under the supervision of Student Development Council (SDC). The purpose of the university tour was to show them the ambience and the facility we provide to our students on campus. Their tour was followed by a formal Lunch which took place at DA



Greenwich Alumni are seen with the Vice Chancellor and NBEAC team at Dinner hosted by Greenwich at Karachi Golf Club, PNS Karsaz

As soon as the discussion ended they were asked to attend a Hi-tea that was organized by the alumni of Greenwich. The purpose of this Hi-tea was to introduce our alumni, who are entrepreneurs and to endorse the fact that Greenwich produces professionals for the corporate



Greenwich Alumni and NBEAC team at Dinner hosted by Greenwich at Kolachi Restaurant

Creek Club. On their arrival to university after lunch, the NBEAC had a discussion on several departments of university which are currently functioning and inquired about the benefits of these departments for the students.

world. The first day of their visit came to an end at Kolachi Restaurant, Do Darya where a sumptuous dinner was arranged by the management of Greenwich University. The dinner was attended by the Vice Chancellor



Group photo of the NBEAC team with Greenwich officials





Group Photo: The NBEAC team seen with the Vice Chancellor and Greenwich alumni/entrepreneurs who displayed their projects for the visiting team

Ms. Seema Mughal, Dr. A.Q Mughal, alumni's, faculty members, management and other staff member along with NBEAC team.

The second day started with their early visit to the campus. It was scheduled with interviews of faculty members, interviews with selected students at graduate and undergraduate level. On the second day they also visited the classes in particular to observe class environment. They also measured the research and development standards at Greenwich. Second day also ended at splendid feast organized by Greenwich University at Karachi Golf Club. It was attended by the Vice Chancellor, Ms. Seema Mughal, Dr. A.Q Mughal, some alumni, management, staff members and SDC members.

NBEAC's third day was their last day of university visit. On their visit they thanked the University's management



NBEAC team during the campus visit

for the hospitality which was shown to them by the management. They extended their profound appreciation to the Vice Chancellor for making their visit memorable.

Maria Sami
Admission Officer



Dr Zafar Iqbal Jadon, Dean UCP Business School, University of Central Punjab, chairman NBEAC team writing his comments in the visitor's book. Also seen in the picture, the Vice Chancellor, Ms Seema Mughal, Director Administration and Personnel,





Novair Farooqi

Chief Executive Officer

HOMEXPRESS

HOMEXPRESS is a direct mail advertisements based coffee table magazine which is distributed free of cost to 73500 homes in Karachi and Lahore every month. Homexpress started its operations in the year 2004 and has been growing continuously since then. After experiencing an over whelming response and amazing turn over, Homexpress is spreading its wings to reach an even bigger audience.

Homexpress magazines has its own distribution system, which is very closely supervised and monitored to ensure proper circulation to gain maximum outcome for their esteemed customers. For the past four and a half years Homexpress distribution system is based on three very experienced and seasoned teams that deliver the magazine at doorstep in just 8 days.

Greenwich University (GU): How did you come up with the idea of homexpress?

Novair Farooqi (N F): Direct mail is a very effective and regularly practised medium around the world, HOMEXPRESS is the pioneer in Direct mail advertising in Pakistan, the idea and medium have evolved over the years and what you see today is the dedication and determination of my team. You can say that Sun Magazine was an inspiration for us.

(GU): Can you share your success story with our readers?

(N F): My success story is very simple " Work hard with goals in mind, Don't give-up and have faith in Allah", My father died in 1986 at that time I was only 14 years old boy in grade 8, ever since then I started working and worked myself up and difficultly managed to do my Bach-

elors with my full time job, one thing I learnt over the years "hope for the best and best will come to you". The rest is all here.

(GU): As an entrepreneur, what is your mission statement?

(N F): HOMEXPRESS is a free direct mail, coffee table advertisement based magazine and it is delivered dedicatedly with passion, creative and complete coverage of the community in which it is published.

HOMEXPRESS strives to ignite youth involvement in the community with its innovative design, creative approach and multiple content, that will expose them to the history of the neighborhood and excite them to participate.

A one window solution as shopping guide with amazing utilities and cost benefit solutions to the society.





Novair Farooqui replying to the questions of the interviewing panel

(GU): We would like to know about your education background.

(N F): As I told you earlier too, that I was not fortunate enough to cater higher studies due to untimely demise of my father which forced me to work since very young age but I knew the importance of education. Therefore, all my brothers and sisters are highly qualified professionals but despite all this I still managed to do my Bachelors degree and multiple certification courses on multiple subjects.

(GU): What is leadership to you?

(N F): Establishing a clear vision-Inspirational & Fearless

(GU): What is the reason behind the success of Homexpress?

(N F): The key to our success of Homexpress is teamwork, dedication and determination, Full commitment towards excellence and goal.

(GU): What according to you are the major challenges faced by Homexpress?

(N F): Understanding of a new medium, as people are little afraid to explore new ventures and possibilities, as I believe exploration brings more possibilities.

Satisfying the craving to the high demand customers with affordable solutions, which we have achieved over the period of time.

Our own Distribution network, catering 73,500 homes every month with a readership of over 450,000, which is a great challenge to continue.

(GU): Please share with us your experience of working with other organizations.

(N F): We understand the need to work collaboratively with other organization, not doing that HOMEXPRESS would be nowhere; our experience is amazing working with other organizations. We understand their requirements and needs and according to that we can adjust at the right place and time to future prospects and relations. 550 Advertisers entrust HOMEXPRESS every month. We have been managing healthy relationship with more than 4,500 advertisers.

Working with others is like work in gold mine, you get some and you lose some.

(GU): What skills are required in your position on a day to day basis?

(N F): Passion with dedication is the key to success, "The people I have seen who achieve the greatest success in their professional and personal lives are passionate people that show the way, support, and mentor others with that 'zeal and zest' for the work and people," It is the passion which created the drive that led me to where I am today.

I have always been passionate about Sales, Marketing, Advertising and production. So, when we saw the need for brands to have access to affordable and accurate medium in the fast growing market like ours, it created the concept of HOMEXPRESS

Passion fuels confidence, Passion creates excitement, tolerance and guidance. Marketing and management skills particularly are building relationships and dealing with people.

**Work hard and inculcate
the habit of reading books,
other than your curriculum.
Study to gain knowledge
rather than only getting a job.
Go for knowledge excellence,
jobs and success
will ensure your way.**

(GU): How do you feel when you look at the track of your professional life?

(N F): Almighty Allah has been gracious, as I am a simple man but with tough goals and targets. Life has offered me great opportunities with great sacrifice and tasks but I managed, Jamal Yellow Pages, TCS, Diners Club, City Bank, Hadamard Press, Elite Publishers, Gul Ahmed & Yaqeen Press and many more, till I got the vision of my own soul.

(GU): How would you describe yourself in three words?

(N F): Business Acumen, Fearless & Passionate

(GU): Please highlight what important role does a person's attitude play towards his/her work.

(N F): Positive attitude plays a tremendous role in accomplishment of task and making decisions.

(GU): These days employers ask for experience. How can a fresher like us find a good job in such a competitive world?

(N F): All good organizations have internship programs for fresh starters, so do we.

Over period we have hired many fresh graduates from all the reputed business schools and we are opening a career path for their future.

(GU): What competition do you face with other magazines?

(N F): Technically speaking HOMEXPRESS is the market leader and above other competitors in its category but then of course we keep vigilant eye on competition activities.

(GU): Why, in your opinion, is Pakistan's education sector lacking?

(N F): This is a two tier problem, government inefficiency to provide education and lack of research and development at the higher education level.

(GU): What education preparations would you recommend for someone who wants to advance in this field?

(N F): We should have knowledge of marketing, media management, PR and related fields.

(GU): How has the current in security affected your business?

(N F): Recent political turmoil and tension at the borders has restraint bigger advertisers to fully spend their budgets as a spin off this has also hampered smooth flow of payments and cash flow cycle in our industry.

(GU): Where do you think you will be after 25 years?

(N F): If we are able to maintain our leadership it will be a great success however specifically speaking we have plans to introduce our magazine in several countries and said there is no limit to success. And on the lighter note I see myself enjoying at the Malibu beach on my personal yacht.

(GU): Your message to the students of Greenwich.

(N F): Work hard and inculcate the habit of reading books, other than your curriculum. Study to gain knowledge rather than only getting a job. Go for knowledge excellence, jobs and success will ensure your way.

Interview by:

Hamza Ali Qureshi (BS27 5185)

Zabeen Khan Niazi (BS45 5012)



Novair Farooqui with the interview panel





When I resonate for God, I feel myself in ecstasy

A soul Illuminating Performance by
Renowned Qawwal, **Amjad Sabri**

Qawwali is enlightenment itself. It's a form of Sufi devotional music popular in Punjab and Sindh regions of Pakistan and many parts of Bangladesh. On Friday, November 14, 2014, The Students' Development Centre (SDC) arranged a glorious event, Qawwali Night, at

Greenwich University for the spiritual experience of students and their families. The occasion was embraced by Legendary Qawwal '**Amjad Fareed Sabri**' as the principal star of the event who charmed the audience through his melodious voice.



Ms Seema Mughal and Mr Saeed Mughal enjoying the spiritual Qawwali Night

The SDC organized the event splendidly. The program was a huge success as not just students but even faculty



An enthralled and excited audience during Amjad Sabri's performance





The students, alumni, faculty, staff and their families enjoying the event with full zeal & zest



The audience doing dhammal at the qawwali.

provided to the students and guests attending this mega event.

The students, alumni, faculty, staff and their families enjoyed the event with full zeal & zest. The audience did dhammal at the qawwali.

members and students' families as well as alumni turned up for the program.

Mr. Saeed Mughal, Director Administration & Personnel, presented the traditional Ajrak and Greenwich University Shield, to Amjad Sabri at the start of the event. The group of qawwalls performed and made this Qawaali Night worth attending.

Food and beverages stalls were set up for the audience. Ice cream, tea and coffee were served to all the people attending the Qawwali Night. Valet parking facility was also



Mr Saeed Mughal presenting Ajrak and university crest to Amjad Sabri



Amjad Sabri and his team during the enchanting performance



Pakistani Media is Vibrant

PETER OBORNE, British Journalist & Documentary Film Presenter



A British Journalist and Documentary Film Presenter
Mr. Peter Osborne sharing his experiences

Ms Sabeen Agha, Faculty member, Department of Mass Communications and Media Studies arranged a Guest Speaker session for her Course. A British Journalist and Documentary Film Presenter Mr. Peter Osborne was invited to share his experiences with the students.

Mr. Osborne is chief political commentator of the Daily Telegraph and has presented 22 documentaries, for UK based Channel, too. Osborne has made two documentaries in Pakistan; “After the Floods” and “Defenders of Karachi”, for the same channel. He recently authored a book on the magisterial history of Pakistani Cricket, called “Wounded Tiger: A History of Cricket in Pakistan”.

Talking about the media in Pakistan, Mr. Osborne said that “The freedom to inform is very important. In countries like Pakistan, despite the fact, that the work of a journalist can be so difficult due to many reasons, I still think media in Pakistan is playing a vibrant role. It is due to the

same fact that Pakistani journalists, despite encountering threats, are driven by determination that they have a responsibility to inform the public. They know that it is the right of the society to know at stake, if they succumb to the pressures and threats. They genuinely believe that truth is valuable”.

Mr. Osborne discussed in length, about the role of western media in covering issues relating to Iraq, Syria, Afghanistan and Pakistan. “It is indeed, ironic to see the biased approach with, which the western media approach an issue in this part of the world. It was appalling to watch them only highlighting the killings of western journalists in Syria, and ignoring the fact that more local journalists have been targeted and killed there. It is this visible line that they draw when it comes to covering such issues. For them, clearly it appears that the life of a western journalist is more valuable than the life of a local journalist. The focus should be on highlighting the danger reporters’ face in covering conflict zones”, were the remarks made by Mr. Osborne. Responding to a question about western public to relate more closely to the one from their own; in this case a western journalist, Mr. Osborne was of the view that it was true when one can attach a recognizable name and face to a story, it becomes more relatable. However, objectivity and fairness is the key to accurate journalism”.

Mr. Osborne also talked about the role of investigative journalism and its importance for continuation of democracy. He shared his experience of working on documentaries in Pakistan on the issues of the Osama Bin Laden Saga, aftermath of floods and the violence in Karachi.

Mr. Osborne urged the students to overcome the obstacles and continue with the dreams and passion that will ultimately see the light of the day.

Sabeen Agha

Lecturer, Dept of Mass Communication & Media Studies



Group Photo of Mr. Peter Osborne, Greenwich Officials and students



Another Feather added to the Cap!!

Greenwich University has signed Memorandum of Cooperation (MoC) with Goethe Institute Karachi

Greenwich University has signed Memorandum of Cooperation with Goethe Institute Karachi on November 12, 2014, for the joint performing art activities such as Dramas, theatre, workshops, seminars etc for the students of Mass Communication and Media Studies.

Dr Manuel Negwar, Director Goethe Institute has shown his pleasure on the signing of this MoC and consented to extend full cooperation. The Vice Chancellor, Greenwich University has also expressed her warm regards on the MoC as it will open up the new horizons for our youth who would surely benefit from the interaction.

As agreed in our MoC, we are looking forward to cooperation in the field of developing new projects and organizing joint events, guest speaker sessions, seminars advising and counseling activities, and workshops for the faculty members.



Camera captures the memorable moments

Mr Khalid Anum, famous singer, actor, musician and Director currently teaching Media Courses at Greenwich University, and Prof Dr A.Q. Mughal, Research Professor were also present at the occasion.

Rub Nawaz

Special Assistant to the Vice Chancellor



Dr Manuel Negwar, Director Goethe Institute and the Vice Chancellor exchanging the signed memorandum of Cooperation (MoC)



Prof. Dr A.Q. Mughal, Ms Seema Mughal, Dr Manuel and Khalid Anum





Jawad Amin

Greenwich Alumnus
Managing Director

 Pharmaceuticals

“ Nobody should suffer from the want of medication”

Jawad Amin Khan, Greenwich alumnus who carved his niche in the business world was an illustrious student of Greenwich University.

The excerpts from his interview below serve as an example of persistence, devotion, hard work, team efforts, creativity and all that is required to be a successful individual in the today's competitive world for our existing students.

We wish him greater success and far more accomplishments in times to come.

Zafa Pharmaceuticals is a privately owned company which was founded in 1973, by the present Chairman and Chief Executive,

Mr. Muhammad Amin Khan. Zafa is known for producing medicines for all the population that means they keep the price as such that it is affordable for all classes. Zafa is currently producing its goods mostly in Pakistan. However, they have recently stepped forward in Sudan, Africa. Not only this, they are also present in various Middle Eastern and South American countries.



I think the academic qualifications get you to the interview table. It teaches you how much confidence you have. For me, as working for around 20 years, one gets a gut feeling or a view whether to go for that person or not. Also just for your information, I give priority to Greenwich University students for employment in my company. Because I believe Greenwich students are not very bookish as they are taught lot of case studies and practical strategies which help to raise students' confidence more and more. Greenwich students show much more openness and willingness of working. The Greenwich University students are employed everywhere be it media or banking sector.

Greenwich University (GU): Could you please enlighten us about yourself?

Jawad Amin (JA): I did my bachelors in Operation Management and International Business. I joined Greenwich, then went to America. On my return I did my Masters from Greenwich in Marketing. Later, I joined my family business. Now, I am the Managing Director of Zafa Pharmaceutical.

(GU): What is the vision and mission of Zafa pharmaceutical?

(JA): We firmly believe in the theory of "MEDICINES FOR ALL", which plays a key role in setting up the prices of our new products' introductions in the market. Our motto is "nobody should suffer from want of medication."

I took over this company in 1992 and there was only one mission, to continue with my family's tradition. We supply cheap and affordable medicines so that it can be obtained by all classes. There should not be something which is limited for the well- to- do but everyone from all sectors of society should have access to quality medicines

(GU): Do you try to keep the prices as minimum as possible?

(JA): Our prime mission is to provide quality medicines to all population and currently working on more than 400 products. We manufacture, we are ensuring that everyone should have access to quality medicine, with minimum price.

(GU): How do you involve and motivate your staff when an important strategic decision is needed to be made?

(JA): We firmly believe that only professional people can run a progressive organization and implement its beliefs and philosophies. Our employees are one of our most important assets and carefully tailored training programs are run round the year for updating their knowledge and skills.

(GU): How do you manage your personal and professional life?

(JA): In business one cannot afford to manage his or her personal life. You have to dedicate yourself for the things you believe in the most. I am the second generation running this business and even the third is about to be ready. What I can say that one generation can make any business and one can also destroy a business. I have committed myself to my business as I want it to flourish more and more.





(GU): So, is your professional life more important than family life?

(JA): No, you do find the balance somewhere; you do find time as there are some special moments which are for the family. However, if there is commitment to work I give priority to my work as it is for the sake of family. I personally believe that I perform much better here and I can do much more for my family in the long term through my commitment to the business. But all these commitments are not possible if your family doesn't support you also.

(GU): What skills are required to manage the business?

(JA): Entrepreneurs are always born entrepreneurs. Everyone is born with some skills or another, every one of us knows if we are made to be a manager or to be an entrepreneur. To be an entrepreneur you have to be a risk taker. We have a lot of people around who have a lot of money. However; you should know the definition of taking risk. Without taking any risk you cannot call yourself an entrepreneur. The first and foremost important thing is to believe in yourself and never give up!

(GU): Is there any risk that you regret taking?

(JA): No. I have never lost. We are presently ranked at #2 (we sell above 60 million unit packs per annum) in Pakistan as per Unit Wise sales and are operating with Nine (9) manufacturing facilities, with two (2) to be commissioned soon.

We have got around 13 plants in Pakistan and one plant in Africa. Out of them six are requisitions. These were the companies which were in loss and I had a belief that I will bring them up so I did it. So, in 1992, we had around 200 people in the company and now we employ 5600 people in Pakistan with another 627 people working for us around the world.

(GU): What others ventures do you have besides Pharmaceuticals?

(JA): We are working in Pharmaceuticals, oil and pharmaceuticals supplies and packaging. We also go for niche markets.

(GU): Do you have further plans to expand your work more?

(JA): I believe in Pakistan and I believe in myself and InshaAllah I am going to expand.

GU: How was your experience at Greenwich University?

(JA): Oh! It was good. The time I had spent there is unforgettable. Greenwich University had trimmed my skills. The management tried their best to make schedules easy and go out of the way to help us. The next best thing about Greenwich is the socio-economic and cultural diversity.

(GU): How many years have you spent there?

(JA): I finished my Masters in 1994, I did my O'level and at that time O'level was equal to American High School. Its almost twenty years ago when I was at Greenwich University. I have seen all the phases of development in Greenwich when we were in Khayaban-e-Mujahid and then the present campus. I believe all of you are blessed with having Mrs. Seema Mughal as the Vice Chancellor. The kind of commitment Mr. Saeed Mughal and Mrs. Seema Mughal have towards students, it cannot be ignored and the kind of moral support that they give to students other Universities usually don't facilitate this much. I believe that your family brings you at the right track and also the people at your university. So, I thank a lot to my parents and my spiritual parents Mr. Saeed Mughal and MS. Seema Mughal for keeping me on right track.

(GU): Have you visited Greenwich recently?

(JA): I visited Greenwich University last year. As always, it gave me a profound feeling. The environment was very impressive and the management as cooperative as ever. I had visited for someone's admission who was financially weak. He was later on given a discount by the respectable Vice Chancellor

(GU): Is it necessary for a person to have a good academic profile before applying for a job in Zafa Pharmaceuticals?

(JA): I think the academic qualifications get you to the interview table. It teaches you how much confidence you have. For me, as working for around 20 years, one gets a gut feeling or a view whether to go for that person or not. Also just for your information, I give priority to Greenwich University students for employment in my company. Because I believe Greenwich students are not very bookish as they are taught lot of case studies and practical strategies which help to raise students' confidence more and more. Greenwich students show much more openness and willingness of working. The Greenwich University students are employed everywhere be it media or banking sector

(GU): You said that you have one office in South Africa so you are working globally, would you call yourself a multinational company?

(JA):We are the first and only Pakistan based pharmaceutical multinational company

(GU): What do you think people say Pakistan has no good jobs and they are trying to go abroad and make money there?

(JA): People are going abroad not because they have opportunities there but the reason behind is the insecurity. If you find a job in Dubai and Middle East you almost get the same salary package there too but at least you feel safe but in developing world there is much more potential. But the growth, both personal growth and financial growth, is in the developing world. Why would Americans come and invest in Pakistan? Why I am staying in Africa and Sudan? Because I can see growth, I can do better than them. Lots of people are going because of safety issues and if you can manage so lots of problems can be solved.

(GU): Mostly all your operations are being done in Pakistan. Do you feel or have any kind of insecurities?

JA: The kind of insecurity we face in Pakistan is only the security issue. Otherwise, Pakistan is one the best places for any business man. As it is a developing country, there is a lot of progress that can take place.

(GU):What is your message for Greenwich University students?

(JA): Believe in yourself and don't give up. When you start something you just believe that you will make it happen and you will be successful. The moment you give up you lose everything and the moment you stop growing it is the moment when you die.

Interview by:

Ujala Nadeem (BS47 5275)

Hamza Ali Qureshi (BS27 5185)

Muhammad Asim (BS47 5220)



Mr Jawad with the Greenwich Panel of Interviewers



“Pakistani film can opt for a slow and steady approach towards storytelling”

Zeba Bhakhtiar & Jami visit Greenwich University as Guest Speakers.

It was a great pleasure for media students of Greenwich University to invite Zeba Bakhtiar and Jami as guest speakers on Wednesday, November 19, 2014, after the release of 021. The film Producer Zeba Bakhtiar and director Jami of 021 spoke of this venture.

The film, 021 or Operation 21 is of a spy thriller genre. It is the first of its kind to be made in Pakistan. After 30



Mr Jami, discussing the conditions of Pakistani Cinema and the making of Operation 21.

years of war in Afghanistan, Abdullah, played by Ayub Khoso, wants to save his country from another 50 years of corporate warfare. And the plot continues.

Zeba Bakhtiar and Jami, at Greenwich University, talking about 021 wanted people of Pakistan and the rest of the world to understand that we lack nowhere. In such conditions Pakistani cinema is surviving rather growing. “We have creativity, drive, passion for every kind of work here



Mr Jami and Ms Zeba after receiving the university crest



Zeba Bhakhtiar, a renowned artist addressing the audi-

and it has started coming on the forefront”. They added that the film should be watched at least once to understand that Pakistani film can opt for a slow and steady approach towards storytelling.

Jami also emphasized that the film is nothing like Waar (film) which was released last year, with people thinking that O21 is following its footsteps.

Jami who has been producing advertisements and music videos has debuted in film direction with 021. “I think it was easier for me to make the transition since it’s more difficult to work on a short narrative”, expressed Jami. Furthermore, talking about songs he said, there is no such thing in the film; it’s serious, emotional and thought-provoking for people.

It was indeed a pleasure to have Zeba Bakhtiar and Jami to address the students, staff and faculty about their life experience and the making of the film.

Saima Ghazanfar

Lecturer

Mass Communication & Media Studies



Group photo of the guests with Dean, faculty members and the students



Socio-Economic and Educational Tour to Thailand

Thailand, officially known as the Kingdom of Thailand and formerly referred to as Siam, is a country at the center of the Indochina peninsula in Southeast Asia. It is bordered to the north by Burma and Laos, to the east by Laos and Cambodia, to the south by the Gulf of Thailand and Malaysia, and to the west by the Andaman Sea and the southern extremity of Burma. Its maritime boundaries include Vietnam in the Gulf of Thailand to the southeast, and Indonesia and India on the Andaman Sea to the southwest.

Thailand is a monarchy headed by King Bhumibol Adulyadej, Rama IX but governed by a military junta that took power in May 2014. The king is the ninth of the House of Chakri, and has reigned since 1946 as the world's longest-serving current head of state and the country's longest-reigning monarch. The King of Thailand's titles include Head of State, Head of the Armed Forces, Adherent of Buddhism, and Upholder of religions. Although a constitutional system was established in 1932, the monarchy and military have continued to intervene periodically in politics.

Thailand experienced rapid economic growth between 1985 and 1996, becoming a newly industrialized country and a major exporter. Manufacturing, agriculture, and tourism are leading sectors of the economy. Among the ten ASEAN countries, Thailand ranks second in quality of life and the country's HDI had been rated as 'high'. Its large population and growing economic influence have made it a middle power in the region and around the world.

The Socio-Economic and Educational Tour to Thailand



was a part of our final project of the Creativity and Innovation class. The trip consists of the eleven students under the leadership of the dean Dr. Sultan Mughal and the trip lasted for eleven days (October 21-November 1, 2014). The purpose of the visit was to experience Thailand as parts of the case-study to learn how the country has been able to blend its diverse and rich culture, history, topography and natural beauty to become one of the major tourist destinations of the world. We made a detail study of how Thailand is marketed all over the world and how a tourist feels and experiences the country with its diverse offerings.

The trip covered our experiences in the two major cities of Thailand and we were able to appreciate what Thailand offers as an emerging economy based on our first-hand experiences. We travelled the country from the west coast in Phuket to the capital of Thailand Bangkok which is also known as the central tourist destination for Asia. This included different mediums of transport i.e. by bus, ferry and airplane as we toured around the country and enjoyed every bit of our experiences.

Mirza Bilal Asad Baig
BS41 3603





Pink Day Celebration

Cancer is a death sentence, but rather it is life sentence; it pushes one to life.

Pink Ribbon — Breast cancer awareness day at Greenwich University

On Thursday, October 30, 2014, a public service program was held at Greenwich with the name, Pink Ribbon Day, on breast cancer awareness. The event committee went to classrooms informed students about the early symptoms of breast cancer and also distributed the leaf-lets which may help them to detect the symptoms at early stage and pursue the advice of any expert. The purpose of Pink Day was also to aware students with the services of Breast Cancer Diagnostic Centre.

The students were also asked to donate Rs. 20/- to Breast



Students participating enthusiastically, sporting pink bows on their arms



Students celebrating Pink Ribbon Day, on breast cancer awareness

Cancer Diagnostic Centre by purchasing the pink bows. The students participated enthusiastically as they sported pink bows on their arms.

The Pink Ribbon is the organization who has felt the pain of Breast Cancer patients and their families who go through immense grief and devastation hence analyzing the dire need of preventative health services as Pakistan has the highest rate of Breast Cancer in Asia.

“Doubt: Diseases of the Perceptual Mind”.

Sheikh Atif Ahmed, Islamic Scholar visited Greenwich University

On Wednesday, 26th November 2014, Mr. Shaikh Atif Ahmed, Director of Al-Midrar Institute & an Islamic scholar, was invited as a Guest Speaker at Greenwich University. He spoke on one of the most contemporary issues that the Muslim youth come across usually. He delivered lecture on “Doubt: Diseases of the Perceptual Mind”.

Mr. Shaikh Atif Ahmed is actively participating in the field of Islamic Dawah (Calling towards the Islamic religion) for the past eight years and has also pursued a degree in Business Management from the University Of Houston, Texas. He has also attained his degree of Alimiyya (Islamic scholarship) under the tutelage of the most renowned scholars in the country.

The topic revolved around doubts and desires which affect the faith of any Muslim; aimed at bringing awareness on how to protect one's faith and identity in the 21st century. He went on describing eloquently the crisis of faith faced many Muslims have and how to strengthen ones belief in the core tenants of Islam.

The students' interest was noteworthy during the lecture mainly because of how the speaker recalled his own problems which were quiet reflective of the problems the youth face in this day and age.

Breaking down the stereotype of a rigid, serious religious personality that is perceived of most Islamic speakers today, the mood in the auditorium changed considerably as the students listened with rapt attention to a lecture which had light humor but was knowledgeable at the same time.

The lecture concluded in an hour, with the shield of appreciation being handed to the guest speaker by the Course Instructor, Mr. Iftikar Abid. The speaker was seen surrounded by students who showed their appreciation as well as requesting him to visit again to deliver a motivating lecture.

The lecture proved to be a refreshing change as the students were enlightened about those aspects of life, which truly matter.

Mansoor Ali

International Regional Service Award - 2013-2014

**“To grasp the full significance of life is the actor's duty,
to interpret it is his problem, and to express it his dedication.”**

- Marlon Brando

“Volunteerism is work when I work, I work very hard.” So I look to work with people who have that level of dedication. And I depend on that dedication from everyone. There are team leaders who translate and transcend borders, this is to my team mates that I work with and youth who work for and are all around me.

There are tireless days and nights of meetings and, focused pronged contribution to the efforts of advocacy working with World Health Organization, UNICEF, Bill & Melinda Gates Foundation, Government of Pakistan and Rotary International and Greenwich University.

The stake holders stimulated the most being the population effected with the polio virus. This translated into the ‘Regional Service Award



for a Polio- Free World 2013-2014’ for an untiring effort by Ms. Tahira Ahmed Khan, who, is a Rotarian, and has been President, Director Services, Assistant Governor, Co-ordinator Southern Region of Pak-

istan, for RI district 3271 This is in recognition of significant active personal service toward the goal of polio eradication in the world.

Tahira A.Khan
Assistant Professor



GOETHE and GREENWICH Together Students Visit GOETHE Intitule

On Thursday November 13, 2014, Goethe Institute was visited by the students with their Course Instructor, Khalid Anum. The students spent an exciting morning at the German Cultural Center. They enjoyed various scenes of plays performed by Khalid Anum and visited the library as well.

Students were also shown the History and culture of Germans on DVDs. Greenwich always provides opportunities to their students to understand and learn different culture. Grips , a part of Goethe-Institute, where they conduct theater plays to promote different cultures and also create public awareness on social issues.

Their theater play impressed and motivated the students to such an extent that they decided to conduct a theater

play in collaboration with the Goethe institute at the end of Winter Semester 2014 which will surely further enhance and groom the students of Mass Communication and Media Studies.

The Goethe-Institute is the cultural institute of the Federal Republic of Germany with a global reach. They promote knowledge of the German language abroad and foster international cultural cooperation and also convey a comprehensive picture of Germany by providing information on Germany's cultural, social and political life. The institute offers language courses, organizes cultural events and has a well-equipped library.

Abdullah Saeed Sheikh
AS48 5357





Ms Seema Mughal, Vice Chancellor Greenwich University, administering oath to elected mem-

Oath Taking Ceremony (SDC) Winter Semester 2014/2015

The oath taking ceremony of the 2014-2015 Students' Development Council, Greenwich University, took place on 8th November 2014. The oath for the new council members was administered by Vice Chancellor Greenwich University, Ms. Seem Mughal

Addressing the newly elected Council Ms. Mughal congratulated them on their election and commended them to work diligently and faithfully in their new capacity as representatives of the student body. She assured them that while there would be goals to achieve and trials and targets to be met in the future, the SDC would have the full support of the Greenwich management in their endeavors.

The Vice Chancellor wished the new SDC all success in the future and congratulated them on assuming responsibility of their new portfolio.

The members of the Greenwich Students' Development Council, 2014-2015 are:



The Former and present members of SDC

President
Vice President
General Secretary
Joint Secretary
Treasurer

Usman Jafferani
Naveed ullah
Arish Bhatti
Laraib Rajput
Saad Shafique

Amrat Haq

Assistant Professor

Dept. of Mass Communication & Media Studies



A group photo after the Oath taking ceremony

Greenwich University calls on the pivotal leaders of this nation to stand united Condemning the brutal act of the Peshawar School incident



One of the Leading Schools of higher education in Pakistan, Greenwich University Karachi condemns the outrage in Pakistan after gunmen kill at least 141 school children of the Army Public School Peshawar.

‘Calling for condemnation of this cowardly act of terrorism we join hands to raise our voice against this cruelty to eradicate total violence from society. We call for exemplary punishments for perpetrators in the future.’

Students, Faculty and Management stand by the principles of peace and education for one and all. We unite once again to display unity in a country where violence is often quietly accepted and sometimes defended.



Students condemning the cowardly act of terrorism

The University stands in mourning wearing black armbands for three days, with all work carrying on with zest and vigor.



Students and faculty members signing the petition



Students lighting the candles



Walk- a- Pet Empathy with Pets



The world of compassion and care brought the youth of Greenwich University with the Student Development Council happily carrying their pets streaming in one after the other, showing off their charge. Youth with their pets are pride of performance: Exploring the relationships between pet ownership, pet attitudes, attachment to pets and empathy that each has for the other. Animals play therapeutic roles in people's lives. Many children around the world grow- up in households and live with companion animals.

It was December 30, 2014. Saad Shafiq, Treasurer SDC with his student group volunteers, threw into gear the pet show. On campus were peacocks strutting around, ducks and geese waddling, cats and dogs, monkeys stringing



around, birds & parrots tweeting & chirping, rabbits and mice. Pythons as star picture performers. Then a camel giving rides to squealing youth.

The highlight of the evening was the turtle race where three races took place between turtles of different sizes and species. The races saw students wagering on different numbers as winners. It was slow and steady but entertaining.

There were prizes for the winners and soon after the cats were judged were the mixed breed dogs. The dogs which were the largest in number were categorized and judged by Ms. Nasreen Khan, a devoted dog breeder from the Kennel Club of Pakistan.



Winners of the Pet show

The most common family pets are dogs, cats, rabbits, caged birds and fish. Research by Kidd and Kidd (1985) found that 99.3% of 3 to 13 year-olds reported that they wanted a pet and 57% had a preference for dogs over other species. Children often consider pets to be members of their family.



Winners of the pet show with Vice Chancellor and Greenwich Officials



Pet ownership confers a range of potential benefits for children's development (Melson, 2001). In a large research on children and animals was synthesized into three overarching themes. The first theme concerns children's understanding of animals. Rooted in theories of cognitive development this work reveals developmental changes in children's naïve understanding of biology and the importance of direct experience, including pet care, for learning about biology

adults. This in turn could enhance positive interactions with animals.

A third, theme to emerge from the research that focuses on the emotional attachments children form to key animals in their lives and the consequences of these for socio emotional development. Davis and Juhaz (1995) suggest that children perceive the family pet as providing them with empathic and complementary friendship.



Students displaying their pets

Research on children's attitudes towards animals' forms a second major theme. This research explores individual differences in attitudes towards pets, the factors that lead to positive attitudes and also the relationship between attitudes and behavior towards animals (a key concern for animal welfare). Much of this literature has focused on adults including retrospective accounts of their childhood experience of companion animals (e.g., Moreover, children who grow up in households with pets have been found to have more favorable attitudes to animals as

Pet stores also displayed rare birds, fowl and chimp which remained a rare treat for family, siblings and friends.

The Vice Chancellor Ms. Seema Mughal, Dr. A Q Mughal Professor Research, with Ahmed Kamran student affairs, gave away the prizes.

Tahira A Khan
Assistant Professor
Dept. of Humanities



Winners of the Pet show receiving shields from the Vice Chancellor and Greenwich Officials





Greenwich Students participates in Inter University Bowling Competition

Greenwich girls participated in All-girls Inter University Bowling Competition on Wednesday, 3rd December 2014 at Arena, Karsaz, organized by Moschino, an Italian Fragrance Promotion.

The girls from Greenwich who took part in the competition were:

Kanza Fazli,
Zara Abdul Ghani,
Anum Masood,
Shahneez Saeed,
Zareen Shadab,
Zabeen Khan Niazi.

Various prominent Universities & Institutions participated in bowling alley, such as, SZABIST, Bahria University, MAJU, Iqra University and IBA. The competition started with two games, i.e. games of strikes and bowling the pins which has three phases based on the elimination of the least strikes.

The competition commenced with all six teams simultaneously, followed by semifinal and the final round. There were interludes of media coverage with intelligence question and answer sessions. Greenwich students bagged goody bags but the trophy was won by IBA main campus.



Anum Masood in action



Students with the certificate

Orientation Winter Semester 2014 - 2015 and Certificate Award Ceremony for SIUT Project



The orientation for winter semester 2014-2015 and award ceremony was held at Greenwich University on Wednesday, November 12, 2014. Ms. Seema Mughal, the Vice Chancellor, graced the ceremony. The program commenced with the recitation of the Holy Quran. Ms. Tahira Khan welcomed the new enrolled students and informed them about the achievements of the university in the previous years.

Ms. Rizwana Amin introduced the rules and regulations of Greenwich University i.e. class attendance, examinations, holidays, leaves, "I" grade, add/drop policy etc. which ended the orientation ceremony leaving the students thoroughly updated about the norms of the University.

After that the current student's effort, hard work and talent was highly appreciated by the Vice Chancellor, Ms. Seema Mughal. Students from different disciplines were awarded certificates and cash incentives.

The students of Mass Communication and Media Studies were awarded "Appreciation Certificates", on their project of SIUT. The students had made a documentary related to kidney transplant and also donated a handsome amount of charity to SIUT. The project was initiated by a senior faculty member of Mass Communication and Media Studies Department, Ms. Tahira Tariq. A lot of effort and dedication was put in by Ms. Tahira Tariq and her students to accomplish the project.

The students, who participated in 14th August celebration activities such as debates competition, singing competition etc., were also recognized and awarded with certificates and cash incentives.

The ceremony ended with a thank you note by Ms. Tahira Khan and a delicious Hi-Tea arranged by the management for the students, staff and faculty.

Naureen Safdar
BS45 4041



Ms Seema Mughal and Mr Saeed Mughal with SDC and organizers of the evening



Ms Seema Mughal and Mr Saeed Mughal with winners of the different events held at the campus





Ms Faiza Savul, Mr Shahbaz, Mr Asif Tajik and Mr Kaleem Ahmed the guest speakers of the evening

“The Emerging Trends in Human Resource Management “

A seminar organized by M.Phil students

The students of M.Phil leading to Ph.D degree program organized an informative seminar “**The Emerging Trends in Human Resource Management**” under the able guidance of the Course Instructor Mr.Akhlas Ahmed.

The seminar deliberated important new concepts in one of the most powerful segment of any organization and that is Human Resource Management.

Human Resource Management is a function in organizations designed to maximize employee performance in service of their employer's strategic objectives. Human Resource is primarily concerned with how people are managed within organizations, focusing on policies and systems. There are many new concepts and trends emerging and today our distinguished guests would be highlighting those trends which have proven to be successful in many parts of the world.

The program started with the tilawat from the verses of Holy Quran followed by a short documentary on Greenwich University.

The first speaker was one of the most recognized name in the industry. **Mr. Kaleem Ahmed**. Mr. Kaleem Ahmed Riaz has done his Masters in Human Resource Management from The London School of Economics and Politi-

cal Science. Worked in Pakistan with MCB Bank and The Royal Bank of Scotland. In UK, with Barclays Investment Bank as International Mobility Work stream consultant and in IT recycling sector. Current he working as the Vice President / Manager Organizational Development & System Human Resources Meezan Bank.

Mr. Kaleem Ahmed's topic of speech was “**Diversity in Human Resource Management**”. It was indeed an impressive and a thorough insight on the most successful trend in Human Resource Management.



Audience during the seminar

The next speaker was **Ms. Faiza Savul**. Ms. Faiza Savul is the Head of Human Resource, Chemicals, ICI Pakistan.

Faiza Savul began her career in Executive Search in 2005 and has worked extensively across the MENA region on a plethora of senior search mandates in various practice groups including financial services, consumer and retail, combined with functional areas of HR, Sales & Marketing. She recently joined ICI Pakistan's chemical business as Head of HR working closely on Business HR Strategy while driving positive organizational effectiveness and related cultural change initiatives.

Faiza was also nominated for the “**Reward & Recognition**” Program on the basis of her strong relationship building skills and excellent customer service. Besides



Audience listening to the guest speaker



Group photo of Guest Speaker and Greenwich Officials

other voluntary contributions she also served as the Corporate Affairs and Media lead for Pakistan Human Capital Forum (PHCF) Mehran Chapter.

She holds a degree with a major in Finance from McGill University, Montreal Canada.

Ms. Faiza Savul, conducted an excellent presentation on "Impact of Globalization on Human Resource Management". The audience surely benefitted a lot from her experience and speech.

The next speaker was **Mr Asif Tajik**. Mr Tajik has an Engineering degree in Mechanical Engineering (NED) and a post-graduation in Business Administration (IBA). He has over 30 years of experience in the industry of which first 4 years were in the army, & for the last 35 years in Exxon / Engro. His last two positions in Engro have been as VP Manufacturing of Fertilizer plant at Daharki & then VP Manufacturing Engro Polymers & Chemicals in Karachi. He moved as Vice President Human Resource & Admin in May 2014.

It was quite an informative and impressive speech on "**Strategic Human Resource Management**" by him.

Our last guest speaker was also one of the renowned names in the

corporate world. **Mr. Shahbaz Islam**. Mr Shahbaz Islam has about 20 years of HR management experience and background of repeated success implementing best practices and building successful HR departments from the ground up. Accomplished in transforming disorganized HR organizations into cost-efficient strategic entities and valued partners in attaining top-priority business goals. Strong cross-industry background and experience supporting large, diverse workforces of 9500+ employees in multiple locations, including union/non-union, temporary staff, mid-level and senior management. Talent for developing and delivering training at all levels, including supervisory training and management coaching. He is an excellent team leader and supervisor, skilled at motivating HR staff to perform at peak levels. A natural and versatile team player with a proven track record of outstanding achievements. Currently he is working as a Deputy General Manager HR & Head of Corporate Communication at Sui Southern Gas Company Limited (Pakistan leading integrated Gas Company)

He conducted an interesting; interactive session on "**Diversity in Human Resource Management**" where he not only spell bound the audience but also delivered some thought provoking messages.

The guests were presented university shield at the end of the program.

The evening concluded with a group photo of the speakers, Greenwich officials and students and informal tea in the Board Room.

Rizwana Amin
Head, Department of Humanities

Gvision is a quarterly newsletter distributed free of charge. Your valuable comments and suggestions are solicited.



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♦ Views expressed here do not necessarily represent the views of the University or its officials

Aao Parhao Team Visits Greenwich University



Aao Parhao is a call-to-action campaign being conducted across Pakistan with a specific objective to raise the profile of the teaching profession. The Aao Parhao team visited Greenwich University on 7th Jan 2015. The team recognized and awarded certificates to eleven Greenwich faculty members in recognition of their contribution to the teaching profession in general and to academics in Greenwich in particular. The faculty members included Ms. Maliha Khaqan, Ms. Rizwana Amin, Ms. Adeela Siddiq, Ms. Ayla Hassan Chowdhary, Ms. Amrat Haq, Ms. Shehla Paracha, Mr. Rab Nawaz, Mr. Ahmed Kamran, Dr. Sher Sultan.

Ms. Tahira Khan was especially recognized for her long years of dedicated service to teaching! Addressing the audience Ms. Tahira Khan, told how assisting a friend in college gave her the idea of entering the teaching profession. She went on to say that the stature and status of teachers can never be lessened. She appreciated the Aao Parhao team efforts in highlighting and giving new energy to education and educators in Pakistan. Other faculty members and students went on to appreciate their own teachers for their efforts throughout their lives.

Mr. Mohsin Leghari, from the Aao Parhao team, appreciated the efforts of all teachers in developing student's personalities and qualities. According to Mr. Leghari a single teacher has the power to motivate and inspire thousands of

children to rise. A single teacher has the ability to destroy the ambitions of those same children. Teachers are powerful societal forces that are critical to nation building. We spend the majority of our formative years under the tutelage of our teachers – learning from them, emulating them, and letting them construct our hopes and dreams.

The Aao Parhao team also appreciated the efforts of their brand ambassador Usman Hafeez, a student at Greenwich University, for his contribution to the event.

Aao Parhao is an Express Media group initiative in collaboration with IIM Ideas. The purpose and goal of Aao Parhao is to highlight the importance of teachers in Pakistan. The initiative appreciates the great work that teachers are doing in Pakistan to motivate them to continue their efforts. It aims to inspire others to take up teaching as a profession and help strengthen the foundation of Pakistan, while at the same time educating people on the struggles and challenges that teachers face in Pakistan, and how we can contribute in improving this system.

Dr. Sher Sultan went on to present Mr. Mohsin Leghari with a souvenir in recognition and appreciation of his and his team's effort on behalf of teachers in Greenwich University and across Pakistan.

Amrat Haq

Assistant Professor Dept. of Mass Communication & Media Studies



Hostile Environment Awareness Training

An Awareness of Safety and Security Issues in Hostile Environment

On Thursday, December 11, 2014 Ms. Tahira Tariq arranged a one day training session for students of Greenwich University and named it "A day with Police". On her special request this training was being offered free of cost with free pick and drop facility by Special Security Unit of Sindh Police to our Greenwich University. Students of courses (1) Theories of Communication I (2) Theories of Communication II and (3) News Writing and Reporting were invited for the training session.



Students of MCMS during the training session



Faculty and students listening attentively

Special Security Unit (SSU) was created by Lt. (R) Maqsood Ahmed T.I, PSP Assistant Inspector General of Police Security Sindh. SSU is the most prestigious and highly qualified fighting unit of the Elite Commando Unit of Sindh Police. SSU meets the international standards of



Students during the training session

counter terrorism trainings and is prepared to fight against terrorism. The Special Security Unit being a specialized security unit of the Sindh Police has been monitoring and analyzing the unfolding of events with implications on the safety and security of educational institutions and field professionals.

Realizing the vulnerability of students and media personalities in certain situations, Lt. (R) AIGP Maqsood Ahmed pioneered the idea of providing training to educational institutions and media organizations. SSU in cooperation with Shaheed Benazir Bhutto Elite Police Training Center Razzakabad has designed a one day training program.

This training program is aimed at sensitizing of students on threats existing in particular situations / areas as well as measures to mitigate vulnerability and consequential risks to their life and property.

Lt. (R) Maqsood Ahmed AIGP Security Sindh is an ex-navy officer and the Vice Chairman of the International Police Association. He is head of Special Security Unit of Sindh Police and Commandant Elite Police Training Centre Razzakabad Karachi. He is an energetic and commit-

ted officer of Sindh Police who established SSU single handedly by upgrading from VVIP security of Capital City Police, Karachi to an exclusive VVIP protection service on the lines of United States Secret Services. His innovative ideas led him to be the Commandant of Shaheed Benazir Bhutto Elite Police Training Centre. In recognition of his our standing performance the Ex-President of the Islamic Republic of Pakistan Mr. Asif Ali Zardari awarded him Tamgha e Imtiaz.

On 11th December students reached Greenwich University at 10:00 a.m and the transport provided by SSU was already there. At 11:00 am our journey to Shaheed Benazir Bhutto Elite Police Training Centre Razzakabad begins and it was a long journey form Sea View to Razzakabad. After travelling for more than an hour we reached Razzakabad.

Shaheed Benazir Bhutto Elite Police Training Centre Razzakabad was established in 1992 on 80 acres of land near

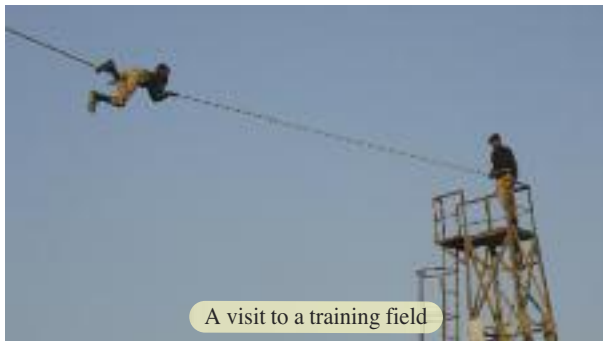


Students during session



Pakistan Steel Mills with the aim to provide special training to the law enforcement personnel by specialized instructors and to prepare them for anti-terrorist operations. Different types of training are provided such as weapon handling and training, close quarter firing tactics, unarmed combat, room combat, building assaults, cordon search and clearance operations.

Upon arrival we were given a warm welcome by the staff and recruits of the training center. We were guided to a big lecture room where our host Major (R) Muhammad Saleem was waiting for us and he warmly welcomed us. Muhammad Saleem is Chief Tactical Instructor at Shaheed Benazir Bhutto Elite Police Training Centre Razzakabad. He is an expert of firearms and tactical training. He has taught hundreds of students domestically and abroad. He was also Tactical Instructor of Islamabad Police and Punjab Rangers. His demonstration and way of talking was very good. We thoroughly enjoyed his presentation.



A visit to a training field

Introduction of our training was given by SP Haider Raza who is Deputy Commandant of Razzakabad. He delivered in such a way that everyone could understand easily.

Afterwards a creative session named H.E.A.T. Hostile Environment Awareness Training was held for the purpose of training of students. The overall objective of the HEAT course was to increase the participants' awareness of safety and security issues in hostile environments and to provide participants with the skills and tools necessary to deal with and reduce different types of risks and threats - known and unknown. By the end of the course the participants were trained to deploy to hostile or otherwise hazardous environments; to recognize and avoid potential threats; and to respond appropriately to different types of safety and security incidents. Central to the course was the mental preparation of participants to endure a hostile environment, providing techniques and awareness in order to reduce or mitigate negative psychological influence of hostile environments.

This training has two primary objectives:

1. To improve participants' knowledge of multiple threats present in hostile field environments and of ways and



Staff of the training center teaching Greenwich students

means of dealing with them in an effective manner.

2. To rehearse and practice safety and security procedures according to specific Threats.

Hostile Environment Training Courses include both practical and theoretical training which includes:

1. Awareness of threats, risks, and personal security.
2. Surprise element, inside / outside compound.
3. Safety and security procedures for vehicle movement.
4. Management of threats related to gatherings, protests, demonstrations, and riots
5. Kidnapping, hostage taking, hostage survival.
6. Awareness about Weapon and mines.
8. First aid Medical training.
9. Threat Risk & Mitigation
10. Vehicle Safety & Security
11. Practical arms firing training

The most thrilling part of our training was firing with different arms. After training session we visited the entire training center which consists of training field, firing range, computer lab, barracks, mess etc. Moreover, facilities like sports, gymnasium, swimming pool and recreational activities were also provided to recruits. A delicious lunch was provided to us and we returned late in the evening to SSU Headquarters Hassan Square where certificates for attending the course were distributed among participants. Afterwards we were dropped to our University. It was a thrilling and wonderful experience of our life.

Tahira Tariq

Lecturer, Dept of Mass Communication & Media Studies



Students and faculty member after receiving the certificates

Deradicalising Education: Can Tolerance be Forcefully Taught?

Herald Forum

January 16, 2015 The Herald Forum with Greenwich University brought under discussion the topic Deradicalising education: Can tolerance be forcefully taught?

The discussion was moderated by Dr. Nomanul Haq with Mr Sami Mustafa from CAS School Systems in Karachi and Dr. Faisal Bari in Lahore on skype as participants taking on questions and answers.

Mr. Badar Alam editor Herald introduced the topic and the guests.



Dr. Faisal Bari from LUMS in Lahore on skype during the session

The topics steered from the factual situation of the poorly administered academic turnout of madrassas, public school systems and even many private schools.

The remedy to find solutions was a suggestion of having all government servants, politicians, bureaucrats, armed forces – have their children go to public school systems which will upgrade the school's academic system to a better standard also giving equal opportunities to the lower middle and poorer class of people.

Students from IBA, LUMS, Habib University and Greenwich University asked questions which steered the discussion from facts to finding solutions. Students from communication classes were given certificates of participation for being part of the communicative discussion.



Guest Speakers with Mr Zafar Iqbal Saifi and Ms Tahira Khan



Dr. Noman ul Haq and Mr Sami Mustafa during the session

Assistant Professor Tahira Khan gave her concluding remarks saying that we must invoke in our youth the confidence to think critically and inquire while on the other hand all people in the teaching capacity with the “holier than thou” attitude of know it all, should bow down to the fact that there is always another facet to the thinking “I” maintain.



Audience during the session

Mr Zafar Iqbal Saifi gave away the shields to the panel of speakers.

Tahira A Khan
Assistant Professor
Dept. of Humanities



Group photo of the guests and students



Role-Plays and Reports In Relation to Reenacting and Reviewing the Reality Raves



Students during their performance

This is the Rapid Fire news anchor reporting live from The Greenwich Auditorium where the audience was taken hostage earlier today by the police, drug lords, gangs, corrupt officials and politicians- raging and ranting. The helpless spectators remained riveted to their seats as they gasped and gripped to take in the onslaught. The verbal, physical and moral attacks continued with all being forced to digest the daring drama and decide their and their country's fate. These tense, trying and troublesome scenes remained in front of the eyes for 90 minutes till the news channels reached the site and awakened the politicians into putting forth their comments which included Mr. Altaf Hussain (infamous as Altaf bhai), Nawaz Shareef (welcomed with Go Nawaz Go slogans) and the delightful dame Shirin Rehman. They pacified and persuaded the victims of their honesty, helpfulness and high handedness with dealing with such scenes. And they truly succeeded in convincing the shocked onlookers that Pakistan would certainly be doomed and in the doldrums without their songs, slogans and slapstick humor.

Yes, readers this is just a peek of what took place on the January 16, 2015 in Greenwich University during the role play performances of English Composition students under the supervision of their instructor Ms. Shehla Piracha Imran. It was as if a Pandora box had been unlocked with the scenes streaming snaking their way through the minds

and hearts of the audience. With a range of themes purposely picked to project the pertinent problems of our society and perhaps to propagate a proper end to it all. Alas, wishful thinking. From the street vendor to the seething gun tots to the suspicious handlers to the outspoken anchor persons all the action and the awe was part of the sensationalism created by the young, aspiring Greenwichians. The attire, attitude and angles were all inclined to woo the viewers which took them on an unforgettable ride.

Script-writing was also a feature of the role plays hence, part of the learning process. The teaching methodology has always reflected and reinforced a pragmatic approach because where's the fun in just laying the course content out in front when there's much more enthusiasm and excitement in a hands on experience. Surely, then the concepts are embedded and emulated to express ones ingenuity that's where originality and uniqueness lie.

The showdown was there with the fireworks of people and politically geared agendas in conflict with each other and naming the winners as none other than our experienced political figures. Parallel to this was the remarkable achievement of the Business Report Writing Course students who had produced 2000-word reports focusing on the print media. This deems equal applaud and appreciation. Conducting surveys, framing questionnaires and tak-



Students performing with zeal



Students during the act

ing expert interviews were features that solidified and showcased their report writing abilities. Poised and well-versed in the teachings they were awarded the distinction certificates which were certainly a motivation booster.

The day was truly held hostage by the reporters, recorders and the reality re enforcement agents. All done to make us realize the raging waters our nation is being rocked by. In the wake of the inhumane attack on our educational system in Peshawar this event was just apt in changing our lens to view the situation clearly. So, hurray for the participants!

A special thanks to Ms. Rizwana Amin Fodderwala for her ever-ready and timely cooperation and Ms. Tahira Khan for being a source of encouragement with her presence.

Role-Play Winners: Mehak Sohail, Maroosha Sohail, Ahmed Uroosh, Abdullah Unber Khan, Moazzam Kabir Bilal Khan and Sidhant B. Chand.

Business Report Distinction Awardees: Khawaja M. Hamza, Hasan Saifullah, Amar Prem, Awais Ali Agha, Hamza Mazhar, Sheroze Sohail, M. Ahad Ali, Nida Merchant, Saba Salman Ansari and Rafia Khan.
Adieu till the next curtain raiser!!!

Shehla Piracha Imran

Lecturer, Dept of Humanities



Jubilant winners with the course instructor and judges

Declamations divert student's energies in healthy activities & creative thinking

All Pakistan Inter University Declamation Contest

An All Pakistan inter-university Declamation Contest was held on Friday, 28th November 2014 at Greenwich University. This Declamation Contest is organized by Higher Education Commission (HEC) every year. The contest aims to enhance students' communication skills and understanding of socio-economic and political issues of Pakistan. Another objective of the contest is to develop critical thinking, patience and respect for others point of views among the youth. The contest encompasses on three levels i.e. within university/institution, regional level and national level. The "All Pakistan inter-university Declamation Contest" also awards "Allama Iqbal Shield" to the winners.

The first round of the contest has been accomplished. The students participated enthusiastically in Urdu and English languages debates. The topics were;

Urdu Topics

- Utho Meri Duniya Ka Gharibo ko Jagado
- Woorood e Zuan sa hai tasweer e Kayinat mein rung

English Topics

- Why men in Pakistan think, being a women, is more advantages and vice versa.
- Keeping a positive mind is having a positive life.

Ms. Tahira Khan and Mr. Ahmed Kamran were the judges.

The four students who have qualified the first round of the contest are;

Urdu contest.

1. Syed Muhammad Najmuddin Soharwardi
2. Imtiaz Ali

English contest.

1. Abad Mehmood
2. Shazma Karam

Ahmed Kamran
Incharge Student Affairs



Rotaract

Club of Greenwich Creek



From (L to R) Mr Shahbaz Qureshi RI District 3272, Rotarian Ms Michelle Tanner from New Zealand, President Muneeb Khan RCK Creek, Governor

On October 30, **Michelle Tanner** from New Zealand conducted a seminar for Rotary Club of Karachi Creek on polio and its effects on humanity at large. This was conducted in the Greenwich University auditorium for Rotary International, all affiliated clubs in Sind and faculty and students of the university. All were given a warm welcome with full facilities the District Governor and all visiting rotarians from were pleased to attend the function in such a cordial & pleasant environment.

Professor Ms. Tahira Khan, a senior Rotarian herself, conducted the proceedings of the function in a professional manner.

Professionally Michelle works for Auckland university as an Immunization Educator teaching doctors and nurses about immunizations. She is an expert nurse in the field of immunization which sits very well with her role as a polio champion in Rotary. She is Foundation Committee member, Polio Co Chair, GRSP (Georgia Rotary Student Programme) coordinator and on district scholarship committee.

As you are all aware Polio situation in our country is going

through a very difficult phase and we all need to work towards the eradication strategies by understanding the technical aspects. This lecture gave us all an opportunity to listen to in depth issues on the polio disease, vaccines and proper immunization standards to be followed.

Harley Davidson Heavy Bikers Rally. Greenwich Rotaractors attended the Harley Davidson Heavy Bikers Rally on October 25, to mark the World Polio Day at 3.30 pm at the sea view MacDonald's. All club members attended with their families.

The Rotary Foundation (TRF) Seminar. Chief Guest PP RI. Kalyan Banerjee was held at MOVENPICK Hotel on Friday 7, November 2014 The Rotary Foundation (TRF) is the pride of Rotary, since it is TRF through which millions of Rotarians around the globe contribute generously to help and support the Polio Plus, Group Study Exchange, Ambassadorial Scholarship, Matching Grant and many other projects. These programs cannot be planned effectively without the support of the clubs and Rotarians. This was attended by Rotarians from Greenwich University.



Rotaractors with Senior Rotarian at network meeting at Naval academy

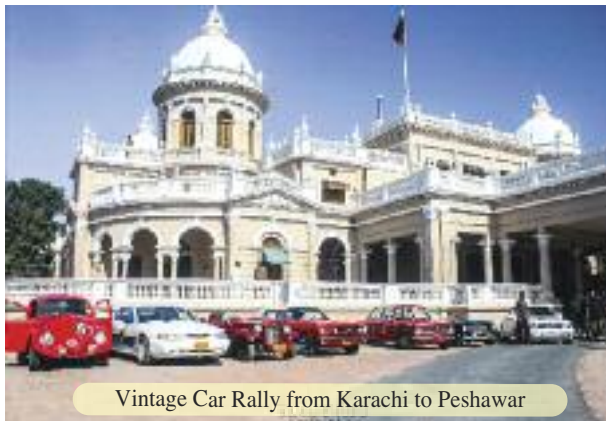


Rotary Foundation Seminar at Movenpick Hotel



Rotractors

Vintage Car Rally from Karachi to Peshawar — On 12th November, 2014 Rotary with wheel sign, End Polio Logo Light Up Rotary logo. Greenwich Rotractor Saad Saeed, director club services went with the team from Karachi to Peshawar carrying the End Polio Sign for Rotary and Rotract Club of Creek This was urging people to join for the Polio Awareness & Eradication Campaign. To see off the team was rotractor Hassan Fayyaz and Rotarian Tahira Khan from Greenwich University.



Vintage Car Rally from Karachi to Peshawar

Elections. There were elections in December, 2014 for positions in the Rotract Club and the following people were elected for the year starting July 2014 to June 2015.

The positions are as following:

Zeeshan Ahmed:	President
Qutub-Uddin Shaikh:	Vice President
Kashif Ahmed Memon:	Secretary
Syed Abdul Rafay:	Director Community Services
Noreen Safdar:	Treasurer
Raajib Farooqi:	Joint Secretary
Muhammad Adeel Qureshi:	Director International Service Committee
Saad Saeed:	Director Club Services

Collect a million Books – January 15, 2015 Greenwich participated in the project of collect a shedload of books to be sorted and distributed among school and university libraries. There are ship loads of volumes that students packed into cartons and labeled the level and genre of the



Students participating actively in "Collect a Million Books" project

reading material.

Networking and Fellowship at the Pakistan Naval Academy which hosted with Rear Admiral (retd) Tanveer Ahmed PP RCK-BAY many Rotarians and rotractors for a picnic on Sunday January 11, 2015 at the Pakistan Naval Academy. All enjoyed themselves with boat rides, cricket matches, tombola games tug-of war, photography and general pleasure at the picnic.

The day provided a lot of entertainment and excitement. It was a pleasure for the young and the old having fun among the head count for this picnic which was given by the naval security staff as 489 individuals.

Members are now planning and looking forward to the trip to the international convention in Brazil in June 2015.

Tahira A Khan



Saad Saeed student of Greenwich University and the Rotractor before the Rally with Senior Rotarians



SPORTS

In-House Sports Gala

Winter Session 2014, From December, 3 to 29, 2014

Just play. Have Fun. Enjoy the game

CRICKET

3rd to 5th December, 2014

Around 105, students played in this event.

Winner Manno XI Haider Ali Team

Runner-up Fusion Reunion Monoj Kumar Team



THROWBALL GIRLS

20 December, 2014

Around 10 students played in this event.

Winner Kunzul Akhter team A

Runner-up Warda team B

SNOOKER

8th December, 2014

Around 32 students played in this event.

Winner Ali Surya

Runner-up Ateeb Ahmed



TABLE TENNIS BOYS & GIRLS

FOSSBALL BOYS & GIRLS

11 December 2014

Around 26 students played in this event.

Winner Shazaib lodhi & M. Ovais

Runner-up Waqas Usman & Nasar Ullah

3rd position Amber & mailha



22 & 23 December, 2014

Around 48 students played in this event.

Winner Asad Farooq
 Winner Amber Yamin Khan
 Runner-up Raquib Farooqui
 Runner-up Maliha Yamin Khan

BADMINTON BOYS & GIRLS**24 December, 2014**

Around 21 students played in this event.

Winner Naveed Ullah
 Winner Maira Ahmed
 Runner-up M. Hamza Mazhar
 Runner-Up Sahiba Rukhsana

**VOLLEYBALL****26 December, 2014**

Around 28 students played in this event.

Winner Strikers Abbas Lone team
 Runner-up Mashwani XI Zia ullah Khan team

**DARTS BOYS & GIRLS****29 December, 2014**

Around 20 students played in this event.

Winner Nasar Ullah
 Runner-up Shahzaib Lodhi
 Winner Kunzul Akhter

**FUTSAL****29 December, 2014**

Around 28 students played in this event.

Winner Team 69 Mubeen Ajaz Team
 Runner-up Fockers FC Babur Arif Khan
 Team

**IoBM INTERVARSITY
Squash Tournament**

Greenwich University participated in the
 Inter university Squash tournament
 Greenwich University's student
Mahad Javed won this match



PIMSAT INTERVARSITY T20 Cricket Tournament

Greenwich University participated in the 3rd PIMSAT T-20 Inter university cricket tournament



Greenwich Cricket team with coach
Mr Fakharuddin Baloch



Mr Fakharuddin Baloch receiving shield

Members of the Greenwich University Sports Committee

MR. VIJAY RATAN
Sports Coordinator

MR. GHULAM MOHAMMAD
Basketball Coach

MR. FAKHARUDDIN BALCOH
Cricket Coach

MR. ASIF RAZZAK
Table Tennis Coach

DEAN'S LIST

Undergraduate — Fall 2014

ROLL NO	NAME	GPA
BS41 3607	Sehar Nadeem	4.00
BE47 5258	Madiha Dar	4.00
BS39 3390	Kunzul Akhter Channer	4.00
BS44 3982	Faryal Yousuf	3.83
BE47 5195	Farah Khalid	3.80
BE47 5197	Tahmeena Khan	3.80
BE47 5257	Saima Mumshad Manzar	3.80
BS41 3603	Mirza Bilal Asad Baig	3.80
BS44 3929	Rafia Khan	3.80
BS40 3541	Nimra Arshad	3.67
BS35 2964	Cozil Altaf	3.60
BS38 3244	Amna Zaman	3.60
BS40 3508	Kousar Gulzar	3.60
BS41 3674	Syed Usman Shah	3.60
BS42 3765	Zahra Arif	3.60
BS43 3809	Amber Yamin Khan	3.60
BS43 3826	Maliha Yamin Khan	3.60
BS43 3840	Saad Rasheed Chohan	3.60
BS46 5158	Samira Atif	3.60
BE47 5259	Sybil Vanessa Dsouza	3.40
BS39 3418	Sidra Shahid Fawad	3.40
BS39 3487	Omer Fayyaz Paracha	3.40
BS40 3547	Qurat-UI-Ain Jaffar	3.40
BS44 3954	Muhammad Ovais Malim	3.40
BS45 4037	Mahreen Latif Memon	3.40
BS45 4073	Mahin Fatima	3.40
BS45 5004	Muhammad Farid Uddin Alwajih	3.40
BS47 5247	S.M Najmuddin Soharwardi	3.40

Graduate — Fall 2014

ROLL NO	NAME	GPA
MS44 3946	Osman Hashim Baloch	4.00
MS45 5030	Farhan Abu Talib Dada	4.00
MS46 5041	Anum Yasin	4.00
MS46 5042	Janam Abid	4.00
MS46 5044	Sidra Anwar	4.00
MS46 5149	Muhammad Usman Zahid	4.00
MS47 5212	Sabeen Kamal Pasha	4.00
MS38 3232	Gohar Salman Mirza	3.75
MS46 5043	Muhammad Talha Abdul Jabbar	3.75
MS46 5130	Mahnoor Farooqui	3.75
MS46 5156	Muhammad Umair Gulzar	3.75
MS47 5245	Shomayl Chowdhury	3.75
MS44 3908	Ahsan Raza Shah	3.60

We offer our heartiest felicitation to all the distinguished students who made it to the Dean's List.

WELL DONE !



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Karachi - Pakistan

Turning today's learners into tomorrow's **leaders**

Over 3000 Greenwich graduates working in leading corporates across the globe



Vision

Greenwich, recognized globally as a leader in education, research, innovation, learning, and technology, is committed to providing a world-class education that prepares students for the challenges of the 21st century.

Mission

Greenwich is committed to providing a world-class education that prepares students for the challenges of the 21st century. We are dedicated to academic excellence, research, and innovation, and to providing a supportive and challenging learning environment for all our students.

Greenwich Takes on Global Challenges! Greenwich University is alive to the changes rapidly taking place in the Education Sector. The explosion in every sphere of knowledge has set higher challenges which has given us new impetus to cope with them by keeping ourselves abreast of modern trends in Research & Development, Management Sciences, Information Technology, Arts and Social Sciences.

Greenwich University has rich history of more than 25 years in academic excellence. We are recognized by HEC among the top ranking Universities of Pakistan & accredited across the world.



A.S

Associate of Science

Business Administration, Mass Communication and Media Studies

BSBA

Bachelors of Science in Business Administration

Banking, Finance, Management, Hotel Management, Human Resource Management, Marketing, Supply Chain Management, Information Technology, NGO Management

BS Honors

English, Economics, Economics & Finance, Mass Communication and Media Studies (Advertising, Journalism, Production), Media Management & Advertising, Organizational Communication, Sociology, Social Work, International Relations, Political Science, Public Administration, Psychology

B.Ed.

Bachelors of Education

Bachelor of Education - 1year
Bachelor of Science in Education - 4years

MBA

(Regular & Executive)

Banking, Finance, Management, Human Resource Management, Marketing, MIS, Services Management, Supply Chain Management

MS

Master of Science

Economics, Finance & Risk Management, Media Management & Advertising, Mass Communication and Media Studies (Print & Broadcast Journalism, Electronic & Print Media) English (Linguistics), English (Literature), International Relations, Organizational Communication, Sociology & Social Work

MA/M.Ed.

Master of Arts / Master of Education

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