Vol. VI, Issue 2 Fall Semester 2006



Shakespeare Amidst The Enchantment and Adventure of The Arabian Heights

Syrian Ambassador who has produced Shakespeare's plays, talks about the popularity of the Bard in the Arab world.

So long as men can breathe, or eyes can see so long lives this, and this gives life to thee

Shakespeare had predicted that his works would be remembered till eternity, and how right he was. Very few writers enjoy the popularity that Shakespeare, often referred to as the Bard, does. His works are universal and cannot be confined to any particular age or region.

The fact was brought up at a talk at Greenwich University when "The Shakespeare Association of Pakistan and Greenwich University" decided to host H.E., the Syrian Ambassador, Riad Ismat to deliver a lecture titled "Shakespeare and the Arabs: A Syrian Encounter". It was not known that Dr Ismat studied both in Britain and USA, was a former Rector of the Syrian Academy of Dramatic Arts, Vice Minister of Culture, the leading living Syrian playwright, an active television scriptwriter and a prolific director for Damascus National Theatre, before being appointed ambassador to Pakistan.

The Chief Guest, Riad Ismat, gave a very interesting account of his experiences of directing and producing Shakespeare's plays.

The diplomat has authored 25 books, directed and produced 15 plays and TV serials in Arabic. Since his early remarks, the guest speaker stated clearly that his approach would not be academic, but rather he would share with the audience his experiences as a working critic, a creative writer and a stage director of some of Shakespeare's plays.

Dr Ismat has not only directed Shakespeare's plays, but has also adapted

them to suit his audience. He produced Hamlet, set in the Arabian background with characters dressed in Arab-style robes and wazirs replacing ministers. A Midsummer Night's Dream and The Winter's Tale were produced using modern devices such as bicycles and torchlight to give it a modern and realistic touch.

– Contd on

Independence Day Celebrations

N order to celebrate the 59th Independence Day (14th August) in a unique fashion and with a new zeal the Triple "E" (Excellent Events and Entertainment), with the support of City District Government Karachi and Government of Sindh held an Interuniversity National Song Singing Competition. Universities from all over Sindh participated in these events.

The programme was arranged in Defence Central Library on 8th and 9th August, 2006.

Major (R) Muhammad Akrama, an Ex DHA officer, organized both the events and performed the duties of Master of the Ceremony.

Ms. Faiza Izhar Hasan from Ziauddin Medical University obtained first position in Urdu declamation contest.

Ms. Kanwal Khan from Jinnah University of Dental & Medical College secured first position in National Song Singing Competition.

We extend our deep appreciation to Lt. Col. Asghar Abbas Naqvi, Secretary DCL, for his support and kind cooperation in the conduct of the events.



Realising The Social Obligations

PART from demanding erudition, the indelible facet of academic culture at Greenwich is learning through extracurricular activities. Keeping up with this norm we the



From left to right: Mr Ateed Riaz (Director TCF), Mr Shoaib Shamsi (Chairperson, Marketing Dept.), Fahad Abbasi, Mansoor Kazmi, Ali Armaghan, M. Ghufran, Afsheen Kanwal and Asfandyar Kazi (Group Members).

students of Advanced Marketing Class were given an opportunity by Mr Shoaib Shamsi, who also heads the Marketing Department at Greenwich to

The Malaysian Odyssey

GREENWICH SOCIO-CULTURAL, AND EDUCATIONAL TOUR OF MALAYSIA - 2006

REENWICH UNIVERSITY
has been exploring different
lands as a practice because we
believe leisure is as important as work.
Therefore, a Socio-Cultural and
Educational Tour was planned by
Greenwich University. We usually take

little journeys down the corridors of time and cast a glance at the destiny of nations every year. This year, Malaysia had a reason to stand proud among the countries that Greenwich would embark upon. A group of 21 delegates led by the Vice-Chancellor, embarked on their journey to

explore Malaysia's rich culture and diversity on 24 September, 2006. As we landed on the elongated peninsula straddling the equator, fancy was emerging in traditional Malay lifestyle. We experienced the hospitality and warmth of the locales.



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GREENWICH NEWSLETTER Fall Semester 2006

Global Leaders: 2nd International Leadership
Conference, Abu Dhabi, UAE

Kanwal Hashmat Malik makes Pakistan proud once more!

Global Leaders', 2nd international leadership conference took place at the Emirates Palace Hotel in Abu Dhabi from 11th to 15th March, 2006. Kanwal Malik, an MBA student of Greenwich University, Karachi, proudly represented Pakistani women at the conference.

The initiative to hold this conference was taken by Zayed University, which wishes to encourage



Ms Malik, with H.E Sheikh Nahyan Bin Mubarak Al Nahyan, Minister of Higher Education UAE & President, Zayed University. UAE

young emirati women to pursue careers and be recognised globally.



this conference were very high profile women from all ethnic backgrounds, who discussed their experience, and vision.

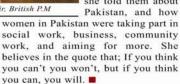
They were extremely overwhelmed to see many young women, with ambition and dedication to play positive roles in their own respective countries. A lot of women present at the occasion were those who were making a difference in their own communities.



With Dr. Pia Beckman. First Woman Lord Mayor of Wurzburg, Germany.

This conference was for students, professionals, and women from all walks of life to learn, interact and network for long lasting global friendships.

Kanwal Malik is a young entrepreneur in Pakistan and heading her own international trading company, and an advertising and design house. She participated at WAGL for the second time, and again managed to inspire the audience where she told them about



More details of this conference can be found at www.zu.ac.ae/leadership 2006.

You can contact Kanwal Malik at: leadcommunications@hotmail.com, khm@khmgroup.com,

khm@leadcommunications.net



With Cherie Booth. UK Attorney and W/o Tony Blair, British P.M.

The objective of this international conference is to also eliminate stereotypes about women in muslim countries and Islam, to the west. Atleast 1400 women students, leadership professionals, academia members from over 87 countries took part in this 4 day conference, which included interactive workshops, panels and student paper presentations.

This exclusive conference will now be held in March 2008. The speakers of



PINK FLOYD COMES TO GREENWICH

"So ya, though ya, might like to go to the show?"

I certainly did!

On September 21st, Greenwich University's Dramatics Society organized The Pink Floyd Experience, Pink



Floyd The Wall, the play and a Pink Floyd Tribute gig at the Defence Library's Auditorium with the jampacked audience. The play was based on The Wall's music, which represented the life of a rock n' roll performer, Pink, from the time he was born to that every "brick" (torture) he went through, which eventually led him to give up his life.

The show started at 8:30 with the audience waiting impatiently for the show



to begin. The chants "start The Wall" became louder every passing minute. Suddenly it was a blackout with one spotlight facing the lead role Pink (Umer), who is seen sitting casually on the stage, smoking his cigarette, as the first song "In the flesh?" started. The song is an introduction and shows how his father was brutally killed in a war, while he was still an infant, which was the first "brick" (torture) of his life.

Now the play progressed to the second song and a new set, with mother and a pram placed next to her, as the song on parental love started. When Pink enters school, he faces torturing experiences, where the song "we don't

need no education" was played. The teacher tries to teach a bunch of inattentive kids. This tormenting treatment at school was another "brick" (torture).

As the play advanced, Pink becomes a rockstar as he grows into his adulthood. He marries the love of his life, but when Pink leaves on his rock tour, his wife starts seeing another man. And this was yet one more "brick" (torture).

With all these "bricks" he makes a defending Wall around him. But it's a weak Wall and it breaks. During the last 4 songs, Pink turns into a psy-

chopath, using drugs to calm him to no use, reacting strictly to a seduction by a prostitute. All in all, a total burnt out case. When the song "comfortably numb' started with a great applause from the audience, doctors came in to rescue deteriorating Pink but he manages to push them all off the stage. He breaks everything on the set aggressively and

when the last song comes, he tortures himself to death with the help of a drug overdose.

The whole play was based on 12 songs, each portraying different phases of the life of Pink. The show had great aggression, seduction, drugs, betrayal, emotions and depression. The play used amazing light effects to give more feel to each scene and the songs. Sixteen students of the University acted brilliantly in the play.

This was the first time in Pakistan that Pink Floyd "The Wall's" play took place. The audience reacted to every scene with great applause.

The play was followed by a Pink Floyd Tribute Gig.

All in all, it was a total Pink Floyd Experience which lasted for over 2 hours. Hats off to Greenwichians for putting such a show. Certainly, an excellent treat just before Ramazan!

This play involved:

M.Umer (Lead Role of Pink), Manan (Young Pink), Bushra (Pink's Mother), Raabia (Pink's Wife), Taimur (Teacher), Danish (Priest & Pink's Manager), Sajjad (Doctor) Iqbal (School Child & Doctor's Assistant), Yasir & Hurraira (School Children), Sophia (Dance Girl).

Director/Playwright: Hussain Shafiq Assitant Director/ Script Editor: Bilal Ahmed Narrator: Murtaza Sharif

This was a Greenwich University's SDCC Production

- Ms. Lubna Ahsan, Faculty Member



GREENWICH NEWSLETTER Fall Semester 2006

Teaching Shakespeare in the Desert

the Ambassador for Syria addressing our Staff, Faculty and Students on 12 July, on the intriguing topic: Shakespeare and the Arab World.

Now let me give you a brief picture of my own experiences teaching Shakespeare one magical summer term at the American College in Dubai. The title of the course was very simple: "Shakespeare Appreciation", and the play chosen for intensive study was 'Romeo and Juliet', every adolescent's favourite.

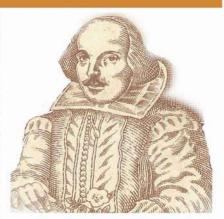
To begin with, did you know that Romeo and Juliet were real

people, and that they are buried in one grave in Verona? The legendary balcony where they declared their love for one another is a real balcony in the heart of the lovely town where they lived: 'fair Verona' as Shakespeare calls it, and yes, dear readers, I have visited both places.

And now, to continue...

My students were a mixed bunch. There were Indians and Pakistanis and a few Lebanese, all of them eager to delve into the glories of what the 'sweet swan of Avon' had to say about young love. And Romeo and his Juliet, mere teenagers, and so extremely and so beautifully in love, fell in love at first sight as they danced together at Lord Capulet's feast. Their families were mortal enemies, as we all know, yet they were defiant and determined to become one. And so they did, for a brief moment in time, but that moment became immortal and legendary.

How did my mixed bunch of the students study the play? We had a TV set and a video in the classroom on tap at all times, and so we were able to punctuate our scenes with clips from various productions of the play, from



the classic black and white version starring Norma Shearer and Leslie Howard, rather long in the tooth, both of them! — to a truly young pair of actors in Franco Zefferelli's masterpiece. We also looked at the musical version, 'West Side Story' set in New York, and interspersed it with 'Shakespeare in Love'.

And how could we forget 'William Shakespeare's Romeo and Juliet', in which the entire Shakespeare text is used as ordinary conversation? And it worked

Alas! we did not at that time have a very recent 'chick lit' masterpiece to study as extra enjoyment or time pass...that is last month's publication, 'Wicked!' by Jilly Cooper, all 836 pages. It has a joint production of the play staged as the novel's centerpiece, and a very uproarious centerpiece it turns out to be. I am sure my students would have revelled in every nuance.

'Wicked!' or not, we had a fabulous time that magical summer, and my students all voted it the most enjoyable course they had ever studied. That was the summer that was.

— Ms Salma Mahmood

The Right Time For Spiritual Reflection

REENWICH Forum for Spiritual Enlightenment is a religious community. The main objectives of this community are



to cater to the spiritual needs of the students, to help them reach the self-actualization level and above all to make them better humans for themselves and for the society. This idea came to my mind in the very first semester at Greenwich. Alhamdolillah I had a list of students supporting this cause. Mrs. Naseem Mughal also liked the idea and she signalled me thumbs up to start working on it.With Ramadan just around the corner, I felt that it would be nice to invite someone to conduct a lecture on fasting. We successfully organized our first program on 20th September '06. We invited Mr. Najam ul Hasan who is the General Manager (Corporate and Business Development) of Meezan bank by profession and also conducts Islamic lectures at various places. He spoke on the concept of fasting and cleared some misconceptions about it. He spoke about exercising spiritual control. For instance, fasting would be a waste of time if one can not restrain himself from committing evil through his sense, like sight. The month of Ramadan is also about setting

targets and achieving them. For instance it's a good time of the year to set annual resolutions. A misunderstanding about the practice of fasting is the religious obligation to it in case of emergencies. For instance, when one is sick or travelling he is not obligated to fast. He also quoted from a hadith, briefing that the one who does not get his sins forgiven in the month of Ramadan is cursed by the Prophet (pbuh). Besides these, the talk also had other good reminders like the fact that lying and backbiting violate a fast. We often neglect these elements and associate fasting only with abstaining from eating and drinking for some time, whereas reality is founded on self-con-



trol. The event was well organized however; six lectures every year are planned to be conducted. Different scholars will be invited to speak on diverse topics.

God's message spreads in the best possible way when people are not forced to listen, but when they participate in it joyfully.

- Afreen Rangoonwala (BS22 1634)

Realising the Social Obligations

Could from P/I

have some practical experience of theoretical marketing techniques, and simultaneously work towards social



amity. It all started as an informal discussion during one of our lectures to decide about our final course project. The brain storming ses-

sion led to a consensual declaration on holding entertainment events to help various NGOs involved in noble causes mostly to help the less privileged.

The realization that the impeding factor underlining under development is lack of quality or for that matter simple education in any society gave an exponential rise in our groups interest to volunteer for a trustworthy organization which has worked over the years in the field of providing education to these children of lesser god and ultimately

for society's betterment. Therefore we chose The Citizens Foundation (TCF) which has proved its mettle and has come of age as a non-profit-making organization providing free education to those who cannot afford this indispensable tool for improving their lives. The task was formidable, the cause was noble and we had little experience on our side to support us.

Notwithstanding strength of group members, which was five including some professionals, the major restricting factor was time. The time lag between decision and execution was just 22 days. Since the activity was planned on the 15th of June and the permissible date to hold the event was 8th of July, in itself demoralized the entire group initially. What ensued was holding impromptu group meetings with little regard for hour of the day to work out strategies and overcome problems, as well as making frantic attempts such as mails, calls, faxes and meetings to woo potential

sponsors, and not to mention finding appropriate artists to perform on the night of the event.

Our organizing capabilities were stretched to the limit, and not metaphorically but literally. As mentioned earlier the job of devising a pricing strategy, getting invitation cards printed, finding and convincing sponsors, cleaning the event site, selling tickets and making all the guest arrangements from catering to valet parking, we just received the sanction of 22 days from the Professor who probably knew well that it all was achievable and worthwhile, which it actually proved to be. Given that we chose to buy an automobile for TCF the financial benchmark which was to be achieved for Rs. 0.5 million. This was no mean task given the circumstances mentioned earlier. Nevertheless, some earlier disheartening elements amongst group members the overall spirits kept rising mainly due to some minor and major successes, the first of which was winning the main backdrop sponsor "Motorola". The response from most of the sponsors was not all that encouraging, making the rejection rate much higher than acceptance. But with sheer perseverance and hard work we managed to get some big and small companies which sponsored the event. These, apart from Motorola, include Cadbury, Energile, Culligan and Avantis.

Even though everything was done in haste, nonetheless, it all turned out to be fruitful in the end and most particularly the wide public participation added zest to the entire event. 'Dawn' and 'TV1' covered the event which are leading members of print and electronic media. The money raised from the event was delivered to TCF at a formal meeting, which took place at Greenwich and it was close to our set target. It is exactly what one hopes to accomplish while studying at good institutions. Way to go Greenwich!

RAJA FAHAD MAJEED ABBASI

3

MATTERS

all come to an end.

There will be no more sunrises, no minutes, hours or days.

All the things you collected, whether treasured or forgotten will pass to someone else.

Your wealth, fame and temporal power will shrivel to irrelevance.

It will not matter what you owned or what you were owed. Your grudges, resentments, frustrations, and jealousies will finally disappear. So, too, your hopes, ambitions,

The wins and losses that once seemed so important will fade away.

plans, and to-do lists will expire.

It won't matter where you came from, or on what side of the tracks you lived, at the end.

It won't matter whether you were beautiful or brilliant

Even gender and skin color will be irrelevant.

So what will matter? How will the value of your days be measured?

What will matter not what you bought, but what you built; not what you got but what you gave.

What will matter is not your success, but your significance.

What will matter is not what you learned, but what you taught.

What will matter is every act of integrity, compassion, courage or sacrifice

that enriched, empowered or encouraged others to emulate your example.

What will matter is not your competence, but your character.

What will matter is not how many people you knew, but how many will feel a lasting loss when you're gone.

What will matter is not your memories, but the memories that live in those who loved you.

What will matter is how long you will be remembered, by whom and for what.

Living a life that matters doesn't happen by accident. It's not a mater of circumstance but the choice.

Choose to live a life that matters.

- Michael Josephson

حيران چيونڻي

چھوٹی Un 111 يو ل Ust داتوں 74 بلندى تخا ts اتني مخنت TUT كيال موز 17 اميدول راح 17 خلقت چونی چونی انيان ائى U. سادا

ا یک سفر ا و رسهی

میرے انظار کی اک سحر اور سی تیری یاد کا نصیب اک پیر اور سی وہ امتحان لے لے کر تھک جائے گا میری مجت کا اک سر اور سی میری ہت میرا حصلہ، کیا توڑیائے گاکوئی ہاں وقت کا مجھ پر اک قبر اور سی مجھی تو آ کے کنارے پر رک بی جائے گ اس کشتی کے لیے مشکل اک لہر اور سمی وعا عرش تک جاکر لوٹ آتی ہے ذرا رکو! میری دعا میں اک اثر اور سی جانا ہوں آزمائش ہے جاہوں کی اے بے میر، تیرے لیے اک میر اور سی اس عثق نے اپنوں کے ساتھ کیا کیا نہ کیا اس کے لیے تو راہ میں اک را مگذر اورسی مِط ویے کئی نام اِس محبت نے اِس ولدل میں زندگی کی اِک موت اورسی روز سے بی تیرے جر کے صدے ہم تیرے نام کا باں۔ اک زہر اور سی كتے پول كتى جا دريں بيتاب بيں سجے كے ليے اِن کی قست میں ہاں اک قبر اور سی لے کے جنم یا ریار آئیں گے اس جہاں میں ہم اب كى بار نه طے تو بال إك عمر اور سي مجت تو مجمی نہیں متی ہے عرفان نہ ہوا ملن تو کیا ۔ میری جا ہتوں کا اک سفر ا ورسپی ع فا ن ر ا ہو

ROLL # MS23 871

QUOTABLE

QUOTES

Telling the truth is morally excellent. Superior intellects deal with the truth, while wandering wits deal in falsehood.

- Leonardo de Vinci 'Morals'

I have found that one can nearly always do what one sets out for, if it is only one thing at a time.

- Freya Start. 'Beyond Euphrates'

A limit of time is fixed for thee, which if thou dost not use for clearing away the clouds from thy mind, it will go and thou wilt go, and it will never return.

- Marcus Aurelius 'Meditations'

ويثان طارق

ROLL # BS11 837

WELLDONE GREENWICHIANS

Congratulations to Mr Moez Allidina (BS12 892) on attaining the 3rd position in the Bilingual Declamation Contest -2006 held on Monday, September 04, 2006 at N.E.D. University, Karachi.



The Winning **Trend is Set**

GREENWICH UNIVERSITY GRABS THE 1ST POSITION IN INTERUNIVERSITY **BOWLING CHAMPIONSHIP**

The bowling pins fell with a crash. Greenwich University Bowling Team grabbed the first position in the Bowling Competition, organised by Institute of Business Management.

38 teams participated in the '1st Institute of Business Management (IoBM). Interuniversity Bowling Championship'.

Greenwich University Bowling team consisted of the following players:

- 1. Farhan Yousuf Maniya
- 2. Fahad Yousuf Maniya
- 3. Rabia Waqar Ali
- 4. Saniya Bahmani

CONDOLENCES

The Management, Faculty and the Students of Greenwich University join in condoling the sad demise of Ms Samina Khatoon, sister of Mr Jamil Ahmed, Examination Coordinator, on April 20, 2006.

We also express our heartfelt grief over the demise of Mrs. Haleema Begum, mother of our Organizing Secretary, Mr. Khalid Khan. She passed away on August 28, 2006. May her soul rest in eternal peace. Aamin

With profound grief and sorrow. we announce the sad demise of our graduate, Ms. Nelofar Rasheed Sherwani (MS10



728) who passed away Saturday, November 11, 2006.

The management, faculty, and the students of Greenwich University extend their heartfelt condolences to the bereaved family and pray to Almighty Allah to rest the departed soul in peace. Aamin

GREENWICH NEWSLETTER Fall Semester 2006

KANWAL MALIK AND ASAD WAHID, STUDENTS OF GREENWICH UNIVERSITY

As "Young Pakistani Leaders", At The British Young Political Leaders Dialogue in Karachi

A DIALOGUE ON: THE STATE OF RELATIONS BETWEEN MUSLIMS AND THE WEST

delegation of eight (8) young British political leaders visited Pakistan from May 8 to 14, 2006 at the invitation of PILDAT. The delegation consisted of nominees each from the Labour, Conservative and Liberal Democratic Parties. The remaining two delegates came from smaller regional parties. The young British political leaders participated in a series of dialogues with their Pakistani counterparts.



Kanwal H Malik (Managing Director, KHM group.com, and Asad Wahid (Director Pakchery.com) MBA students of Greenwich University Karachi. (Youth Representatives of Pakistan)

The dialogue aimed at promoting understanding between the people of Pakistan and UK, and focussed on the relations between 'Muslims and the West'. These relations have come under a greater focus after the terrorist attacks of September 11, 2001 in the US and July 7, 2005 in London (Commonly referred to as '7/7'). The idea of the dialogue was conceived by PILDAT and funded by the UK Government's Global Opportunities Fund .The theme discussed in the dialogue in Karachi was "State of Relations between the Muslim World and the West". Mr.Ahmed Bilal Mehboob, Executive Director of PIL-TAD, approached and requested Kanwal Malik to represent Pakistan at the dialogue, and also took her recommendation to introduce more dynamic young achievers. Although Kanwal H Malik and Asad Wahid have no political affiliation or intent, they both were chosen on their achievements profile, and expressed their opinions and suggestions, in relation to Pakistan, their perspective of the West and Islam, and how to better the image of Pakistanis

and Muslims; and of the people of the west, by organizing similar events.

Kanwal said "We have accepted the culture of the west over a century now. We speak fluent English, we wear jeans, and suits, and dine at Pizza Hut and McDonalds or Star Bucks. However, how often do we see you (the West) wearing Shalwar Kameez, or speaking our national language Urdu, or eating Korma?" At this, the audience and the British Deputy High Commissioner. Mr. Hamish Daniel St Clair, applauded and encouraged the British Young Leaders to try all sorts of Pakistani cuisine during their visit to Pakistan, and to wear "Shalwar Kameez". Kanwal said "Better understanding and eliminating differences and stereotypes cannot be achieved through words, practical steps have to be taken and "mutual" acceptance of each other's culture has to come first, then anything else."

Asad Wahid expressed his concern on the terrorist bombings in London (7/7) and shared his insight, and experience with religious institutions in the USA, where he spent 6-7 years of his life for his bachelors degree in Los Angeles, USA. He is of the opinion that children who seek attention, and are socially neglected seek avenues; and mostly such avenues are 'Madaris' and Mosques, where they are brainwashed and brain drained to go for Jihad, in search of Peace and Jannat.

On May 8th 2006, At Pearl Continental Hotel. Supported By: British High Commission And Piltad. Islamabad



Young British Political Leaders from UK



A group of Greenwich Students attended a full day workshop at Sheraton Hotel organized by Enter Act, an organization established by Sidra Iqbal for the development of youth of Pakistan.

GREENWICH INTERVIEW

Fashion Guru Goes Global

NNOVATION, grand plans, style and substance — that's what it takes to be influential in the world of business.

At the age of 19, while doing BBA with \$500 capital in the pocket, he started the business of fashion designing and leading himself to be one of the finest designers of

Pakistan. Hassan Ali, a young entrepreneur and a designer, now runs a global designer wear label by the name of Fashion Guru.

START OF A SUCCESSFUL BUSINESS

It was April 06 when I thought of stepping into the fashion industry. I made few designs and took them to one of the finest clothing stores in Karachi serving the upper middle class and the elite class. I offered them to give me endorsement and they agreed. My designs were so appreciated by the people that it took less then 7 days for all my designs to be sold. This was the time when I got an order for more clothes. Then after 2 months a famous designer from Dubai, who runs her label by the name of Kookie approached me and offered me to design for her. But I was not willing to work for any one because I wanted to set up my own Fashion Label. So she asked me to

make few designs for her. After a week I showed her the samples. She was so impressed by my creativity, and finishing and quality of



my clothes. Instantly she offered me to collaborate with her and she made a commitment that she would take my product and label to Dubai. This was the time and opportunity for me to invest more in the ever expanding and promising market of Dubai and I decided to go for it. I accepted her offer and our label turned into Kookie and Fashion Guru.

Now my designs are not only available in Pakistan, but they are also available in Dubai.

MASHALLAH with increasing sales and such great success in just four months it was the time to register my brand name and turn it into a company, Few weeks back we filed our case and now I own a company and I am the C.E.O of Fashion Guru, Hassan

Ali the Company.

I am a patriotic person and I want to make Pakistan's economy one of the biggest and best economies. I want to help all the people of Pakistan as much as I can. I have planned for something very big for the social welfare





of Pakistan and AL-HAMMDOLILLAH we have started working on it as well, this plan might take a little time but it will be a huge plan for the welfare of Pakistan and unique in style.

Today all this success is because of my mom's prayers, 'I really love you mom without you this would not have been possible.'

What is fashion?

According to me Fashion is not just clothing or dressing up nicely.

Fashion is a complete lifestyle, start-

ing from the toothbrush you use to the way you treat people and carry yourself everything is fashion. That's why I design luxury because if



ry because if it's not comfortable it's not fashion.

FUTURE PLANS

My aim and future plan is to get my Label Fashion Guru in the list of Hauteur Couture.

There are only 18 haute couturiers worldwide acknowledged by the Syndical Chamber of Haute Couture in Paris, and only a few designers have the privilege to operate showrooms or boutiques on Manhattan's Seventh Avenue and I want to be one of the designers in the list of Hauteur

Couture and to open an outlet on Manhattan's Seventh Avenue. In the next three years, I plan to open more than 25 outlets worldwide



and get my product franchised in more than 50 stores.

STUDIES AT GREENWICH

I would like to thank specially my parents, who have been a great support, family and friends for their support to me. I like the motto of my university "Labor Omnia Vincit" which means "Hard Work Conquers All", it just motivates me every time I read it.

Just imagine heavy storms coming your way, what will you do?

Don't tell your God how big the storm is. Always tell the storm how big your God is.

And you will never fail in life.

O R



Photograph shows Greenwich University Basketball Team with Prof Dr Rafat Karim, Registrar of the University, Mr Khalid Khan, Organizing Secretary, and Coaches Ms Zarqa, Mr Anthony Rodrigues, and Mr Ghulam Muhammad.

Greenwich University Inter University Basketball Tournament 2006 held between November 07 - 11, 2006. League Basis:

- 1. 1st Position: Greenwich University
- 2. 2nd Position: Aga Khan University
- 3. 3rd Position: Dow University Health Sciences
- 4. 4th Position: Textile Institute of Pakistan
- 5. 5th Position: Mehran University of Engineering & Tech.

The Captain of the Throw Ball Team of Dow University of Health Sciences receiving the Trophy from the Vice-Chancellor, Ms Seema Mughal.

Greenwich University Inter University Throw Ball Tournament 2006 held between November 19 - 23, 2006. League Basis:

- 1. 1st Position: Dow University of Health Sciences
- 2. 2nd Position: Aga Khan University 3. 3rd Position: Greenwich University
- 4. 4th Position: Jinnah University for
- Women 5. 5th Position: College of Business Management

Moreover, his studio production titled "Shakespeare: Characters and Caricatures" was another piece of art



in which he directed two excerpts of plays, both as tragedy and comedy, without changing a word of the text. He also talked about "Othello" and "Merchant of Venice" that reminded him of Arabian Nights because of its



reference to Shylock and the mysterious "Dark Lady" in his sonnets, as North African Arabs.

The idea behind these innovations was to demystify Shakespeare as there has always been an aura of sophistication around him. A layman might feel intimidated by Shakespeare's written work, but Shakespeare was a theatre person and an actor himself.

According to him, "Syrian have not had much interaction with Shakespeare as only few of his plays have been produced there". In 1973, he directed Hamlet but since it is a very long play he had to cut down its length and highlight the political aspect, as at that time Syria was fighting to liberate its land from Israel.

Riad Ismat concluded with some

Shakespeare Amidst The Enchantment interesting points about directing and

performing Shakespeare today, especially in other languages for foreign



audience, and how to modernize his plays to address the new generation in different times and cultures. He expressed his gratitude to the Bard for inspiring him personally for several theatrical devices, both as a dramatist

and a director, such as "disguise, intriguing plots, portraying characters bigger than life, yet convincing and justifying villains



while creating flames in his heroes, in order to depict the grey shades in human personality".

The remarks of H.E., Riad Ismat were enlightening for the packed house of Shakespeare's lovers, who enjoyed shed-

ding new light on Shakespeare's dramatic works from a creative artist's perspective.

Professor Rafat Karim, the Dean of the English department at the



University, as well as President, Shakespeare Association of Pakistan, while thanking the ambassador disclosed that the Second International Shakespeare Conference will be held next year.



Captain of the Aga Khan University's Throw Ball Team, (2nd position) photographed with the Vice-Chancellor. Ms. Seema Mughal, Chairman Sports Committee. Mr Saeed Mughal, Organizing Secretary, Mr Khalid Khan.

Captain of the Greenwich University's Throw Ball Team. (3rd position) Bisma Shah. receives certificates on behalf of her team from the Vice-Chancellor. Mr Khalid Khan, Organizing Secretary, is also seen in the photograph.





Ms. Seema Mughal, Vice-Chancellor, Greenwich University, Mr. Saeed Mughal, Chairman Sports Committee, Mr. Khalid Khan, Organizing Secretary, with Coaches Mr. Anthony Rodrigues, Ms. Zarqa, and Mr. Ghulam Muhammad are seen with Greenwich University's Throw Ball Team.

Contd. from P/I The Malaysian Odyssey



We moved towards the unique Mereer Tanda, one of Putrajaya's land marks. We escaped from the countryside towards a leisurely lake trip in a cozy, covered, airconditioned ferry. Since it was an educational and informative tour the commentary was tailored to all the



needs and we were told about the history, geography and development of the place. As we, the Greenwichians, carried artistic, cultural and historical heritage within us, it made us visit many museums around the country. "Muzium Negara" enthralled us with its galleries dedicated to the country's flora and fauna, culture and people, weaponry



and arts. Since we were seeking to experience the essence of Malaysia, the museums made a good start.

We had lots of energy to burn therefore, by the end of the day we took a flight to Langkawi. "It was one spot that was invaded by holidaymakers", went the guide's spiel. I must say Langkawi is fast becoming a must set tourist destination and the Bali bombing has boosted its popularity. Langkawi is the largest of the islands where majority of

the populace lives. From there we explored the neighboring isles. We were enchanted by the unspoilt beauty and tranquility of the idyllic beaches, clear blue waters and palm trees which were gently swaying to the rhythm of the crashing waves.

The students observed that strict law and order was maintained. People had civic sense and followed rules and regulations. The Highway code was followed, and this all was practiced in the absence of the traffic police.

These magical islands had something for everyone. It was a geographical marvel. The lush green forests were surrounded by waterfalls that added a mystical touch to the natural splendor. Legend has it that fairies used to come down to the waterfall to bathe and frolic.



Apart from this, the young lovers also enjoyed water sports like sailing, wind surfing, snorkeling and scuba-diving. The beautiful beaches with their aweinspiring golden sunset and sunrise left us with many memories to cherish.

Thanks to the management for accommodating us in a Five Star Hotel which was luxuriously appointed and internationally recognized. The management had selected for us some of the clean and comfortable rooms, for the traveller wanting an experience, not just a hotel room. The location of the hotels offered a perfect gateway to feed on self-indulgence.

On the outskirts of the town is located the Dr. Mahatir's Museum. Memorabilia related to the life and times of Dr. Mahatir Mohammad are displayed in the interior and around the exterior of this building. All the gifts which were received by Dr. Mahatir, till date from different coun-



A group of Greenwich Students attended a seminar organized by IBA titled 'Bringing Brands Alive'. The event was organized in the format of a panel discussion and attended by IBA students and students and professionals from various organizations.



tries all around the world are exhibited in this three storied building.

Ethnic Gifts like the cart tonga, handicrafts and woven cloth, gifted by Pakistan, were also displayed in the gallery.



From the exotic city of Langkawi we moved towards the cool and peaceful resorts of the Genting Highlands in Pehang. They truly serve as an escape from the hustle and bustle of city life and tropical heat.

Genting Highlands is popular for its theme park and casino. As Malaysia's smallest and oldest hill station, it offers a getaway complete with quaint colonial bungalows and rest houses. It was a premier centre for wholesome entertainment.

We experienced a relaxing ride on the Genting Skyway. The cable cars are the world's most popular family attraction with more than 50 million passengers to date. It's the world's fastest suspended ride and south-east Asia's longest canopy experience.



This enchanting passage takes one to a scenic treetop adventure which leads to a breathtaking view of a 100 million years old rainforest. It is full of exotic wildlife. There are snakes and vipers squirting along, orangutans swinging from tree to tree and they have also preserved the lifestyle of the ancient civilizations which were dwelling here ages ago. Security is always on high alert as there are traces of aboriginals inhabiting the Malay peninsula and adjacent areas.

After having spent four soothing and unruffled days at Genting Highlands we set our sail for Kuala Lumpur.

Kuala Lumpur is full of monuments and buildings. The worth seeing Patronas Twin Towers, currently the tallest buildings in the world at 452 m, symbolize the rapid progress of the country. The team had an extravagant dinner at the Kul Tower from where they could view the beauty and elegance of the city. These are but a few of the sights for those who enjoy architecture.



The National Monument that stands in the center of Kuala Lumpur, is a structure that told many stories and it is one



good way to preserve a moment in time. By looking at the architecture of these buildings and monuments, one can tell its influences and the period it was built in. We noticed that some of these buildings had even become symbols of bygone eras. This monument on the other hand, reminded us of the famous people and events that led to Malaysia's independence.

Greenwich was once again successful in making it a very ideal, relaxing and



an enthusiastic tour. We had the pleasures to explore the wonders of nature. Malaysia, was once a barren land from years of tin mining which is now developed into a habitat of lush vegetation, thriving wildlife and cascading waterfalls.



We discovered nature that was nesting in secluded islands making Malaysia a perfect place for peaceful vacation.

There is no doubt plenty for those who crave adventure!



ALUMNUS EXCELLENCE AWARD 2006-07

Catch It If You Can

N accordance with our well established tradition, Greenwich University will be conferring an Alumnus Award this year too.

This is given to an alumnus who excels in his profession. The prestigious award will be conferred to the bright star of the evening on our forthcoming Convocation, which is scheduled to be held in near future.

To search for the person most deserving of the award, applications/ nominations are invited for consideration by the selection commit-

tee, set up by the Vice-Chancellor for this purpose.

It is proposed that not only the person chosen will be awarded a trophy at the upcoming convocation, but also the recipient and his family members will be invited to a special dinner which will be arranged later to mark the occasion. A select gathering of guests, and faculty members will be invited. The person who nominates the winner will also be invited to both these events.

For applications/ nominations the following form can be filled in and should be faxed (021-5851910) or mailed to the University addressing the Director Administration and Personnel latest by January 22, 2007.

Grision is a quarterly newsletter distributed free of charge.

Your valuable comments and suggestions are solicited



Greenwich University

DK-10, 38 Street, Darakshan Phase VI, D.H.A., Karachi–75500, Pakistan

Tel: 021-5840397/98 5847662, 5847663, 5847664

> UAN: 111-202-303 Fax: 021-5851910

E-mail: gu@greenwichuniversity.edu.pk URL: www.greenwichuniversity.edu.pk

Designed & Produced by: Public Relations & Corporate Affairs Department, Greenwich University

 Views expressed here do not necessarily represent the views of the University or its officials.



In case of more than one nomination photocopies of this form will also be acceptable.

Kamal-e-Tehqeeq

HE factor that plays the decisive role in determining the value of higher education is research. Despite the fact that its importance is

acknowledged, it is hardly practised in the institutions of higher education in Pakistan. Higher Education Commission is striving to develop a culture of research to pro-



mote scholarship in the country by encouraging research in universities in different fields of education.

Greenwich University provides a fertile ground to the students to involve in scholarly research work. It is a seat of learning where students go through the process of research and raise their moral and intellectual level.

The Faculty of Islamic Learning, Greenwich University, cognizant of the importance of research, is bringing out a booklet 'Kamal-e-Tehqeeq', which will carry a list of research titles and researchers for students' benefit in carrying out their research. New entries in the said list of distin-

DEAN'S LIST

U	ndergr	aduate	e — Spring 2006	G.P.A.
1	BS22	1634	Afreen Rangoonwala	4.00
2	BS21	1591	Anoosha Pervaz	3.67
3	BS17	1182	Jawaria Abbasi	3.60
4	BS14	1008	Rabia Waqar Ali	3.60
5	BS20	1440	Hasan Afzal Hussain	3.50
6	BS21	1592	Sobia Pervaz	3.50
7	BS18	1363	Asad Naeem Saeed	3.40
8	BS22	1643	Fatima Hossain	3.40
9	BS17	1184	Madiha Akbar	3.40
10	BS13	965	Naveed Majeed	3.40
11	BS21	1612	Syeda Sehlah Arif	3.40
12	BS15	1104	Syeda Zainab Shah	3.40

Congratulations

MS22 997 Naureen Abdul Wahid

2 MS20 828 Sahifa Rasheed Razvi

G.P.A.

Graduate — Spring 2006

We offer our heartiest felicitations to all the distinguished students who made it to the Dean's List:

WELL DONE!

guished scholars are encouraged for inclusion. They are requested to send their detailed profiles for information. It will also assist the students of M.A (Islamic Learning), at Greenwich University, in writing their thesis for the partial fulfillment of their degrees.

It is a step towards an enlightened Pakistan, which will, hopefully, succeed by leaps and bounds with your cooperation.

	THE YEAR AWARD
APPLICATION	NOMINATION FORM

Name of the Applicant:
Roll No: Year of Graduation:
Field/Profession: Current Designation:
Achievements:
Postal Address:
Telephone # Mobile:
Name of the Nominee:Roll No
Name of the Nominated Alumni for the Award:
Reason:
Postal Address of the Nominee:
Telephone # Mobile: